

# WENJIE HAN

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## EDUCATION

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### University of Zurich (Non-Degree Seeking)

#### The University of Chicago

2018-2019

M.A. Social Sciences (Psychology Concentration)

*Advisor: Berkeley J. Dietvorst*

#### London School of Economics and Political Science

2015-2018

BSc (Hons) Government and Economics

*Advisor: Chandran Kukathas*

## RESEARCH INTERESTS

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*Primary:* Consumer Choice; Technology & Consumption; Judgment & Decision Making

*Secondary:* Well-Being; Motivation & Goal Pursuit; Embodied Cognition

## FELLOWSHIPS & GRANTS

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- The Graduate Council Travel Fund, University of Chicago 2019
- Ipsos Awards for Innovative Research in the Social Sciences 2019
- Hayek Fund for Scholars 2019
- SPSP Summer Psychology Forum Registration Award 2019

## PUBLICATIONS

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### Published & Forthcoming

- Kappes, B. H., Fasolo, B., **Han, W.**, Barnes, J., & Ter Meer, J. (2019). Poor Peer Work Does Not Boost Student Confidence. *Journal of Behavioral Decision Making*. [\[Link\]](#)

### Work in Progress

- Geipel, J., Cai, R., **Han, W.**, & Keysar, B. Foreign Language and Likelihood Judgements.

## WORKSHOPS & SYMPOSIA

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- **Han, W.** (2019, September). Algorithm and Information Avoidance. Paper accepted at IAREP/SABE Conference on Economic Psychology and Behavioral Economics, Dublin, Ireland.  
\*Selected as Symposium Chair on the Biases & Decisions session.
- **Han, W.** (2019, July). Algorithm and Information Avoidance. Paper discussed at the "Power in Organizations" Workshop, ETH Zurich, Switzerland.

## CONFERENCE PRESENTATIONS

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- Han, W. (2021, February). COVID-19 Lockdown Policy and Hue Preferences. Poster accepted at the 2021 SPSP Virtual Annual Convention.
- Han, W. (2020, December). COVID-19 Lockdown Policy and Hue Preferences. Poster accepted at the annual Society for Judgment and Decision Making Conference.
- Geipel, J., Cai, R., **Han, W.**, & Keysar, B. (2019, November). Future events seem less likely

in a foreign language. Poster accepted at the annual Society for Judgment and Decision Making Conference, Montreal, Canada.

- Han, W. (2019, October). Algorithm and Information Avoidance. Paper accepted at the 2019 Technology, Mind and Society Conference, Washington, DC, USA.
- **Han, W., & Frank, K.** (2019, August). Sensitivity Analysis in Psychological Research. Poster accepted at the 2019 SPSP Summer Psychology Forum, St. Louis, MO, USA.
- Han, W. (2019, July). Algorithm and Information Avoidance. Paper accepted at the 13th biennial Asian Association of Social Psychology (AASP) conference, Taipei, Taiwan, China.
- Han, W. (2019, May). Algorithm and Information Avoidance. Poster accepted at the 31st APS Annual Convention, Washington, DC, USA.
- Han, W. (2019, April). Algorithm and Information Avoidance. Paper presented at the annual meeting of the Australian Social Psychologists, Sydney, Australia.

## RESEARCH EXPERIENCE

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### **Research Associate, Zurich Center for Neuroeconomics** 2019-2020

- Investigated leadership decisions across different cultures. Programmed experimental tasks, prepared & analyzed data, and drafted a research report. (Advisors: Todd A. Hare & Micah G. Edelson)

### **Research Member, LSE Brexit Negotiation Project** 2017-2018

- Designed study procedure, prepared experimental stimuli, and conducted quantitative analysis. (Advisor: Michael Bruter)

### **Research Assistant, LSE Behavioral Research Lab** 2015-2018

- Worked on multiple projects in behavioral science. (Advisor: Heather Barry Kappes)

## PROFESSIONAL EXPERIENCE

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### **Intern, The Organization for Economic Co-operation and Development** 2020

- Organized online meetings with multiple Chinese government ministries
- Compiled key information and data on the development of Chinese economy
- Participated in important discussions on OECD Economic Surveys: China 2021

### **Business Development Lead, Influence 51** 2019-2020

- Spearheaded marketing and business development efforts for the company
- Leveraged behavioral science theories to maximize business performance

### **Stanford/MIT COVID-19 Policy Hackathon** June 2020

- Drafted policy memos on helping the tourism industry during the COVID-19 pandemic

## MENTORING & TEACHING ACTIVITIES

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### **Peer Supporter, LSE** 2017-2018

- Offered psychological counselling to fellow students

### **Summer School Teacher, Cangzhou No.2 Middle School** 2015

- Taught a group of Chinese middle school students the history of political theory

## AWARDS

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- Distinction in LSE100: Interdisciplinary Undergraduate Course 2018

## LANGUAGES & PROGRAMMING SKILLS

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- Mandarin: Fluent, English: Fluent, French: Conversational

- Microsoft Word, Excel, PowerPoint
- Amazon Mechanical Turk, Qualtrics, GitHub, LaTeX, R, MATLAB
- Bayesian Statistics, Machine Learning, Sensitivity Analysis, GIS

## PROFESSIONAL AFFILIATIONS

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- American Psychological Association
- American Economic Association
- American Political Science Association
- American Sociological Association
- Association for Psychological Science
- Society for Personality and Social Psychology
- Society for Judgment and Decision Making

## REFERENCES

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### Heather Barry Kappes

Assistant Professor of Marketing  
 London School of Economics and Political Science  
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 London, WC2A 2AE  
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### Berkeley J. Dietvorst

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### Todd Hare

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 8006, Zurich, Switzerland  
 Phone: +41 44 634 10 17  
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## SELECTED UNIVERSITY OF ZURICH COURSEWORK

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- Human Behavior and Evolutionary Inference
- Spatial statistics with applications in health geography and epidemiology
- Bayesian Data Analysis and Models of Behavior
- Neuroeconomics Seminar (Foundations of Human Social Behavior)
- Cognitive Neuroscience
- PhD Seminar on Consumer Behavior