



SEATTLE OUTCOMES PROGRAMMING ROADMAP

**This roadmap is a living document which is subject to minor changes along the way.*

Welcome to Outcomes!

Here at GA we pride ourselves on innovation and approaching things in a unique and exciting way. This is no different when approaching career development and the process towards achieving outcomes success. We ask that you approach this journey with an open and growth mindset and allow for a new way of tackling your job search.

What Does Outcomes Provide?

- Accountability, support and coaching in your job search.
- Access to our local network of partner companies with the ability to leverage the GA global brand.
- Access to GA Profiles (GA version of LinkedIn) with over 700 partner companies worldwide.
- Events and workshops that directly connect you to local industry professionals.
- Professional headshot.
- One-on-one coaching to boost your digital presence and prepare you to re-enter the job market.
- Structured peer-to-peer support groups to enhance the in-class learning experience.
- Interview practice (technical and non-technical scenarios) with feedback.
- Insight into competitive salary expectations and negotiation strategies.
- Access to the global GA alumni network of over 25,000.
- Curated list of weekly networking events.

Outcomes Attendance

You are required to attend and participate in all mandatory Outcomes sessions in order to graduate from the GA Program. If you are unable to attend a program, you are required to send written notice within 3 hours of the program start time to the Outcomes Team.

Outcomes Themes for Success

Throughout your time with Outcomes and GA, you will be focused on our five themes that are designed to set you up for your job search success! The Outcomes Program is designed to build each week to help you feel confident in each of these areas so that upon graduation, you are not only technically sound in your projects, but personally prepared to showcase your talents.



**DESIGNING YOUR JOB
SEARCH**



**DEVELOPING YOUR
BRAND**



**UNDERSTANDING THE
LANDSCAPE**



**BECOMING A THOUGHT
LEADER**



**PARTICIPATING IN THE
COMMUNITY**

Outcomes Assignments

Our goal is to get you to “Job Seeker Status” as close to the last day of class as possible. In order to accomplish this and be considered a “Job Seeker” aka actively looking for a job, you must have successfully completed the following deliverables:

- Branding Statement
- Networking (2+ events/month)
- Resume
- LinkedIn Profile
- GA Profile
- Portfolio Website + Github
- Job Tracker

Throughout the course, you will have deliverables that will help you build up your job seeker toolkit. We strongly encourage you to work on these assignments each week to make the end result easier to complete.

Submitting Outcomes Deliverables

All of the deliverables assignments are submitted through the [Outcomes Deliverables Sheet](#). Deliverables are due by 9 am on Mondays. Please check the Outcomes Deliverables Sheet for due dates on each deliverable.

Outcomes Programming

Orientation: Intro to Outcomes

Week 1 - Professional Brand & Networking

Week 2 - Alumni Panel

Week 3 - No Outcomes

Week 4 - Resume & Cover Letter

Week 5 - Field Trip

Week 6 - No Outcomes

Week 7 - Interview Practice - Part 1 (Phone Screen, One-on-One Interview)

Week 8 - Interview Practice Part 2 (Whiteboarding)

Week 9 - No Outcomes

Week 10 - Product Management Panel

Week 11 - What's Next: Life After GA

Week 12 - No Outcomes

Post-Course Programming

- Outcomes Week: Job Search, GA Profiles, Negotiation & Portfolio Lab - During the week after graduation.
- Code Review - During the second week after graduation.
- Job Search Kickoff - Must start within 14 days after graduation.
- Graduate Portfolio Showcase - Held on a quarterly basis, date TBD.

How To Be Successful in Your Job Search

- Don't disappear. If you're unresponsive, we can't help you.
- Apply to 10+ jobs per week, and continue to network.
- Keep your Job Tracker up to date.
- Stay positive. It takes time to find a new job.