[GWA] MRR SalesPage Plugin Installation

Your new plugin package includes everything you need to create a sales page and automate product sales and fulfillment right on your Wordpress Weblog.

File Package Includes: **+ Custom [GWA] SalesPage Plugin**

Instructions:

1) Unzip/Upload the folder in the .zip package, keeping file structure intact.

2) Upload the new template file **sp_gwa_tpl.php** to your <u>active</u> theme dir.

3) Upload your product to the **/salespage-gwa/dl_files** directory.

4) Create an integrated sales page (a new page) on your blog and add the shortcode **[gwa-salespage]** where you want your forms displayed.

5) Navigate to **Settings > [GWA] SalesPage** menu item in your wp-admin.

6) Follow the instructions and fill in all the values on this page.

   Enter your paypal address, set a price and currency, customize the email message sent to purchasers, and select the newly created page above as the User Forward Page.

   <u>Customize the Private Product URL to point directly to your product.</u>

   <u>Edit the html to create your sales page in the WYSIWYG HTML Editor.</u>

7) Navigate to **Tools > [GWA] SalesPage** menu item in your wp-admin.

8) View, Add, and Delete client records manually on this page. Controls access to Private Product URL through Product Pickup form. Client enters TXN_ID in Product Pickup form and is forwarded directly to Product URL.

   Records will be added automatically by the plugin in response to all successful IPN Payment Notifications from Paypal. You will receive a copy of the Confirmation Email with transaction details, as well as a complete status report of the IPN Response and data sent at your paypal email.

   Note: *No private/secure info is included in these messages.*

9) Customize the <u>included</u> HTML SalesPage Template for your Theme.

The file 'sp_gwa_tpl.php' can be modified as needed and put in your <u>active</u> theme dir to be selected as an Alternate Template when creating a New Page on your blog.

The template file may be modified to include your custom splash page graphics and text. The Paypal Form and Button are displayed on this page by <u>Custom Code Tags</u> in the template file <u>DO NOT ALTER CODE TAGS</u>.

Alternatively, use your existing Pre-built Sales Page and *replace the payment form* on the page with the section of code found in the template.

To turn any Product Sales Page into a Template File that can be selected when creating a New Blog Page simply rename your .html to .php and add the following at the very top. Put the file in your active Theme Directory.

```php
<?php
/*
Template Name: GWA_SALESPAGE
*/
?>
```

The additional Custom Code required in your file is fully commented in the supplied template file and is included below for your convenience:

To Display your Integrated Product Form including HTML

```php
<?php echo sp_gwa_form_display(); ?>
```

Display an Image from ~/plugins/salespage-gwa/index files/

```php
<img src="<?php echo WP_PLUGIN_URL.'/salespage-
gwa/index_files/';?>sp_button.gif" />
```

To Display custom WP-OPTIONS data from your blog database

```php
<?php echo get_bloginfo("name");?>

<?php echo get_bloginfo("url");?>

<?php echo get_bloginfo("admin_email");?>
```

Additional Option Notes:

1) Alternate Payment Options: (Web_Accept || Subscr_Payment)

Choose between Express Payment & Subscription Payment Button.
New client record will be created with every recurring subscription payment.
Control client access to current Product URL through Pickup Form by
adding/removing client records. **TXN_ID = CLIENT ACCESS CODE**.