



3rd Edition

Himalayan Startup Trek 2019

The Annual Flagship Event

September 14-15



HST 2019

VENUE:
IIT MANDI CAMPUS



1. WHAT IS CATALYST?

Away from pollution, long commute, noise and other big-city problems, IIT Mandi Catalyst offers a low-cost, peaceful and yet high-end destination to early stage startups. Catalyst, a Technology Business Incubator (TBI), in town Mandi in Himachal Pradesh aims to support budding entrepreneurs who intend to develop innovations that would shape the world of tomorrow. Through its support programs, Catalyst nurtures and guides early stage entrepreneurial initiatives by facilitating wide range of support that includes infrastructure, finances, mentoring, and industry connections. For more info see: iitmandicatalyst.in

2. WHAT IS HIMALAYAN STARTUP TREK?

HST is the annual flagship event organized by Catalyst that aims to bring together stakeholders of Indian startup ecosystem. **HST 2018** had a footfall of 200 including 40 startups that got an opportunity to meet the investors. Around 35 eminent speakers included investors, industry experts and government officials who deliberated on a range of startup related issues.

The 3rd edition of HST will have a larger scale and outreach. HST this year will again bring together a host of startup experts and provide a gigantic platform to startups to pitch their idea to investors and for incubation support. In HST 2019, we are expecting around 40 speakers/investors and over 50 startup teams from across the country. Startups will get a chance to network with the investors to raise seed funds and get incubation support at IIT Mandi. Mentor meets will be arranged for one-to-one meeting between startups and experts. Special session with faculty is also being planned for aspiring entrepreneurs seeking technical guidance. Catalyst is anticipating a footfall of over 500 in HST 2019.

3. WHEN AND WHERE IS IT?

HST 2019 will be held on September 14-15, 2019 at picturesque IIT Mandi campus in Kamand valley by the side of river Uhl in Himachal Pradesh.

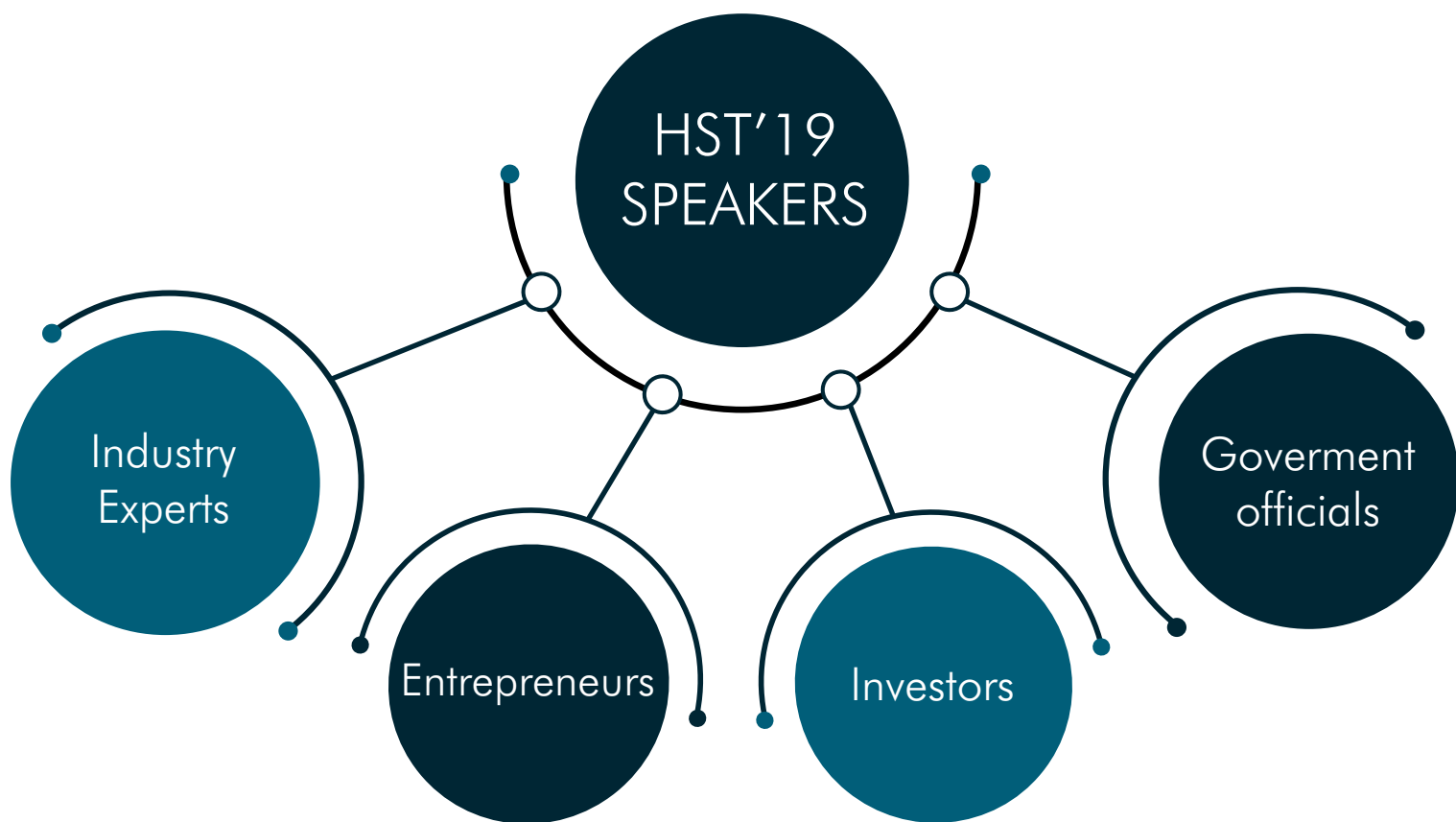


4. WHO SHOULD ATTEND?

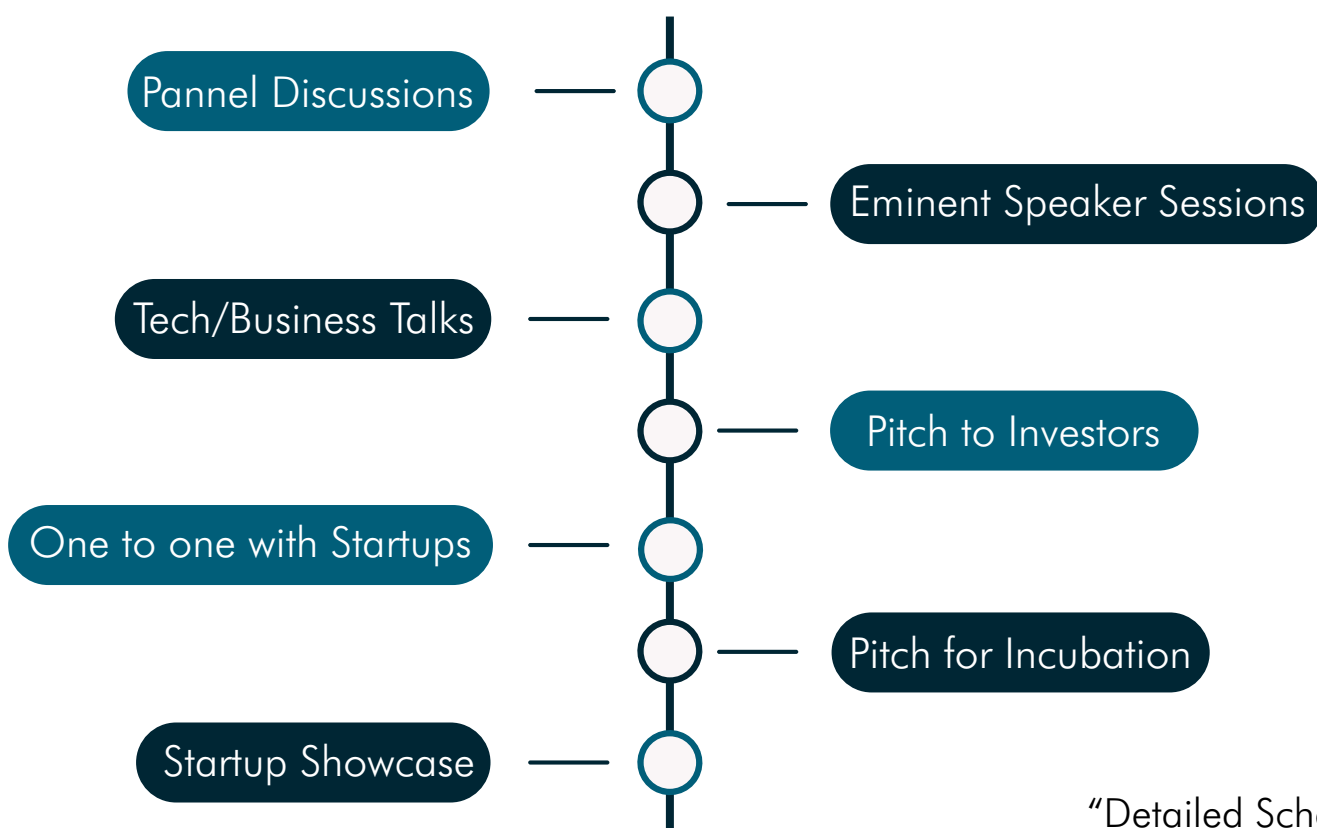
HST 2019 will be fruitful to Indian startup ecosystem stakeholders. While the early stage startups will get to learn the rules of the game, operational startups will have a shot at raising funds from investors. Industry experts and government will get to interact and guide next generation entrepreneurs. Following people/organizations should attend:

- Early Stage/operational Startups
- Industry Experts
- Startup Associations/Bodies
- Startup Enthusiasts
- Angels/VCs
- Government officials/Policy making bodies
- Incubators/Accelerators





PROGRAM STRUCTURE



"Detailed Schedule will be shared soon"

SPECIAL ADDRESS



H.K. Mittal
Department of science & Tech. GOI

KEYNOTE ADDRESSES



Mr. Hemant Kanakia
Kanakia Ventures



Sonam Wangchuk
Education reformist

SPEAKERS



Saloni Malhotra
Reboot Wellness



Bhavesh Manglani
Delhivery



Vineet Neeraj
KOBSTER



Chintan Bakshi
Startup OASIS



Samir Shah
Sattva Capital



Kshitij Chopra
Delhivery



Sumeer Walia
CEED, Chitkara University



Saurabh Mittal
IIT Mandi Catalyst



Gaurav Agarwal
IMG



Kartik P.
Google India



Abhinav Gupta
Startup Advisor



Kapil Bharti
Delhivery



Dr. Amarjeet
Zenatix



Varun R. Singh
Development Logics



Bringi Dev
IIM Bangalore



Manish Kheterpal
Water-Bridge Venture



Hemendra Mathur
Bharat Innovation Fund



Anuj Kapoor
Five Ventures



Lakshmi Vaidyanathan
Jivass Technologies



Vivek Sharma
Pratham

HST 2018 SNAPSHOTS



ACHIEVEMENTS



1st Technology Business Incubator in HP

First high end, low cost, residential incubation program for budding entrepreneurs in the state



>30 Startups Supported

16 HP based or focused startups



>1 Crore Funding Given

Grants and Investments



>60 Employment Created

Plus 20 Internship opportunities



10 Awards/Honours

3 international level

4 national level

3 state level

Catalyzing
Entrepreneurs
in Himalayan Region

FOCUS AREAS



Inclusive Growth



Renewable Energy



Healthcare



Road Safety



Disaster Management



Clean Energy



Educational Growth



Agriculture



Waste Management



Natural Resource
Management

CURRENT STARTUP PORTFOLIO

Agrotech

Arnetta Technologies



Renewable Energy

The Solar Labs



Travel management

Antrepriz



Disaster Management

Intelligent IoT Solutions



Clean Tech

Atuvik



Energy Tech

HFIL Technologies



Fleet Management

Sun Navigation



Gaming & Learning

Innovation Quest



Agro Tech

Brahamastra

Renewable Energy

Arise Motor



Clean Tech

IMW Automotive Pvt. Ltd.

Agro Tech

Azeedo

Agro Tech

Ecekal



PREVIOUS STARTUP PORTFOLIO

Ad Tech

Imito



Edutech

BlockVidhya



Healthcare

MedSamaan



Healthcare

Health Positive



Consumer Internet

Goseeker Innovation



Ad Tech

Upendo



Food & Beverage

Thapasu Foods



Road Safety

Hi-Safe



Edutech

Skill2Skill



Media & Communication

4Play



Agro Tech

uGFresh





We invite passionate entrepreneurs with their cutting edge ideas
to make the best use of support being provided at IIT Mandi
Catalyst

What is Himalayan Startup Trek?



Himalayan Startup Trek 2017



Highlight Video | HST2018



PARTNERS & SPONSORS



**VISHAL BHARATH
COMNET**



<https://iitmandicatalyst.in>



iitmandicatalyst@gmail.com



facebook.com/iitmandicatalyst



www.linkedin.com/company/13298508



01905 - 267146, 237969



IIT Mandi, Kamand campus
Distt. Mandi, 175005, H.P., India



Himalayan Startup Trek 2019

September 14-15, 2019 | IIT MANDI CAMPUS