William Laney

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Work Experience

Meta, Reality Labs Pittsburgh, PA Feb 2022-Present

Electrical Engineer

- Preformed electrical design of data collection systems and prototype devices, used to create photo-realistic human avatars for virtual reality (VR)
- Architected a high precision timing system capable of synchronizing thousands of lights and cameras
- Led development of a novel robotic photogrammetry device for creating photo-realistic virtual spaces
- Created a power and control system for a thousand spot lights, with a total system power greater than 30kW
- Designed high speed, high power, and flexible PCBs in Altium and Cadence
- Manage multiple external partners performing PCB design, FPGA development, and manufacturing
- Developed C++ and Python applications to support experimental hardware
- Oversaw design work and provided technical mentorship for junior engineers
- Responsible for debugging electrical issues at the system and PCB levels
- Used rapid prototyping tools (quick-turn PCB manufacturing, 3D printing, ect.) to iterate on risky designs
- Worked with signal integrity and failure analysis teams to quickly diagnose and address hardware failures

Carnegie Robotics Pittsburgh, PA Electrical Engineer Jun 2020-Jan 2022

- Performed system level electrical design for robotic products
 - Designed high speed and power system PCBs in Altium
 - Developed applications in C to run in an embedded Linux environment
 - Worked with digital communication protocols including Ethernet, MIPI-CSI, I²C, SPI, CAN, and RS-232
 - Experienced with full product life cycles, from advanced R&D to manufacturing and full rate production
 - Involvement in designs across multiple industries including recreational boating, pipe inspection, and defense

Test Engineer Apr 2018-Aug 2019

- Developed and deployed PCB and system level test fixtures
- Wrote testing frameworks and applications in Python
- Designed PCBs to support testing
- Communicated with customers and product designers to determine testing criteria
- Interfaced between Engineering, Production, and Quality departments to resolve manufacturing issues
- Created ISO compliant work instructions and documentation

Education

Cornell University Ithaca, NY

M.Eng. Electrical and Computer Engineering

Aug 2019-Jun 2020

Designed novel pattern projector systems for stereo image matching in partnership with Carnegie Robotics

College of William & Mary

Williamsburg, VA

B.S. Cum Laude, Physics with Honors; Mathematics minor

Aug 2014-Jan 2018

- Developed a low power accelerometer and gyroscope-based sensor system to study Sandbar Shark behavior
- President, William & Mary Robotics Club

Technical Skills

Software: Altium, Cadence, Python, C, C++, MATLAB, BASH, Linux, version control, LATEX

Hardware: Oscilloscope, Logic Analyzer, Function Generator, Digital Multimeter, Soldering, 3D printing

Activities and Organizations

Explores Club of Pittsburgh secretary, Hiking, Backpacking, Rock Climbing, AEII fraternity, Eagle Scout