



## DEPARTMENT OF HEALTH & HUMAN SERVICES

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Food and Drug Administration  
Rockville, MD 20857

August 3, 2020

James Love, Director, et al.  
Knowledge Ecology International  
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Washington, DC 20009

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Dear Petitioners:

Your petition to the Commissioner of Food and Drug Administration requesting to amend §202.1 of the Code of Federal Regulations Title 21 on Prescription-Drug Advertisements to include a provision that bans background music from the presentation of the risks section of direct to consumer prescription drug advertising (21 C.F.R. §202.1) was received by this office on 08/03/2020.

It was assigned docket number FDA-2020-P-1725. Please refer to this docket number in future correspondence on this subject with the Agency.

Please note that the acceptance of the petition for filing is a procedural matter in that it in no way reflects an agency decision on the substantive merits of the petition.

Sincerely,

Dynna Bigby  
Supervisory Administrative Proceedings Officer  
Dockets Management Staff  
FDA/Office of Operations (OO)

CC:  
Harrison Cope, Manon Anne Ress, Claire Cassedy, Jeff Chester, Reshman Ramachandran,  
Liza Vertinsky