



THE WESTBRICK WAY

(The following Westbrick Way characterization was composed by using direct quotes from Westbrick staff members, when asked the question: "How would you explain The Westbrick Way to a new employee".)



Our most important asset is our people. We treat our people exceptional and expect exceptional performance in return. At Westbrick we listen to everyone's opinion, no matter what title they may have. We believe that every staff member is a part of the team and makes a contribution. We keep open minds and promote innovative thinking which empowers and motivates our people. We will take a negative and change it to a positive. We have the ability to adapt & change. The entire company operates as one team, we don't EVER blame other departments for a problem, we work together towards a common goal. The Westbrick team works hard not to let anyone down, everyone pulls their own weight and works together to get things done. We "find a way or make a way" but we always operate in compliance, "we are not a fly-by-night company". We apply common sense, efficiency and initiative, if there is no path then we make a path and if we don't succeed at first, we try again and do what's right to better the company.