



3rd Edition

Himalayan Startup Trek 2019

The Annual Flagship Event

September 14-15



HST 2019

VENUE:
IIT MANDI CAMPUS



1. WHAT IS CATALYST?

Away from pollution, long commute, noise and other big-city problems, IIT Mandi Catalyst offers a low-cost, peaceful and yet high-end destination to early stage startups. Catalyst, a Technology Business Incubator (TBI), in town Mandi in Himachal Pradesh aims to support budding entrepreneurs who intend to develop innovations that would shape the world of tomorrow. Through its support programs, Catalyst nurtures and guides early stage entrepreneurial initiatives by facilitating wide range of support that includes infrastructure, finances, mentoring, and industry connections. For more info see: http://www.iitmandi.ac.in/Catalyst/iitmandi_catalyst.php

2. WHAT IS HIMALAYAN STARTUP TREK?

HST is the annual flagship event organized by Catalyst that aims to bring together stakeholders of Indian startup ecosystem. HST 2018 had a footfall of 200 including 40 startups that got an opportunity to meet the investors. Around 35 eminent speakers included investors, industry experts and government officials who deliberated on a range of startup related issues.

The 3rd edition of HST will have a larger scale and outreach. HST this year will again bring together a host of startup experts and provide a gigantic platform to startups to pitch their idea to investors and for incubation support. In HST 2019, we are expecting around 40 speakers/investors and over 50 startup teams from across the country. Startups will get a chance to network with the investors to raise seed funds and get incubation support at IIT Mandi. Mentor meets will be arranged for one-to-one meeting between startups and experts. Special session with faculty is also being planned for aspiring entrepreneurs seeking technical guidance. Catalyst is anticipating a footfall of over 500 in HST 2019.

3. WHEN AND WHERE IS IT?

HST 2019 will be held on September 14-15, 2019 at picturesque IIT Mandi campus in Kamand valley by the side of river Uhl in Himachal Pradesh.



4. WHO SHOULD ATTEND?

HST 2019 will be fruitful to Indian startup ecosystem stakeholders. While the early stage startups will get to learn the rules of the game, operational startups will have a shot at raising funds from investors. Industry experts and government will get to interact and guide next generation entrepreneurs. Following people/organizations should attend:

- Early Stage/operational Startups
- Industry Experts
- Startup Associations/Bodies
- Startup Enthusiasts
- Angels/VCs
- Government officials/Policy making bodies
- Incubators/Accelerators



Program Structure

Day 1: Sep 14

09:30AM - 10:00 AM

Opening Ceremony

10:00 AM

Keynote 1

11:00 AM - 11:15 AM

Break

11:15 AM

Keynote 2

12:15 PM

Panel 1:

Tech panel- Technology led innovation and Entrepreneurship

01:15 PM

Lunch

02:30 PM

Panel 2:

Opportunities and impact of building technology enterprises in remote areas

03:30 PM

Panel 3: Key strategies for startups to deal with financial needs in vuca world

04:30 PM

Speed Dating

04:30 PM

Startup Exhibition

07:00 PM

Cultural Evening

08:00 PM

Dinner

09:00 PM

Pitch Session 1

HST 2019

Day 2: Sept 15

07:30 AM
Pitch Session 2

09:30 AM
Panel 1: Role of
Women leadership
in building next
generation startups
and technology
enterprises

10:30 AM
Tech Talk 1
&
E Talk 1

11:30 AM
Tech Talk
&
E Talk 2

12:30 PM
Investor Talk
&
E Talk 3

01:30 PM
Lunch

02:00 PM
Pitch Session 3

04:00 PM
Closing Session

HST 2019



SPEAKERS & INVESTORS



Anshu Gupta
Founder
Goonj
(Keynote Speaker)



Srikanth Velamakanni
Co-Founder
Fractal Analytics
(Keynote Speaker)



Bhavesh Manglani
Co-Founder & COO
Delhivery



Sapna Arora
CMO
Olx



Raghav Gupta
Director India & APAC
Coursera



Saurabh Jain
Vice President
Paytm



Samir Shah
Managing Principal
Sattva Capital



Prashant Warier
Co-Founder & CEO
Qure.ai



Abhay Vaish
Global Head
(IT & ADM Delivery)
Ericsson



Rhea Singhal
Founder & CEO
Ecoware



Anu Gupta
Co-Founder
Kyt Ventures



Mahavir Pratap Sharma
Co-Founder
RAIN



Vinay Mittal
Investment Advisor
Strategy & Investment
Advisors LLP



Anshu Bhartia
CEO
UnLtd India



Kartik Desai
Executive Director
Asha Impact



Gagan Gupta
Co-Founder
Kyt Ventures



Anuj Sharma
Founder & CEO
Alsisar



Gitanjali J B
Founding CEO
HAL



Bringi Dev
Professor
IIM Bangalore



Chintan Bakshi
CEO
Startup Oasis



Saurabh Mittal
Founder
QYON



Hemendra Mathur
Venture Partner
Bharat Innovations
Fund



Saloni Malhotra
Co-Founder
Reboot Wellness



Lakshmi Vaidyanathan
Founder Director
Jivass Technologies











Varun Rattan Singh
CEO
Development Logics














HST 2018 SNAPSHOTS



CURRENT STARTUP PORTFOLIO

Agro Tech	Arnetta Technologies 	Renewable Energy	The Solar Labs 	Travel management	Antrepriz 
Disaster Management	Intelligent IoT Solutions 	Clean Tech	BOOSTUP	Agro Tech	Dahiya Agriculture Tool
Clean Tech	EarthClean by EarthJust	Clean Tech	U&F	Energy Tech	HFIL Technologies 
Renewable Energy	Arise Motor 	Clean Tech	IMW Automotive Pvt. Ltd.	Fleet Management	Sun Navigation 
Agro Tech	Azeedo	Agro Tech	Ecekal 		

PREVIOUS STARTUP PORTFOLIO

Gaming & Learning	Innovation Quest 	Clean Tech	Atuvik 	Agro Tech	Brahamastra
Ad Tech	Imito 	Edu Tech	BlockVidhya 	Healthcare	MedSamaan 
Healthcare	Health Positive 	Consumer Internet	Goseeker Innovation 	Ad Tech	Upendo 
Food & Beverage	Thapasu Foods 	Road Safety	Hi-Safe 	EduTech	Skill2Skill 
Media & Communication	4Play 	Agro Tech	uGFresh 		

ACHIEVEMENTS



1st Technology Business Incubator in HP

First high end, low cost, residential incubation program for budding entrepreneurs in the state



>30 Startups Supported

16 HP based or focused startups



>1 Crore Funding Given

Grants and Investments



>60 Employment Created

Plus 20 Internship opportunities



10 Awards/Honours

3 international level

4 national level

3 state level

Catalyzing
Entrepreneurs
in Himalayan Region

FOCUS AREAS



Inclusive Growth



Renewable Energy



Healthcare



Road Safety



Disaster Management



Clean Energy



Educational Growth



Agriculture



Waste Management



Natural Resource
Management



We invite passionate entrepreneurs with their cutting edge ideas
to make the best use of support being provided at IIT Mandi
Catalyst

What is Himalayan Startup Trek?



Himalayan Startup Trek 2017



Highlight Video | HST2018



PARTNERS & SPONSORS



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