





3rd Edition

# Himalayan Startup Trek 2019

The Annual Flagship Event

September 14-15







#### 1. WHAT IS CATALYST?

Away from pollution, long commute, noise and other big-city problems, IIT Mandi Catalyst offers a low-cost, peaceful and yet high-end destination to early stage startups. Catalyst, a Technology Business Incubator (TBI), in town Mandi in Himachal Pradesh aims to support budding entrepreneurs who intend to develop innovations that would shape the world of tomorrow. Through its support programs, Catalyst nurtures and guides early stage entrepreneurial initiatives by facilitating wide range of support that includes infrastructure, finances, mentoring, and industry connections. For more info see: <a href="http://www.iitmandi.ac.in/Catalyst/iitmandi\_catalyst.php">http://www.iitmandi.ac.in/Catalyst/iitmandi\_catalyst.php</a>

#### 2. WHAT IS HIMALAYAN STARTUP TREK?

HST is the annual flagship event organized by Catalyst that aims to bring together stakeholders of Indian startup ecosystem. HST 2018 had a footfall of 200 including 40 startups that got an opportunity to meet the investors. Around 35 eminent speakers included investors, industry experts and government officials who deliberated on a range of startup related issues.

The 3rd edition of HST will have a larger scale and outreach. HST this year will again bring together a host of startup experts and provide a gigantic platform to startups to pitch their idea to investors and for incubation support. In HST 2019, we are expecting around 40 speakers/investors and over 50 startup teams from across the country. Startups will get a chance to network with the investors to raise seed funds and get incubation support at IIT Mandi. Mentor meets will be arranged for one-to-one meeting between startups and experts. Special session with faculty is also being planned for aspiring entrepreneurs seeking technical guidance. Catalyst is anticipating a footfall of over 500 in HST 2019.

#### 3. WHEN AND WHERE IS IT?

HST 2019 will be held on September 14-15, 2019 at picturesque IIT Mandi campus in Kamand valley by the side of river Uhl in Himachal Pradesh.



#### 4. WHO SHOULD ATTEND?

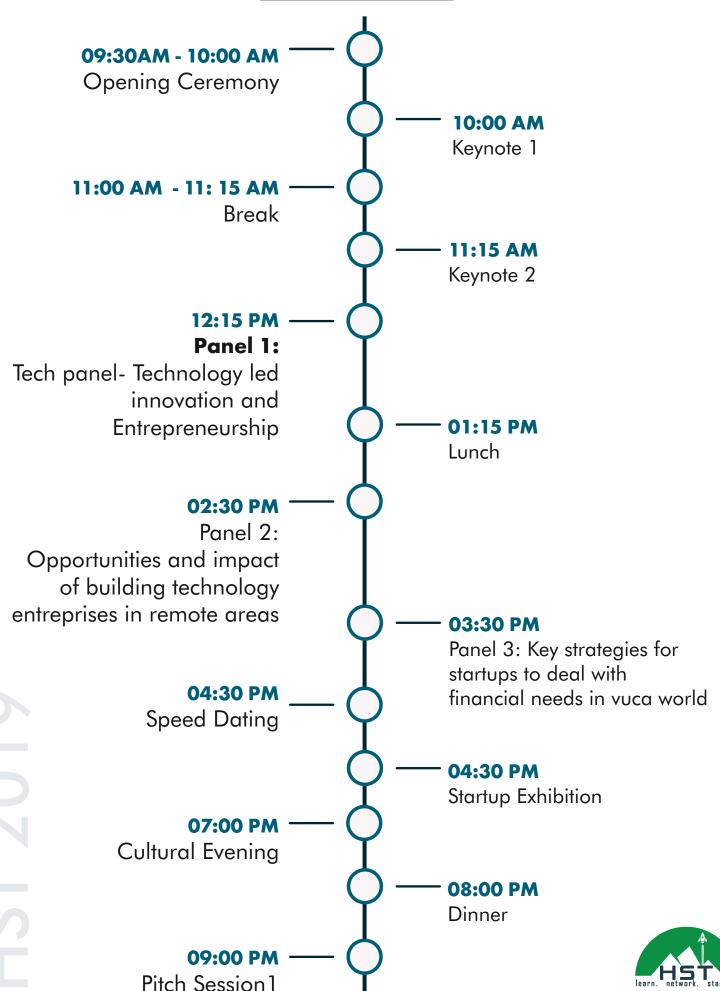
HST 2019 will be fruitful to Indian startup ecosystem stakeholders. While the early stage startups will get to learn the rules of the game, operational startups will have a shot at raising funds from investors. Industry experts and government will get to interact and guide next generation entrepreneurs. Following people/organizations should attend:

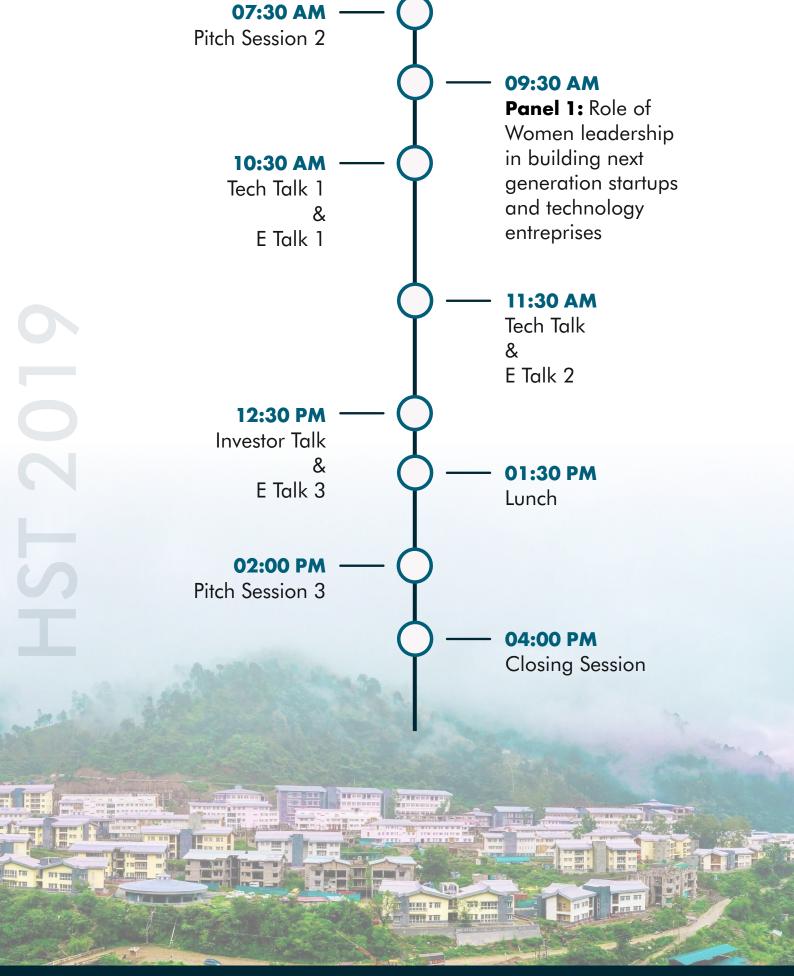
- Early Stage/operational Startups
- Industry Experts
- Startup Associations/Bodies
- Startup Enthusiasts

- Angels/VCs
- Government officials/Policy making bodies
- Incubators/Accelerators



### Day 1: Sep 14





## Himalayan Startup Trek 2019

#### **SPEAKERS & INVESTORS**



Anshu Gupta Founder Gooni (Keynote Speaker)



Saurabh Jain Vice President



Srikanth Velamakanni Co-Founder Fractal Analytics (Keynote Speaker)



Bhavesh Manglani Co-Founder & COO Delhivery



Sapna Arora CMO Olx



Raghav Gupta Director India & APAC Coursera



Paytm



Samir Shah Managing Principal Sattva Capital



Prashant Warier Co-Founder & CEO Qure.ai



Abhay Vaish Global Head (IT & ADM Delivery) Ericsson



Rhea Singhal Founder & CEO Ecoware



Anu Gupta Co-Founder **Kyt Ventures** 



Mahavir Pratap Sharma Co-Founder **RAIN** 



Vinay Mittal Investment Advisor Strategy & Investment **Advisors LLP** 



Anshu Bhartia **CEO** UnLtd India



Kartik Desai **Executive Director** Asha Impact



Gagan Gupta Co-Founder **Kyt Ventures** 



Anuj Sharma Founder & CEO Alsisar



Gitanjali J B Founding CEO HIAL



Bringi Dev Professor **IIM Bangalore** 



Chintan Bakshi CEO Startup Oasis



Saurabh Mittal Founder QYON



Hemendra Mathur Venture Partner **Bharat Innovations Fund** 



Saloni Malhotra Co-Founder Reboot Wellness



Lakshmi Vaidyanathan Founder Director Jivass Technologies



Varun Rattan Singh **CEO Development Logics** 



# **HST 2018 SNAPSHOTS**













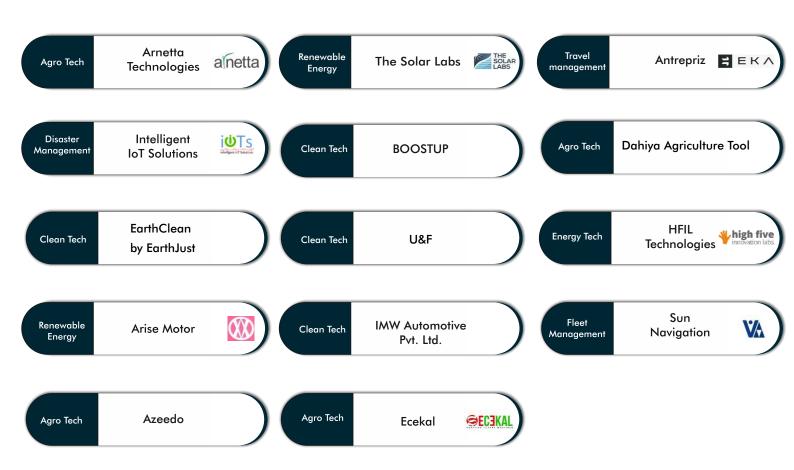




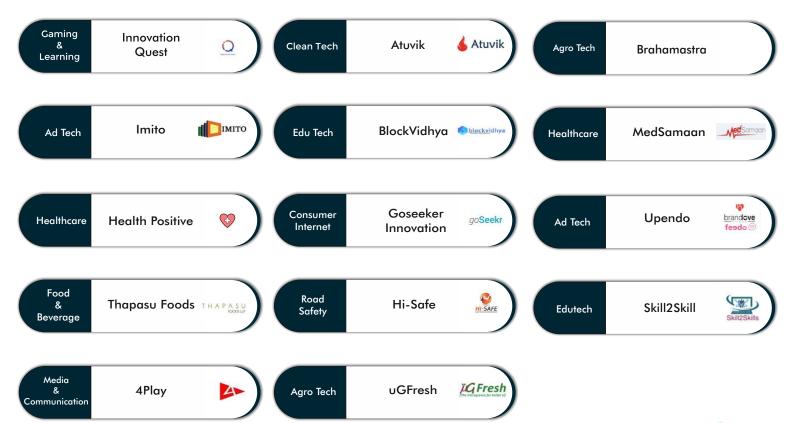




#### **CURRENT STARTUP PORTFOLIO**



#### PREVIOUS STARTUP PORTFOLIO





#### **ACHIEVEMENTS**

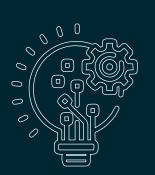


# 1<sup>st</sup> Technogy Business Incubator in HP

First high end, low cost, residential incubation program for budding entrepreneurs in the state



>30 Startups Supported
16 HP based or focused startups





>1 Crore Funding Given Grants and Investments



>60 Employment Created Plus 20 Internship opportunities

Catalyzing
Entrepreneurs
in Himalayan Region



10 Awards/Honours

- 3 international level
- 4 national level
- 3 state level

#### **FOCUS AREAS**



Inclusive Growth



Renewable Energy



Healthcare



**Road Safety** 



**Disaster Management** 



Clean Energy



**Educational Growth** 



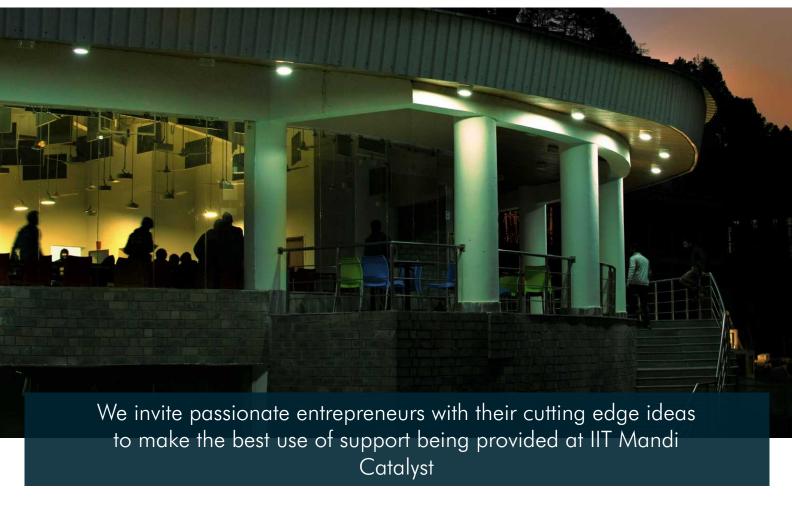
Agriculture



Waste Management



Natural Resource Management



#### What is Himalayan Startup Trek?



#### **Himalayan Startup Trek 2017**



#### Highlight Video | HST2018



#### PARTNERS & SPONSORS

























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September 14-15, 2019 | IIT MANDI CAMPUS