SEATTLE OUTCOMES PROGRAMMING ROADMAP

This roadmap is a living document which is subject to minor changes along the way.

Welcome to Outcomes!

Here at GA we pride ourselves on innovation and approaching things in a unique and exciting way. This is no different when approaching career development and the process towards achieving outcomes success. We ask that you approach this journey with an open and growth mindset and allow for a new way of tackling the proverbial job search. This is anything but traditional!

Meet Your Outcomes Team!

Beth Miller - Career Coach
BETH.MILLER@GA.CO
425-772-9199

Larry Palazzolo - Career Coach
LARRY.PALAZZOLO@GA.CO
206-735-6820

Larry and Beth are here to support you in your job search endeavor. Feel free to reach out to us at any time.

What Does Outcomes Provide?

- Accountability, support and coaching in your job search.
- Access to our local network of partner companies with the ability to leverage the GA global brand.
- Access to GA Profiles (GA version of LinkedIn) with over 700 partner companies worldwide.
- Events and workshops that directly connect you to local industry professionals.
- Professional headshot.
- One-on-one coaching to boost your digital presence and prepare you to re-enter the job market.
- Structured peer-to-peer support groups to enhance the in-class learning experience.
- Interview practice (technical and non-technical scenarios) with feedback.
- Insight into competitive salary expectations and negotiation strategies.
- Access to the global GA alumni network of over 25,000.
- Curated list of weekly networking events.

Outcomes Attendance

You are required to attend and participate in all weekly Outcomes sessions in order to graduate from the GA Program. If you are unable to attend a program, you are required to send written notice within 3 hours of the session start time to the Outcomes Team.

Outcomes Themes for Success

Throughout your time with Outcomes and GA, you will be focused on our five themes that are designed to set you up for your job search success! The Outcomes Program is designed to build each week to help you feel confident in each of these areas so that upon graduation, you are not only technically sound in your projects, but personally prepared to showcase your talents!

DESIGNING YOUR JOB SEARCH   DEVELOPING YOUR BRAND   UNDERSTANDING THE LANDSCAPE   BECOMING A THOUGHT LEADER   PARTICIPATING IN THE COMMUNITY

Outcomes Assignments

Our goal is to get you to "Job Seeker Status" as close to the last day of class as possible. In order to accomplish this and be considered a "Job Seeker" aka actively looking for a job, you must have successfully completed the following deliverables:
- Branding Statement
- Networking (2+ events/month)
- Resume
- LinkedIn Profile
- GA Profile
- Portfolio Website
- Job Tracker

Throughout the course, you will have deliverables that will help you build up your job seeker toolkit. We strongly encourage you to work on these assignments each week to make the end result easier to complete.

Submitting Outcomes Deliverables

All of the deliverables assignments are submitted through the Outcomes Deliverables Sheet. Deliverables are due by 9 am on Mondays. The link to the sheet can be found under Outcomes Info in Trello. Please check the Outcomes Deliverables Sheet for due dates on each deliverable.

Outcomes Programming

Orientation: Intro to Outcomes
Week 1 - Professional Brand & Networking
Week 2 - Networking Lab
Week 3 - No Outcomes
Week 4 - Resume, Cover Letter & LinkedIn
Week 5 - Resume & LinkedIn Lab
Week 6 - Job Search Strategy
Week 7 - Interview Prep
Week 8 - Interview Practice Part 1 (Phone Screen, One-on-One Interview)
Week 9 - Interview Practice Part 2 (Whiteboarding)
Week 10 - Interview Practice Part 3 (Coding Challenge)
Week 11 - Product Management Panel
Week 12 - What's Next: Life After GA

Post-Course Programming

- Job Search Kickoff - Your job search must start within 14 days after graduation.
- Seeker Series: Weekly post-course workshops to keep you engaged in your job search.
- Company Field Trips - Monthly offerings open to all job seekers.
- Portfolio Review - During the second week after graduation.
- Meet and Greet - This is portfolio showcase and networking event. The date will be provided during the course.

How To Be Successful in Your Job Search

- Don't disappear after graduation.
- NETWORK, NETWORK, NETWORK - Your job search is 80% networking, 20% cold applying to jobs.
- Stay in regular contact with your Career Coach.
- Start your job search within 14 days after graduation.
- Apply to at least 10 jobs per week.
- Keep your job tracker updated on a weekly basis.
- Be open to all job opportunities, but do your homework on the companies you apply to.
- Trust in the process.
- Stay positive. It takes time to find a new job.