

WEHack

The Univ. of Texas, Dallas



2020 Sponsorship Packet

Our Vision

What is a Hackathon?

A hackathon is an **24-hour event** that comprises of tech, food, swag, workshops, and tons of fun! Students come together with similar interests together to form well-rounded teams with a variety of skill sets to build and present projects to win prizes and awards. Most importantly, they gain valuable experience such as networking, interacting with, and learning from **distinguished speakers, inspiring mentors, and peers.**

The Problem

There is a huge disparity in the percentage of women and non-binaries being represented at hackathons. Only a meager **24% are female** and about **3% identify as other/non-binary**, resulting in an astounding majority of male participants.

It is no surprise that this lack of diversity not only results in a non-welcoming and non-supportive environment but also affecting **gender parity in the tech industry at large.**

Our Mission

WE hope to **impact female and non-binary students on campus** by creating an encouraging and inclusive environment where they can build their skills and feel more confident to participate in future hackathons.

WE are **creating a legacy on campus** by providing a platform for students to channel their inner risk-taking innovator and go-getting leader to make a difference in this world.

Dear Potential Sponsor,

WEHack is on an important mission to make an impact, promote innovation, creativity, and diversity while supporting women and non-binaries in the technology world, but this would not be possible without your support. As a sponsor, not only will you have the opportunity to play an integral role in our legacy of empowering women and non-binaries in technology but also experience benefits including but not limited to:

- Promote your products and APIs and see amazing, creative hacks with them
- Connect with the best students and have early access to resumes
- Host Tech Talks, Workshops or be a Keynote speaker
- Be a part of a legacy by mentoring, inspiring, and encouraging our hackers

We look forward to you being a part of this journey as a WEHack sponsor!

Thank you,

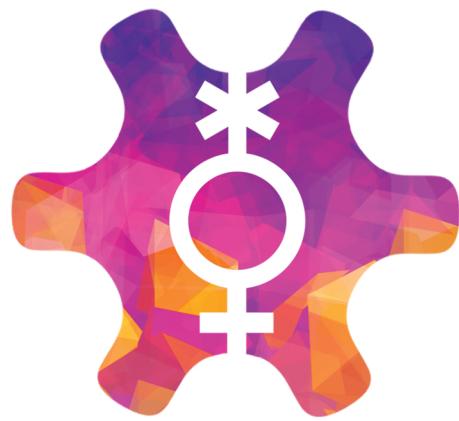
The WEHack Team



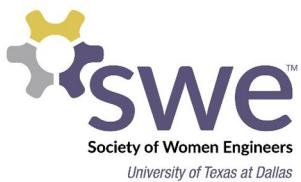
Appendix

Swag	Students love free stuff! Bring stickers, shirts, bags, cups, cool pens, anything with your logo to get participants to engage with your company.
Judges	Bring people from your company who are interested in listening to students about their hack + help us to pick the finalists! If you have a sponsor challenge, your judges will be responsible for picking the winning team(s) for the sponsored prize.
Mentors	Guide our hackers on their journey by being their technical mentorship + networking with the best students.
Challenge Statement	Give our hackers a unique challenge of your choosing to solve a pressing problem facing your industry or in the world.
Finalist Judge	Reserve a place on our finalist panel to choose the top three overall winning teams of the hackathon.
Tech Talk	Present on topics ranging from emerging technologies to experiences of working in your industry while interacting with participants.
Workshop	Interact with our hackers by teaching them new technical skills through hands-on activities for your challenge or for the rest of their careers.
Promotion/Recognition	Get 4 unique promotional perks from 4 collaborating university's female organizations of WEHack + possibly extra recognition by the top leaders of the university.
Day of Signage	Have your company name (or logo!) prominent on our display at WEHack.
Keynote	Have a chance to directly speak to students about your company at the opening ceremony.
Inaugural Ribbon Cutting	Be included in the moment as we liftoff WEHack's legacy + photo op with the top leaders of the university.





UTD WEHack Collaborators:



Women Who Compute
University of Texas at Dallas



Feel free to contact us at
wehackutd@gmail.com