

# **GOVT ITI FOR WOMEN KOZHIKODE**

## **Malikadvu, Karuvissery PO**



A  
Report On

## **Best Practices and Collaborations in Skills and Innovation**

# **Introduction**

Established in 1981 under the World Bank Project, Govt. ITI for Women, Kozhikode began its journey in a rented building at Calicut Big Bazar. Initially offering eight trades, the institute has steadily grown into a nationally recognized skill training center, now offering 12 diverse trades.

With a current strength of 568 trainees, guided by 27 experienced faculty members and supported by 26 staff, the institute produces over 472 professionally skilled women every year. The legacy of excellence is reflected in the multiple accolades earned in state and national-level skill competitions. More than 7,000 trainees have been successfully trained at this institute so far.

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## **Trades Offered**

### **Two-Year Trades:**

- Draughtsman Civil (DCIVIL)
- Electronics Mechanic (E MECH)
- Information Communication Technology System Maintenance (ICTSM)
- Surveyor

### **One-Year Trades:**

- Cosmetology

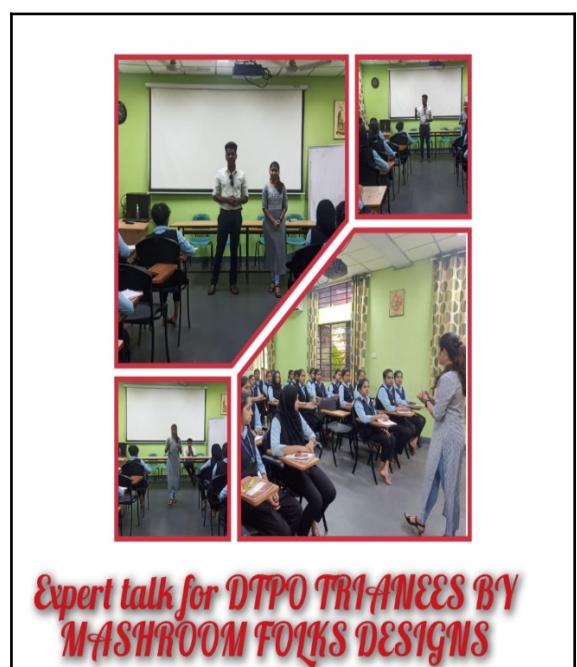
- Computer Hardware & Network Maintenance (CHNM)
- Computer Operator & Programming Assistant (COPA)
- Desktop Publishing Operator (DTPO)
- Fashion Design & Technology (FDT)
- Front Office Assistant (FOA)
- Interior Design and Decoration (IDD)
- Secretarial Practice – English (SP-E)

These trades are carefully chosen to provide both modern technology-based skills and traditional vocational expertise, ensuring wide employment scope and entrepreneurship potential.

## Best Practices Adopted

### a. Expert Talks and Technical Sessions

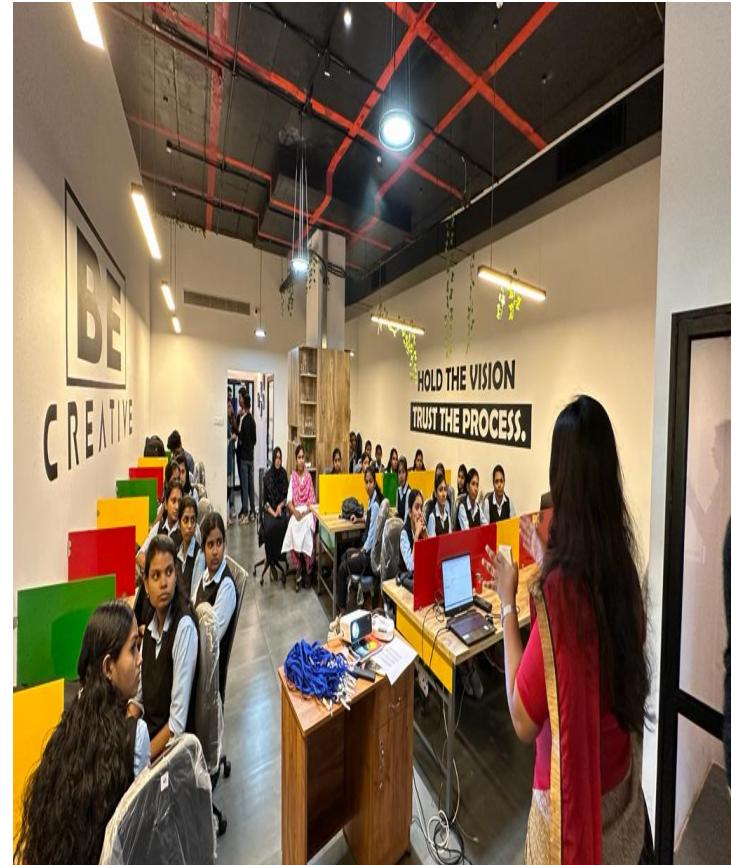
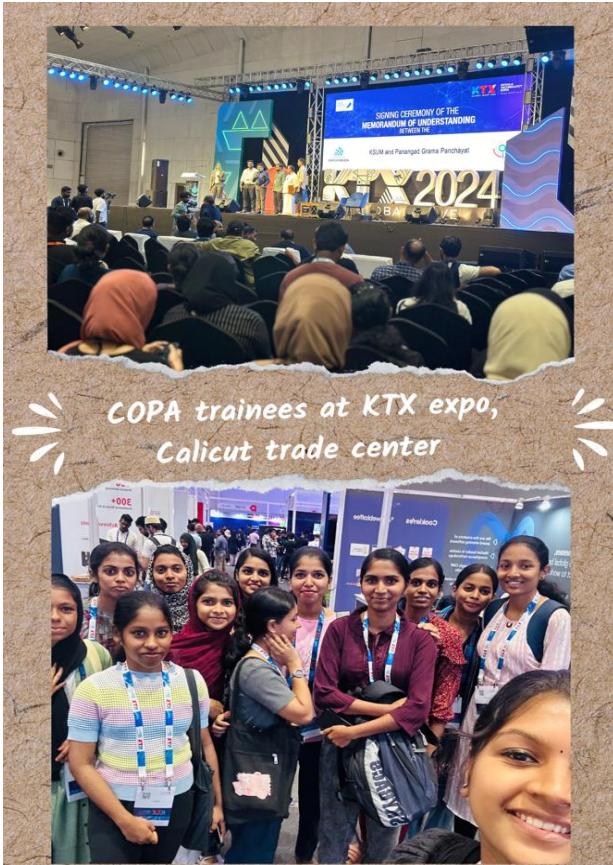
We host regular interactive sessions featuring industrial experts, alumni, entrepreneurs, and government officials. These talks expose trainees to current industry trends, career planning strategies, soft skills development, and motivational life stories, sparking inspiration and ambition in the minds of our minds.





## b. Industry Visits

Trainees are taken on well-organized industry visits, such as visits to textile factories, IT companies, beauty and wellness centers, government offices, and printing units. These visits provide real-world insights into machinery operations, teamwork, and the professional work environment.



### c. On-the-Job Training (OJT)

Our strong industrial linkages help facilitate seamless OJT experiences in reputed companies. During this phase, students apply their classroom knowledge to real tasks. This hands-on

experience strengthens their technical skills, boosts confidence, and enhances job readiness.



***Survey trainees are participating in the "Ente Bhoomi" program of the Revenue Department as part of their On-the-Job Training (OJT).***

#### **Emech Trinees as Mobile phone technicians as part of their OJT at Britco**



#### **d. Career Guidance and Motivation Classes**

These sessions are regularly conducted to guide students about career pathways, higher education, and self-employment options. Special classes on resume writing, interview techniques, government job exams, and entrepreneurial development are held. Weak trainees are given individual attention to uplift their confidence.



## e. Production Center Activities

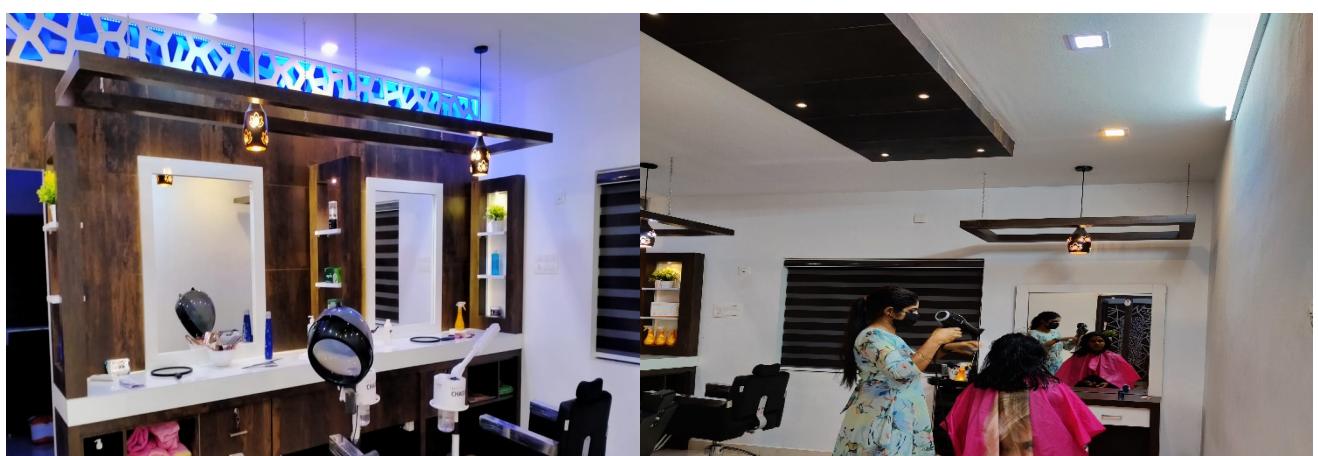
We have vibrant production centers attached to trades like FDT and Cosmetology. Students undertake live work including stitching uniforms, digital designing, beauty services, and poster designing. These activities not only provide practical training but also generate revenue and build professionalism.



#### Government Sector Beauty Parlour – T Charm

Our ITI proudly houses **T Charm**, the only beauty parlour functioning under the Government sector in the region. Operated as a **Production Centre** for the Cosmetology course, it provides trainees with real-time industry exposure, hands-on practice, and customer-handling experience. This initiative not only enhances skill competency but also generates revenue for the institute, making it a model of

of self-sustaining vocational training.



## **f. Placement Drives and Collaborations**

Annual campus recruitment drives are organized with companies like IBM, UST Global, VLCC, Apollo, and many local MSMEs. We also maintain strong alumni connections and industry MoUs like VKC Group, Happy Foods, ULCCS CyberPark, Code Me Hub HiLite Business Park , Bridco & Bridco and in different government institutions. Our placement support ensures a high number of trainees find employment or pursue apprenticeships soon after course completion.



## **g. Innovative Projects and Practices**

Trainees are encouraged to work on innovative, socially useful projects. Recent highlights include:

- QR-code-based attendance system (COPA)
- Digital brochure and catalog designs (DTPO)
- Eco-friendly packaging solutions (IDD)
- Hygiene kits and awareness videos ( Cosmetology trades)
- Automatic Sanitizer Dispenser Machine During Covid Pandemic, (Emech)
- Automatic Staircase Lighting System (EMech)
- Automatic Waste Bin (EMech)



These projects are showcased in Kaushal Melas, Skill Fests, and other exhibitions, drawing appreciation and awards.

#### **h. One-Day Workshops and Bootcamps**

Regular workshops are conducted on trending and relevant topics such as:

- ❖ Python Programming
- ❖ Canva Design
- ❖ Cyber Safety Awareness
- ❖ Communication Skills
- ❖ Startup Basics
- ❖ First Aid & Health Awareness

Workshops are often organized in collaboration with industry experts, alumni, or reputed skill centers.



#### i. **Institute Management Committee (IMC) Leadership**

- The institute functions under a proactive **Institute Management Committee (IMC)**, ensuring smooth academic and administrative operations.
- Our IMC plays a pivotal role in planning, monitoring, and upgrading training facilities in line with industry needs.

Our IMC conducts industry-relevant short-term courses designed to enhance employability and technical skills:

##### 1. **Hospital Administration –**

2. **Airport Management, Supply Chain & Logistics**
3. **AutoCAD**
4. **AutoCAD, 3ds Max, SketchUp**
5. **Beauty Therapist –**

These courses are delivered with industry collaboration, ensuring participants receive practical, market-ready training.

#### **j. Naipunya Karmasena**

Our ITI has an active Naipunya Karmasena unit, enabling trainees to extend their skills beyond the classroom into the community. Through this initiative, trainees undertake real-life assignments in their respective trades, gaining hands-on experience, enhancing employability, and fostering entrepreneurship. It also strengthens the institute's connection with the local community.



## Achievements and Performance

### **1. Glorious Academic Achievements**

Govt. ITI for Women, Kozhikode has set a stellar example of academic excellence, securing **National and State-level ranks** consistently in the All India Trade Test (AITT). Notable highlights include:

- **2024 Achievements:**

-  **Abhinaya N – Overall National Topper in Computer Hardware & Network Maintenance (600/600 marks)**
-  **Noufiya Sherin P – National Topper in Interior Design and Decoration**
  - *Third Consecutive Year securing National First Rank*
- **State Toppers in**
  - Cosmetology
  - Fashion Design & Technology
  - Interior Design & Decoration
  - ICTSM
  - CHNM
  - SP

- **2023 Achievements:**

-  **7 National Toppers**
-  **10 State Toppers** across multiple trades including:
  - COPA
  - Cosmetology
  - Fashion Design & Technology
  - Interior Design & Decoration
  - ICTSM
  - CHNM
  - DTPO
  - Secretarial Practice – English

- **2022 Achievements:**

-  **2 National Toppers**
-  **10 State Toppers** across multiple trades including:
  - COPA
  - Cosmetology
  - Fashion Design & Technology
  - Interior Design & Decoration
  - ICTSM
  - CHNM
  - DTPO

▪ Secretarial Practice – English



## 2. Skill Competitions and Recognitions

- **India Skills 2024:**

- *Amrutha Babu K P* Electronic Mechanic trainee was participated in the skill Information Network Cabling at **National level**.
- *Rosheya K P* Surveyor Trainee Has Participated in State level competition in India Skill Kerala 2024 in Floristry Skill
- *Keerthi K* Dcivil Trainee Has Participated in State level competition in India Skill Kerala 2024 in Cooking Skill
- *Lubna Sherin C T* IDD Trainee Has Participated in **National level** competition in India Skill Kerala 2021 in Floristry Skill
- *Lubna Sherin C T* IDD Trainee Has Participated in State level competition in India Skill Kerala 2019 in Floristry Skill
- *Huda P* Has completed entrepreneurship and small business management student development program in 2018
- *Rinu Fathima I* COPA trade has participated India Skill Kerala 2018 in the skill completion in 3D Digital Game Art
- *Varsha S* COPA trainee has selected as the best craftsman in that trade in all Kerala Skill competition in 2013
- *Saritha P M* COPA trainee has selected as the best craftsman in that trade in all Kerala Skill competition in 2009

### **3. Successful Campus Placement Drive at Govt. ITI for Women, Kozhikode**

Govt. ITI for Women, Kozhikode has once again proved its excellence by achieving remarkable placement success. In a recent **COPA trainee Ms. T Shubha** was selected by **IBM** a leading global IT-enabled service company as Application Developer

**Recruitments were also conducted by renowned companies such as**

- TATA Electronics Systems Solutions, Electronics, Karnataka
- Ashok Leyland Limited, Manufacturer in Hosur, Tamil Nadu
- O/E/N India Limited
- The Uralungal Labor Contract Co-operative Society
- SFO Technologies

### **4. Convocation Ceremonies**

memorable convocation events were conducted to honor high-performing trainees, presided over by esteemed dignities such as:

- Shri. Thottathil Raveendran MLA Kozhikode North (2023)
- Shri. Ayush Bansal, IAS Assistant Collector Kozhikode (2024)

These events served to encourage and celebrate the hard work of students, staff, and industry collaborators.



## 5. Special National-Level Recognition

- Ms. Abhinaya N and her instructor **Mrs. Jincy Augustine** have been invited to attend the **3rd Kaushal Deekshant Samaroh (Skill Convocation)** at **Kaushal Bhawan, New Delhi** on **26th October 2024** — a proud moment indeed!

## 6. Alumni Achievements

Many of our alumni are:

- Working in reputed IT, design, and service firms
- Running their own boutiques, parlours, or design studios
- Employed in government sectors and educational institutions
- Supporting the institute through alumni talks and placements



## Conclusion

Govt. ITI for Women, Kozhikode continues to be a pillar of women empowerment through skill training and innovation. Through a combination of academic excellence, real-world exposure, and

creative platforms, the institute nurtures well-rounded professionals ready to take on the modern workforce.