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OFFICIAL WHITEPAPER

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Abstract

Gender equality is a basic human right, and it is also fundamental to having a peaceful, prosperous world. But girls and women continue to face significant challenges all around the world. Women are typically underrepresented in power and decision-making roles. They receive unequal pay for equal work, and they often face legal and other barriers that affect their opportunities at work. They have fewer opportunities for economic participation than men, less access to basic and higher education, greater health and safety risks, and less political representation.

In the developing world, girls and women are often seen as less valuable than boys. Instead of being sent to school, they are often made to do domestic work at home or are married off for a dowry before they are adults. As many as 12 million underage girls are married every year. While some progress is being made in various parts of the world, there is still a great deal left to be done to right the problems of gender inequality.

Guaranteeing the rights of women and giving them opportunities to reach their full potential is critical not only for attaining gender equality, but also for meeting a wide range of international development goals. Empowerment of women enhances the quality and the quantity of human resources available for development. Empowered women and girls contribute to the health and productivity of their families, communities, and countries, creating a ripple effect that benefits everyone.

Many women remain dependent upon their husbands, and about one in three married women from developing countries have no control over household spending on major purchases (United Nations, 2015). About one in 10 are not consulted about the way their own earnings are spent (United Nations, 2015). In addition, women often have more limited opportunities for educational attainment, employment outside of the household, asset and land ownership, the inheritance of assets, and control over their financial futures in general. Despite important advances in expanding access to formal financial services in the developing world in recent years, a significant access gap remains between men and women.

Providing low-income women worldwide with effective and affordable financial tools to save and borrow money, make and receive payments, and manage risk is critical to both women's empowerment and poverty reduction. Similarly, providing women with entrepreneurial skills training and financial capital to help them start and grow their business are very critical for the women empowerment.

We believe that financial inclusion is one of the key enablers to create a level playing field for women. Being financially included can have transformative effects for women. When women actively participate in the financial system, they can better manage risk, smooth consumption in the face of shocks, or fund household expenditures like education.



Financial Inclusion - Cryptocurrency



Cryptocurrency is a type of digital currency that is secured by cryptography, which makes it nearly impossible to counterfeit or double-spend. Cryptocurrency is created, stored and transferred electronically in the blockchain using encryption techniques. Cryptocurrency has no physical form and it exists in only digital form. Its supply is not determined by a central bank and the network is completely decentralized.

In the span of a few years, cryptocurrencies have grown from digital novelties to trillion-dollar technologies with the potential to disrupt the global financial system. Bitcoin and hundreds of other cryptocurrencies are increasingly held as investments, and they are a democratizing force, wresting the power of money creation and control from central banks and stock exchanges.

Cryptocurrency is leading to the development of an alternative financial and technological infrastructure that is global, open source, and accessible to all who have access to the internet, regardless of nationality, ethnicity, race, gender, and socioeconomic class. It has the potential to help people escape poverty through financial inclusion by providing easy access to useful and affordable financial products and services such as payments, savings, credit, and insurance.

Many governments initially took a hands-off approach to cryptocurrencies, but their rapid ascent and evolution, coupled with the increased interests among general public, has forced regulators to begin crafting rules for the emerging sector. Regulations vary widely around the world, with some governments embracing cryptocurrencies and others banning them outright. The challenge for regulators, experts say, is to develop rules that limit traditional financial risks without stifling innovation.

Considering cryptocurrency as the potential tool for financial inclusion and its popularity and increasing adoption, Women Empowerment Coin (WEC) is created to empower women through financial inclusion.

Women Empowerment Coin (WEC)

A **cryptocurrency** for every **women**

Women Empowerment Coin (WEC) is a BEP-20 token built on the Binance Smart Chain. WEC is an initiative of International Foundation For Women Empowerment & Entrepreneurship (IFWEE), which is a Non-Profit and Non-Government organization focused on providing solutions to the issues that are predominantly prevailing among women currently. These issues range from literacy, skills, finance to healthcare. We are a completely decentralized, community centric organization working towards a social cause of making this world a better place for women to thrive.

Women Empowerment Coin's primary objective is to facilitate the financial inclusion of women across the globe by providing them with equal opportunities in the areas of Education, Skill Training, Entrepreneurship Development and Venture Funding. Our constantly expanding team comprises successful women entrepreneurs, influencers, women with inspirational backgrounds, and women who have overcome adversaries to achieve outstanding outcomes. for the women, and by the women. The WEC community works towards creating awareness of blockchain technologies and cryptocurrencies among women, thereby leveraging its benefits to facilitate women across the globe become financially independent.

VISION

We envision a world in which all women, regardless of nationality, ethnicity, race, or socioeconomic class are treated, respected and allowed to participate and contribute in the development of families, communities and economies as equal to men.

MISSION

To empower women through financial inclusion by creating a sustainable, completely decentralized and utility focused cryptocurrency ecosystem providing easy access to useful and affordable financial products and services such as payments, savings, credit, insurance, seed fund, etc.

WEC Token

TOKEN INFORMATION	
Token Name	Women Empowerment Coin
Token Symbol	WEC
Total Supply	10,000,000,000,000 (10 Trillion)
Blockchain Network	Binance Smart Chain (BSC)
Token Standard	BEP - 20
Contract Address	0xdB9A19B861C03a2FffbA4D6C25C3073c7ec5C5Cc

WEC DISTRIBUTION





Women Empowerment coin – WEC, provides women with options to explore unlimited opportunities and endless possibilities, so that they can be financially independent even while they are staying at home and taking care of their families. We are creating an eco-system where women are empowered to capture equal opportunities and build resilience through a sustainable, completely decentralized and utility focused cryptocurrency, that is aimed at global women empowerment.



NFT MARKETPLACE

We are bringing one of the largest Marketplace for women to display their creative talent and monetize it in the form of NFTs, Games, Metaverse and much more.



LAUNCHPAD

Our Launchpad will provide a complete suite of tools and service offerings starting from advisory services to the best issue and final launch of a crypto project.



DECENTRALIZED EXCHANGE

We will be bringing a futuristic fast, secure and robust decentralized exchange for trading or swapping digital and crypto assets, along with farming, staking and wallet service.



ACADEMY

Our online academy will facilitate the women to enhance their personal and professional growth with the help of expert-led online video tutorials and live workshops.



INCUBATION

We will be providing upcoming entrepreneurs and founders of new crypto startups with all the required resources and mentoring they need in their journey from idea to exit.



DEBIT & GIFT CARDS

With WEC Debit and Gift Cards, users will be able to load the fiat balances with bank transfer, buy, send or gift cryptocurrencies and also exchange cryptocurrencies for fiat.

WEC Roadmap

PHASE I

- ✓ Smart contract deployment
- ✓ Basic smart contract audit
- ✓ Creating social media presence
- ✓ Taking the website live
- ✓ Private and Pre-Sale of WEC token
- ✓ Collaborations with other entities
- ✓ Community Building
- ✓ Launching WEC on Pancake Swap
- ✓ Locking the Liquidity
- ✓ Doing Promotion/Marketing activities

PHASE II

- ✓ Listing on Coingheko & CoinMarketCap
- ✓ Thorough Smart Contract Audit
- ✓ Development of Launchpad
- ✓ Development of NFT Marketplace
- ✓ Development of Decentralized Exchange
- ✓ Development of Wallet Services
- ✓ Development of DEX and Launchpad tools
- ✓ Development of Online Academy
- ✓ Setting up an Incubation Lab
- ✓ Complete Platform testing and Beta Launch

PHASE III

- ✓ Taking the launchpad live
- ✓ Launching DEX and wallet services
- ✓ Conducting ICOs and IDOs on launchpad
- ✓ Incubating Startups
- ✓ Offering virtual Debit & Gift Cards
- ✓ Adding more functionalities to DEX
- ✓ Strategic Partnerships
- ✓ Launching Institutional Services
- ✓ Venturing into Games & Metaverse
- ✓ Expanding the Ecosystem



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