



2nd edition

Himalayan Startup Trek 2018

A platform to learn, network and startup

April 28-29, 2018

IIT Mandi Campus



Special Address



Mr. H. K. Mittal
Department of Science & technology, GOI

Keynote Addresses



Sonam Wangchuk
Education reformist



Mr. Hemant Kanakia
Kanakia Ventures

Speakers



Dr. Santanu Bhattacharya
MIT Media Lab



Saurabh Mittal
IIT Mandi Catalyst



Prof. Bringi Dev
IIM Bangalore



Manish Kheterpal
WaterBridge Venture



Baskar S. Reddy
Syngenta Foundation India



Chintan Bakshi
Startup Oasis



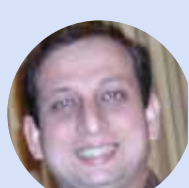
Saloni Malhotra
Reboot-Wellness



Lakshmi Vaidyanathan
Jivass Technologies



Kapil Bharti
Delhivery



Hemendra Mathur
Bharat Innovations Fund



Kshitij Chopra
Delhivery



Vignesh Ramanujam
Investor and blockchain researcher



Vivek Sharma
Pratham



Gaurav Agarwal
1 mg



Karthik Ramaiah
Kobster



Dr. Amarjeet
Zenatix



Varun Rattan Singh
Development Logics Pvt. Ltd.



Bhavesh Manglani
Delhivery



Shalini Puchalapalli
Amazon



Karthik Padmanabhan
Google India



Kalyan Akkipeddi
ProtoVillage



Abhinav Gupta
Startup Advisor



Krishnachyanya Ayyagari
Google Cloud



Anshu Gupta
Goonj

1. WHAT IS CATALYST?

Away from pollution, long commute, noise and other big-city problems, IIT Mandi Catalyst offers a low-cost, peaceful and picturesque destination to early stage startups. Catalyst, a Technology Business Incubator (TBI), in town Mandi in Himachal Pradesh aims to support budding entrepreneurs who intend to develop innovations that would shape the world of tomorrow. Through its support programs, Catalyst nurtures and guides early stage entrepreneurial initiatives by facilitating wide range of support that includes infrastructure, finances, mentoring, and industry connections.

For more info see: iitmandicatalyst.in

2. WHAT IS HIMALAYAN STARTUP TREK?

HST is an annual event organized by Catalyst that aims to bring together stakeholders of Indian startup ecosystem. HST 2017 had participation from large number of startup enthusiasts, investors, industry experts and government officials who deliberated on a range of startups related issues. 15 handpicked startups out of over 100 applications pitched to a jury and five selected teams were offered incubation support at Catalyst.

The 2nd edition of HST will have a much larger scale and outreach. In addition to curated panel discussions on varied topics, HST this year will feature 'MVP Boot-Camp' for Idea stage startups, 'Investors' Den' for startups looking to raise seed funds, 'Meet a Mentor' for one-to-one Q&A with tech-business experts, and 'tête-à-tête' with faculty for aspiring entrepreneurs seeking technical guidance.

3. WHEN AND WHERE IS IT?

HST 2018 will be held on April 28-29 at picturesque IIT Mandi campus in Kamand valley by the side of river Uhl in Himachal Pradesh



Picture: A morning at IIT Mandi Campus

4. WHO SHOULD ATTEND?

HST 2018 will be fruitful to Indian startup ecosystem stakeholders. While the early stage startups will get to learn the rules of the game, operational startups will have a shot at raising funds from investors. Industry experts and government will get to interact and guide next generation entrepreneurs.

Following people/organizations should attend:

- Early Stage/operational Startups
- Angels/VCs
- Industry Experts
- Government officials/Policy making bodies
- Startup Associations/Bodies
- Incubators/Accelerators
- Startup Enthusiasts

Apply Before
07 Apr 18
<https://goo.gl/y29j4u>
Registration Fee
Rs. 1000/- per person

April 28

09:00 AM

- Inauguration
- Welcome Address by Director, IIT Mandi

09:30 AM

- Keynote Address by Mr. Hemant Kanankia

10:15 AM

- Special Address by Mr. HK Mittal, DST

11:15 AM

- Panel 1: Enabling Startup Ecosystem in Himalyan Region

12:15 PM

- Panel 2: Cracking First Generation Entrepreneurship: Rules of the Game

02:15 PM

- Panel 3: Landing the Right Investor: Is it only about the Money?

03:15 PM

- Panel 4: Technologies of Tomorrow: Technologies that will shape up Future Businesses

04:30 PM

- Meet a Mentor: Speed dating
- tête-à-tête with Faculty
- Startup Exhibition

05:30 PM

- Women Entrepreneurs: Breaking the stereotype
- Bootcamp: Idea to Market

06:30 PM

- Speaker Mixer

07:00 PM

- Cultural Evening

April 29

08:00 AM

- Pitch to Catalyst - I (closed door)

09:30 AM

- Keynote Address by Mr. Sonam Wangchuk

10:30 AM

- Panel 5: Progressive Entrepreneurship: Alternative developmental models and Creating Impact at BoP
- Pitch to Catalyst - II (closed door)

12:00 PM

- Panel 6: Make for Customers: Why User Experience matters?

01:00 PM

- Accelerating Product Development: Google Cloud for Startups

02:00 PM

- Investors' Den (closed door)
- Track 1: Blockchain and Cryptocurrencies

02:45 PM

- Track 2: Tech Hack

03:30 PM

- Track 3: Agro Tech

04:15 PM

- Track 4: Clean Energy

07:00 PM

- Musical Evening

April 30

08:00 AM

- Trip to Parashar Lake (Optional)

Also featuring

Investors' Den

An opportunity for start-ups
to present to marquee investors



Manish Khetarpal
Water Bridge Ventures



Subhadeep Sanyal
Omnivore Partners



Sameer Gupta
Angel Investor



Yashwanth S.
Ankur Capital Fund



Hemendra Mathur
Bharat Innovation Fund



Anand Batra
IvyCap



Karthik Chandrasekar
Sangam Ventures



George Thomas
CapAleph

Message from Board



<https://goo.gl/7fHakS>

Catalyst portfolio



<https://goo.gl/Lq6tfN>

HST 2017 Highlights



<https://goo.gl/FsKrDy>

HST 2017 Sessions



<https://goo.gl/vhNXqH>

Budding Startup Ecosystem in Himachal Pradesh

Among the fastest growing states in India, Himachal had at a CAGR of 10.8% during the decade 2005-2015. With per capita GSDP 1.5 times the national per capita GDP, the state has tremendous potential for business activity in agriculture, horticulture, biotech, food processing, clean energy, thermal energy, tourism, pharma and healthcare. Government of Himachal Pradesh, through CM Startup Scheme launched in 2017, is also promoting already flourishing startup culture in the state.

Himalayan Startup Trek is an effort of IIT Mandi Catalyst to boost the startup ecosystem in the state that has presence of a large number of technical and educational institutes.

Partners



Sponsors



We invite passionate entrepreneurs with their cutting edge ideas to make the best use of support being provided at IIT Mandi Catalyst

IIT Mandi Catalyst

A section 8 non-profit company

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IIT Mandi, Kamand Campus, Himachal Pradesh-175005, India

