Learn and Earn Platform to disrupt the Learning industry Sonikgal Croplums, Irene Vilakov, Daniel Mourne, Cristan Hielkin, Vivi Crown

WHY INVEST IN MAKE?

We are pairing the Learning model fundamentals of the Trading world with new Learning possibilities.

We believe that Cryptocurrency are game changers for the investment world, linking those with disruptive ideas directly to those looking for Learning and Earning opportunities, no matter the skill level of the user.

The MAKE's mission is to

Educate the people

Build programs that meet industry needs

Implement learn & earn education models

Develop partnerships with Trading platform & website

Develop Trading training including mentoring and peer-to-peer training

Form a single community of practice in Trading including community continuously learning labor market

identified and driven by partners

Form decentralised portable industry recognized credentials as part of the education pathway

Synchronize Trader and teacher resulting in structured clear and flexible credentialing pathways

Provide rigorous course-ready trade-ready competency-based curricula

Drive innovation that simultaneously lower recruiting and training costs

Deserve clearly defined Trading learning competencies

Ground all decisions in real-time

Make MAKE desirable and attainable for all

It will do so through a simple and trustworthy entry point.

MAKE will bring an influx of fresh Advised and educated traders and capital into the distributed economy, and boosting the value of digital assets.

MAKE is creating the missing link between the traditionnal and the new education system.

MAKE transparent management will be provided by an CA legislation compliant and regulated service operator.

We will launch the MAKE Learn and Earn system platform on december 2016

Platform with a simple promise to successful traders anyone can be a professional Trader.

We bring the crypto-expertise and we take care of everything.

MAKE will open up a new Trader Learning system.

MAKE is going to launch the MAKE Learn and Earn platform

MAKE Learn and Earn platform

The vision of MAKE is a learning system where is rewardind both side of the system.

Learning platform for Trading.

The platform is a complete learning system where traders can learn and earn in same time.

Teachers, on the other hand, are able to create course and charge for them.

The MAKE Learn and Earn platform will disrupt the Learning industry.

At the official platform introduction, the MAKE platform will already have a large base of MAKE students and teachers.

The Learn and Earn platform will feature numerous easy to use tools.

MAKE PLATFORM DETAILS

The MAKE platform envisioned in this white paper is meant to exist autonomously after development completion.

Being a crowdfunded project, a majority of 75 % will be owned by the crowdfunding participants in the form of Coinprism assets (colored Bitcoin)

While a share of 25 % MAKE will be reserved for the Rewards Distribution system.

MAKE Crowdfunding Coin Offering

The capital required for development and release of the MAKE platform will be secured through a crowdfunding campaign.

MAKE Initial Coin Offering (ICO).

14 days after the conclusion of the ICO, MAKE will issue 111 million  ${\tt MAKE}\,.$ 

MAKE will be BITCOIN based tokens of value (see below).

ICO will be open to everyone between the 08/30/2016 and the 10/21/2016 00:00 UTC.

During this time, a special MAKE ICO website will be available at http://www.icomake.com/

Where ICO participants will be able to try the platform in early version.

MAKE ICO website will guide participants thought the deposit process.

If ICO campaign fail to reach its capital goal of 1400 BTC or equivalent, all funds will be returned.

Coinprism assets Colored Bitcoin

MAKE will issue 111 milion MAKE 14 days after the ICO campaign successfully ends.

100 % of the MAKE represent 100 % ownership of the MAKE platform, as well as every right and obligation not limited to intellectual property rights, branding and trademarks.

MAKE will be a BITCOIN based colored coin of value.

Colored coin are a digital asset, bearing value by themselves based on their underlying assets, properties and/or rights.

MAKE represent ownership of the MAKE platform, allowing their holders to receive dividends and take part of the desicion process MAKE related issues.

Colored coin based assets rely on a well-established Bitcoin infrastructure, benefiting from several advantages:

Security and predictability

Use of robust and well- supported clients

High liquidity

Easier listing on exchanges with infrastructure already in place

Bitcoin enable a very transparent and secure way of profitsharing among the Assets holders.

## MAKE Technical Details

All BITCOIN funds sent during the ICO will be immediately sent to a cold-storage, multi-signature address.

Private keyholders will be announced before the ICO starts and will include several well-known independent individuals from the crypto community.

In order to gain access to the assets acquired during the ICO, a sufficient time from the issuance of MAKE will have to pass.

The MAKE team will not hold the number of private keys required to gain access to the funds.

MAKE Service Operator

The Admins of the MAKE platform will not claim any kind of property, trademark or rights of MAKE platform.

All intellectual property rights, trademarks, branding and other rights remain exclusively the property of the MAKE platform.