

Appendix B

MAVIS metadata elements values 1

Elements	Description	Example	Required	XML hierarchy	HREF/Relative address	Alternative labels	Control	Code
<i>Medium</i>	Media type	Moving image ;  Recorded sound ;  Document	Yes	TitleWork/description	/TitleWork/key/2433		Controlled vocab	
<i>MAVIS ID</i>	Unique identifier for title record	2321420 [ <i>Onion Johnnie</i> title record]	Yes	Title work/xl:href	/TitleWork/key	Title number	Automatically generated	
<i>Credit role</i>	Credit role term	Director ;  Producer ;  Broadcaster	No	TitleWork/roles/Name-Role/Role/xl:title			Controlled vocab	DRT ;  PDR ;  BRO

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## MAVIS metadata elements values 2

<i>Credit (Authorized name heading)</i>	Personal and organizational credits of contributing agents	Kassel, Virginia ;  National Educational Television	No	TitleWork/roles/Name-Role/party/xl:title	/Person/key/ ;  /Organization/key	Creators ;  Contributors	Local MAVIS authorities with reference to LCNAF	
<i>Principal role</i>	Starring [not often used for NET]		No	TitleWork/Roles/Name-Role/principalRole			Binary	
<i>Credit role note</i>	Notes about credit and credit role	From video : (c) 1969 National Educational Television and Radio Center.	No	TitleWork/roles/Name-Role/Summary			Uncontrolled	

<i>Alternative titles</i>	Varying form of title	Ninety first day. [Main title—91 <sup>st</sup> day].	No	TitleWork/alternativeTitles/Title/description		Variant titles	Transcribed from sources of information or supplied through research, cataloger's judgement or institutional policy	
<i>Title purpose (used for main title and alternative titles)</i>	Clarifying statement about the type of title listed as main or alternative title	Working title ;  Inventory title ;  Title on film	No		Code/key/TITLE_PURPOSE		Controlled vocab	

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MAVIS metadata elements values 4

<i>Object identifier</i>	Unique identifiers for content description (Episode numbers, production numbers)	CIVZ [NOLA code for Civilization series].	No	TitleWork/objectidentifiers/Objectidentifier/identifier		Unique identifiers ;  Identifiers ;  Other identifiers	Transcribed from sources of information	
<i>Object identifier type</i>	Type of object identifier	NOLA code ;  NET number	No	TitleWork/objectidentifiers/Objectidentifier/identifierType	/Xosw/kwy/IDENTIFIER_TYPE/TITLE/		Controlled vocab	
<i>Credit (Authorized name heading)</i>								

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**MAVIS metadata elements values 5**

<i>Genre headings</i>	Authorized headings describing genre of content	Cultural television programs ;  Documen tary television programs ; Nonfictio n television programs	No			Genres	Authorized heading	CULTV ;  DOTV ;  NONFTV
<i>Subject headings</i>	Authorized topical heading describing what the content is about	Homosex uality ;  Vietnam War, 1961-175	No	TitleWork/subjects/Wor kSubject/subject	/Subject/key/	Subjects	Authorized heading	

Notes	Used for information that cannot be used anywhere else in the MAVIS title record.	Sources used: PBS-1994.xls spreadsheet (on MBRS shared drive); ppwk in ACQ: PBS Collection file.  Record updated for NET cataloging. CMPierce 11/30/2017.	No.	TitleWork/note			Uncontrolled	
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**MAVIS metadata elements values 7**

<i>Sound</i>	Records whether content is silent.		No	TitleWork/sound			Binary	
<i>Award</i>	Records awards		No	TitleWork/award			Binary	
<i>Colour</i>	descriptor describing whether content is black and white	Color ;  Black and white	No	TitleWork/Colour/xl:title			Controlled vocab	B [Black and white] ;  C [Color]
<i>Principal medium</i>			No.				Binary	
<i>Language</i>	descriptor describing language used in content	English ;  French	No	TitleWork/languages/WorkLanguage/language/xl:title	/Code/key/LANGUAGE/[code]		Controlled vocab	ENG ;  FRE

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## MAVIS metadata elements values 8

<i>Language role</i>	Descriptor describing how language is used in content	Original Language ;  Subtitles ;  Dubbed	No	TitleWork/Languages/WorkLanguage/languageRole/xl:title			Controlled vocab	ORIG ;  SUB ;  DUB
<i>Country of origin</i>	Code for descriptor describing country of production or recording	United Kingdom  United States	No	TitleWork/countries/WorkCountry/country	/Code/key/COUNTRY/Y/[code]		Controlled vocab	UK;  US
<i>Nomination</i>	Nomination for award		No	TitleWork/Nomination			Binary	



<i>Who entered</i>	Person entering title record		Yes	TitleWork/whoEntered			Automatically generated	
<i>Date notes</i>	Notes clarifying content dates	From NET microfiche	No	TitleWork/objectDates/Date-Year/notes			Uncontrolled	
<i>Date type</i>	Type of content date	BROADCAST ;  PRODUCTION ;  PUBLICATION	No	TitleWork/objectDates/Date-Year/dateType	/Code/key/OBJECT_DATE_TYPE/		Controlled vocab	
<i>Who modified</i>	Person modifying title record		Yes	TitleWork/WhoModified			Automatically generated	

<i>Entered date</i>	Date of title record creation		Yes	TitleWork/enteredDate			Automatically generated	
<i>Modified date</i>	Date of title record modification		Yes	TitleWork/modifiedDate			Automatically generated	
<i>Related works</i>	Title records that have been determined by cataloger to have a relationship to the title described		No	TitleWork/relatedWorks /TitleWork/xl:title	/TitleWork/key/2061939			
<i>Record status</i>	Status of title record in processing workflow	Interim record	No	TitleWork/recordStatus/ xl:title	/Code/key/RECORD_STATUS/		Controlled vocab	

<i>Preferred title</i>	Main title	Civilization. The skin of our teeth. ;  [Civilization. The skin of our teeth— Filler].	Yes	TitleWork/preferredTitle /Title/descr		Main title ;  Main heading ;  Title heading	Controlled vocab	
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<i>Summary</i>	Summary of content	This excellent documentary won first prize for television films at the 1956 Vancouver International Film Festival. The judges commented, "The narration is charming, the interest of the viewers is sustained throughout, the treatment of the subject shows understa	No	TitleWork/objectSummaries/ObjectSummary/summary		Description ;  Synopsis	Uncontrolled	
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<i>Name as subject</i>	Authorized heading of an agent or organization used as a subject heading rather than a credit	North Atlantic Treaty Organization ;  King, Martin Luther, Jr., 1929-1968	No	TitleWork/nameAsSubjects/NameAsSubject/part y/xl:title	/Person/key/	Names	Authorized heading	
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<i>Statement of Responsibility</i>	Statement clarifying creative responsibility for a work	a production of National Educational Television ; producer , Murray Lerner.	No	TitleWork/responsibility Statement		Responsibility statement	Transcribed following content standards	
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