

# ECONOMIC ACTORS MAPPING IN EASTERN REGION, KENYA.

## 1. Acknowledge

*The project aligns with EMAC's Economic Empowerment Pillar. Affiliate groups have come up with excellent ideas for economic sustainability, but they face challenges in accessing financing to implement these ideas. There's a shortage of donor funding for economic development, both at the organizational and individual levels. Some affiliate groups and EMAC itself have existing economic projects that could serve as case studies for the development of this new project. These points suggest a situation where there's a need for economic empowerment initiatives, but funding constraints are hindering progress. The existing projects within EMAC and its affiliates could provide valuable insights and lessons learned for the new project. Would you like me to elaborate on any specific aspect of this situation or discuss potential strategies to address these challenges? CopyRetryMrewrite this overview as an introductory segment for a kobo collect project questionnaire EdithHere's a rewritten version of the overview as an introductory segment for a KoboCollect project questionnaire: Welcome to the EMAC Economic Empowerment Project Questionnaire This survey is designed to gather information about economic empowerment initiatives within our network. Before we begin, please note the following key points: This project is aligned with EMAC's Economic Empowerment Pillar. We recognize that many Affiliate groups have developed brilliant economic sustainability ideas but often lack access to necessary financing. We're aware of the scarcity of donor funding for economic development, both at organizational and individual levels. Some Affiliate groups and EMAC have existing economic projects that will serve as case studies for this initiative. Your responses will help us better understand the current landscape, challenges, and opportunities for economic empowerment within our network. This information will be crucial in developing strategies to support and finance sustainable economic initiatives. Please answer the following questions as accurately and completely as possible. Your input is invaluable to the success of this project. Let's begin!*

☐ OK

## 2. Please sign the consent form

☐ OK

## \* 3. Hello & Welcome.

*Induct the respondent and set the climate for the interview.*

☐ OK

## 4. Institution Name

*Provide the operating name. e.g. ABC Ltd*

## 5. Institution Type

- ☐ Chamas/Self Help Groups
- ☐ Bank
- ☐ Asset financing
- ☐ SACCO
- ☐ Digital Lender
- ☐ Insurance for Business
- ☐ Donors
- ☐ National government agency (Youth Fund, Women Fund, CDF, NGAF)
- ☐ Fellowships and scholarships
- ☐ Other

## 6. Elaborate if other type of Institution

## 7. SECTION 1: DEMOGRAPHICS &amp; SERVICES

☐ OK

## 8. Which Eastern regions do you predominantly serve?

- ☐ Lower Eastern Region
- ☐ Upper Eastern Region
- ☐ North Eastern Region

## 9. Elaborate on specific counties of operation

- ☐ Embu
- ☐ Isiolo
- ☐ Kirinyaga
- ☐ Kitui
- ☐ Machakos
- ☐ Makueni
- ☐ Meru
- ☐ Tharaka-Nithi

## 10. Specific areas served in Embu County

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## 10a. Specific areas served in Isiolo County

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## 10b. Specific areas served in Kirinyaga County

*Specific towns where branches are located.*

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## 10c. Specific areas served in Kitui County

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## 10d. Specific areas served in Machakos County

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## 10e. Specific areas served in Makueni County

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## 10e. Specific areas served in Meru County

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## 10f. Specific areas served in Tharaka-Nithi County

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**11. Do you provide any economic services or opportunities?***Grants, loans, trainings in business development, academic opportunities et cetera*

- ☐ Yes
- ☐ No

**12. Who are the beneficiaries of your economic services or opportunities that your institution primarily provide?**

- ☐ Individuals
- ☐ Groups
- ☐ Organizations
- ☐ Other

**13. Please elaborate who the other beneficiaries are****14. What age does your clients/beneficiaries belong to?**

- ☐ Below 18yrs
- ☐ Youth 18-35 Yrs
- ☐ Adults 36+
- ☐ Nascent institutions (Start-ups)
- ☐ Established institutions
- ☐ Does not matter

**15. What Gender does your beneficiaries/Clients belong to?***Select as many*

- ☐ Male
- ☐ Female
- ☐ Intersex
- ☐ Transgender
- ☐ Does not matter

**\* 16. SECTION 2: FINANCIAL OFFERINGS**

- ☐ OK

**17. What financing or funding options does your institution offer for economic initiatives? Please specify any unique programs or sources.***Write responses clearly and legibly. Edit for grammar errors before submitting form*

**18. From your perspective, what are the major challenges faced by individuals or groups in accessing financing or funding for economic projects?**

*Write responses clearly and legibly. Edit for grammar errors before submitting form*

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**19. Are there any undisclosed or indirect costs associated with the financing options provided by your institution?**

- ☐ Yes
- ☐ No
- ☐ Prefer not to say

**20. If Yes, which ones?**

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**\* 21. SECTION 3: INCLUSIVITY & ACCESSIBILITY**

- ☐ OK

**22. Do you have special services for marginalized groups e.g women, youths etc**

- ☐ Yes
- ☐ No

**23. Indicate services offered for marginalized groups**

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**24. In what ways does your institution ensure accessibility of services within the community?**

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**\* 25. SECTION 4: EDUCATION & SUPPORT PROGRAMS**

- ☐ OK

**26. Does your institution provide educational programs or workshops regarding legal business environments or statutory compliance required for conducting business in Kenya?**

*this is a yes or no question*

- ☐ Yes
- ☐ No

**27. If yes, elaborate on the available educational programs or workshops regarding legal business environments or statutory compliance required for conducting business in Kenya**

*You may also ask for a brochure, or website*

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**28. Brochure containing products and services rendered by your institution**

*Point and shoot! Use the camera to take a photo & upload*

Click here to upload file. (< 10MB)

**29. Brochure containing products and services rendered by your institution**

*Point and shoot! Use the camera to take a photo & upload*

Click here to upload file. (< 10MB)

**30. Brochure containing products and services rendered by your institution**

*Point and shoot! Use the camera to take a photo & upload*

Click here to upload file. (< 10MB)

- \* 31. DEFINITION: Contract farming > You have a farm, a company signs a contract with you to produce for them, they incur production cost, they guarantee monopoly market, they deduct their cost of production while buying the products

☐ OK

**32. Would your institution consider offering educational programs on lesser-known economic models, such as contract farming, to support economic initiatives?**

- \* 33. SECTION 5: COLLABORATIONS & NETWORKING

☐ OK

**34. Has your institution engaged in partnerships or collaborations with other economic actors for supporting economic projects? If so, could you describe these collaborations and their outcomes?****35. Could your institution provide contact information for potential case studies or further information on successful collaborations and partnerships?****36. How readily available is published information about your institution's economic programs or opportunities for reference within your region?****37. What additional resources or support (grants, loans, training programs, etc.) do you believe could significantly enhance the impact of your institution's economic initiatives?**

- \* 38. SECTION 6: SOCIAL MEDIA & OUTREACH

☐ OK

**39. How open is your institution to utilizing social media platforms to disseminate information or resources related to economic opportunities?****40. Do you see potential value in leveraging social media channels to reach a broader audience and promote economic initiatives or resources?**

**41. Lastly, are there any concerns or challenges your institution anticipates or experiences when participating in projects related to economic development and empowerment?**

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42. Thankyou

☐ OK