Prediction Stock Price Movement with Machine Learning

WQD7005 Data Mining Semester 2 2018/2019

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Problem Statement

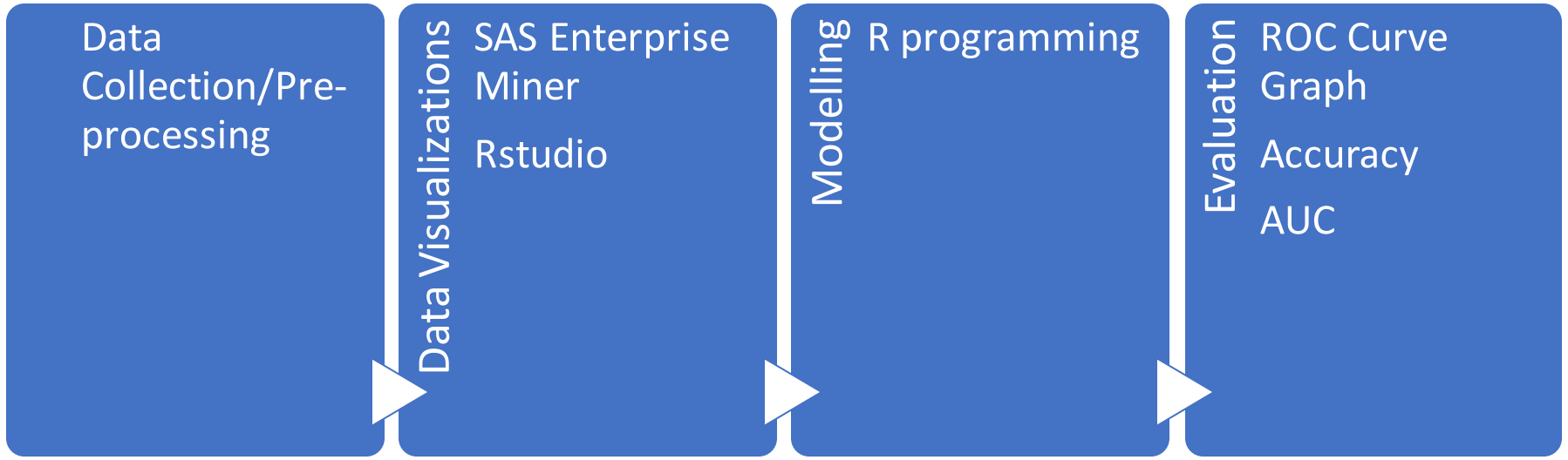
Stock prices are extremely volatile due to internal and external factors such as insider trading, internal development of companies for internal factors and political climate, interest rates for external factors.

Many enterprises, investors want to earn high returns from their investments and need to determine if a stock would be worth investing.

Objectives:

1) Gain Insights into qualitative and quantitative attributes
2)Use Machine learning methods to predict stock price movements
3) Compare the machine learning models

Workflow


Data Collection/Pre-processing
Data Visualizations
SAS Enterprise Miner
Rstudio
Modelling
R programming
Evaluation
ROC Curve Graph
Accuracy
AUC

Data Collection/ Pre-processing

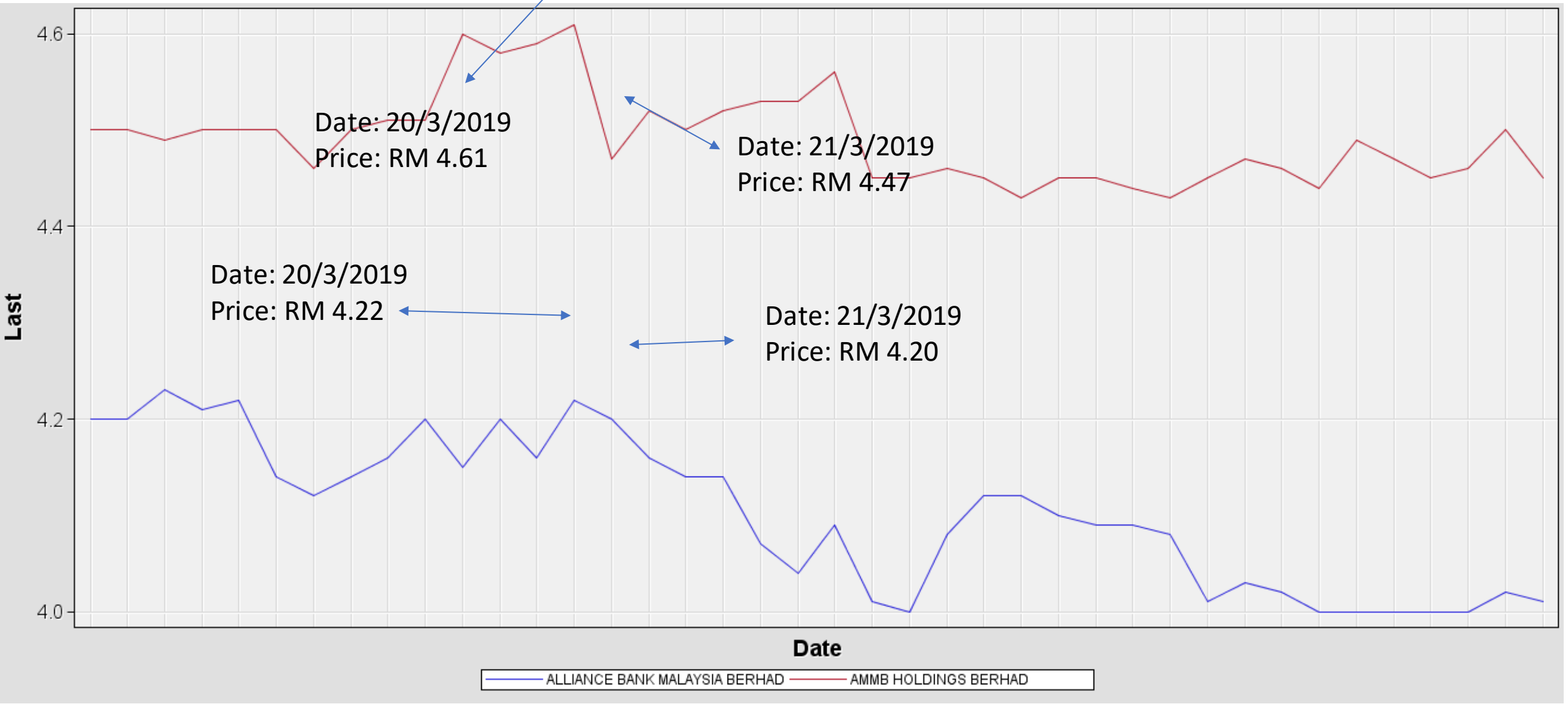
Stocks info are extracted from
https://www.thestar.com.my/business/marketwatch/stocks/?qcounter=
using python and stored in Xampp.

News headlines are extracted from
https://www.klsescreener.com/v2/news
using python and stored in Xampp.

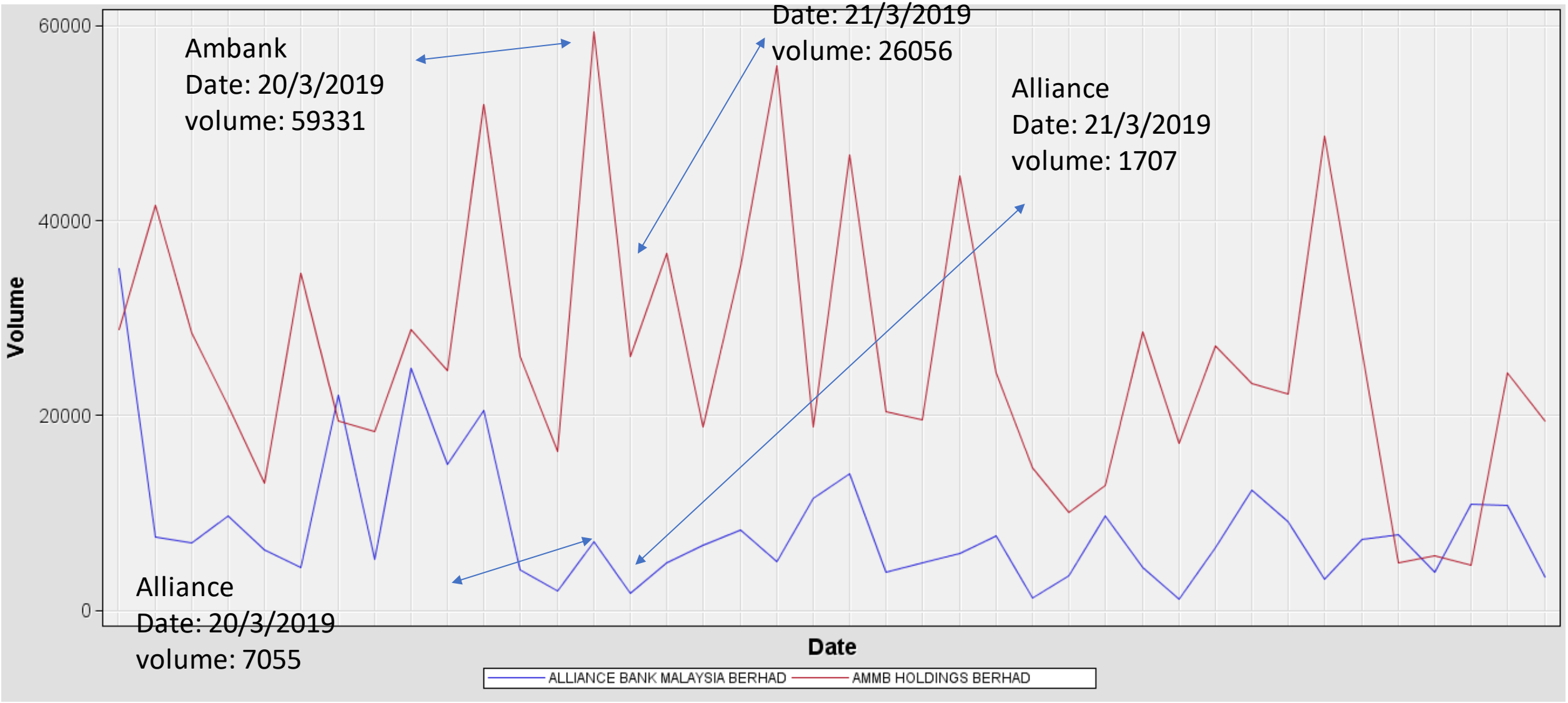
Both data sources will be then combined in Excel file as CSV format

Data Visualizations

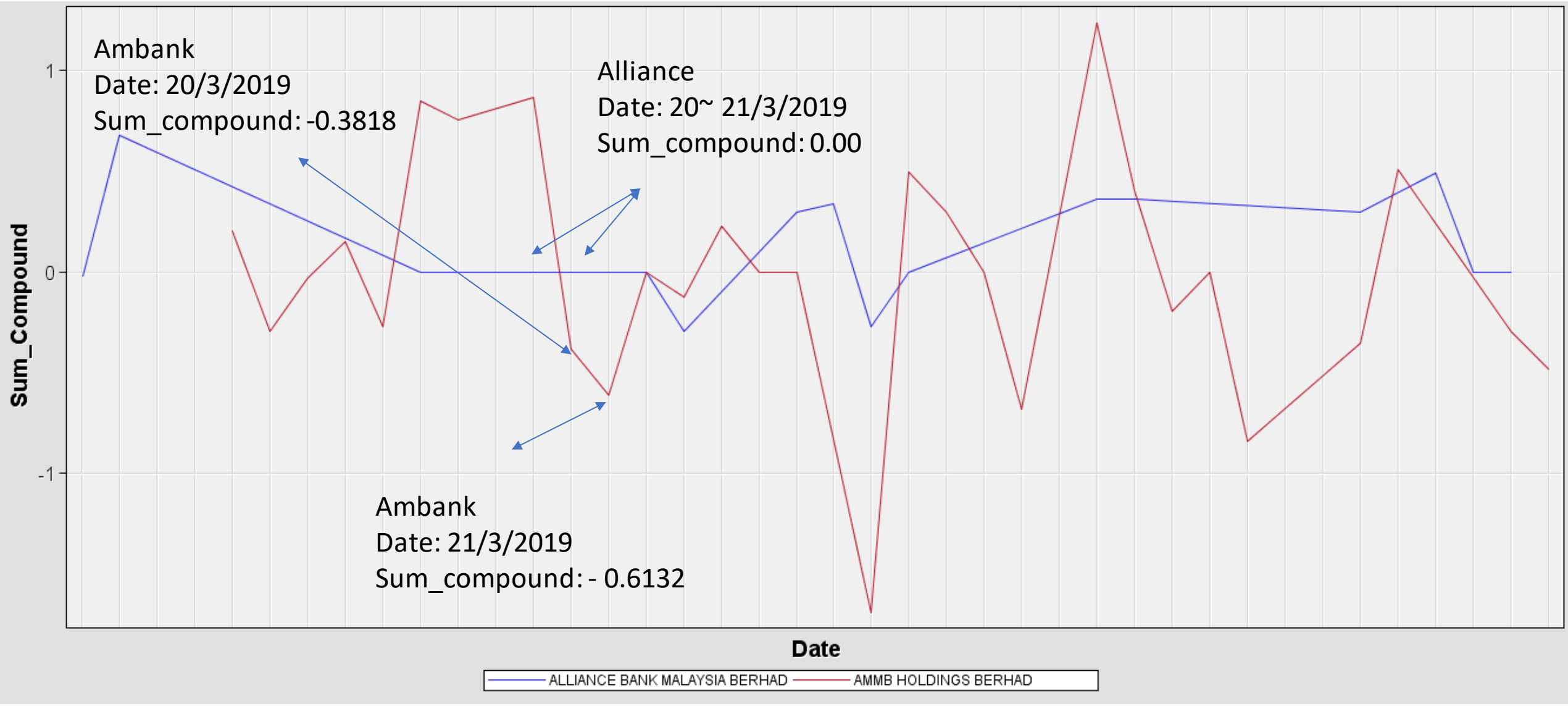
Closing Stock Price of Ambank and Alliance Bank with Date

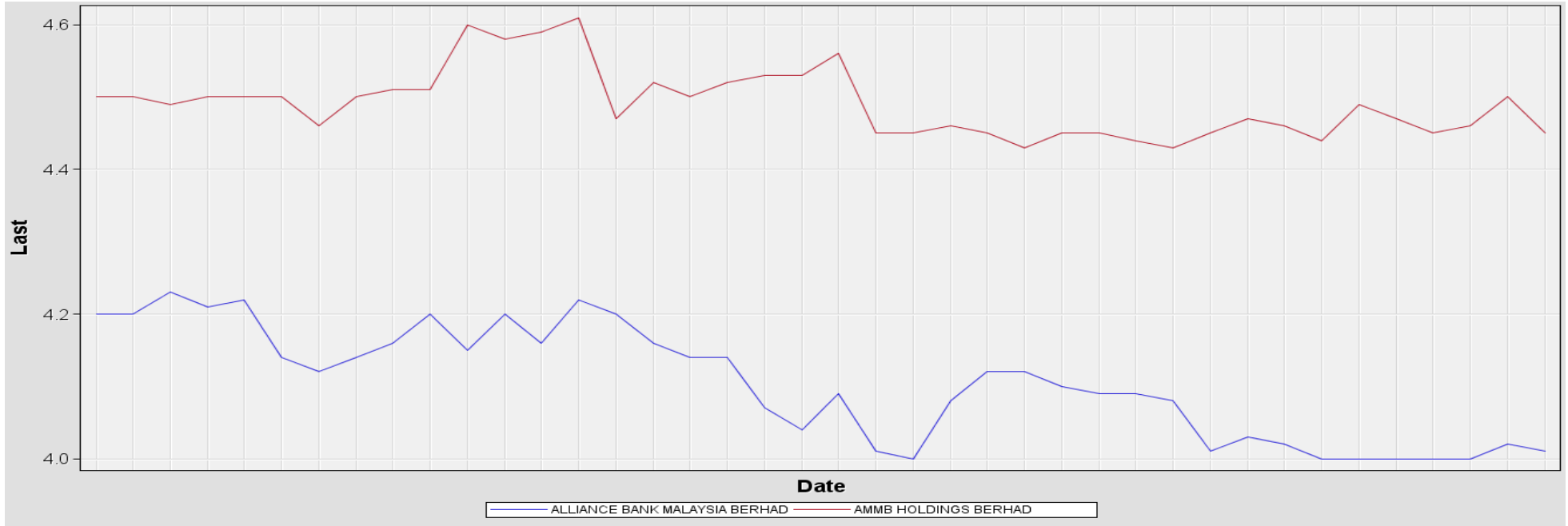


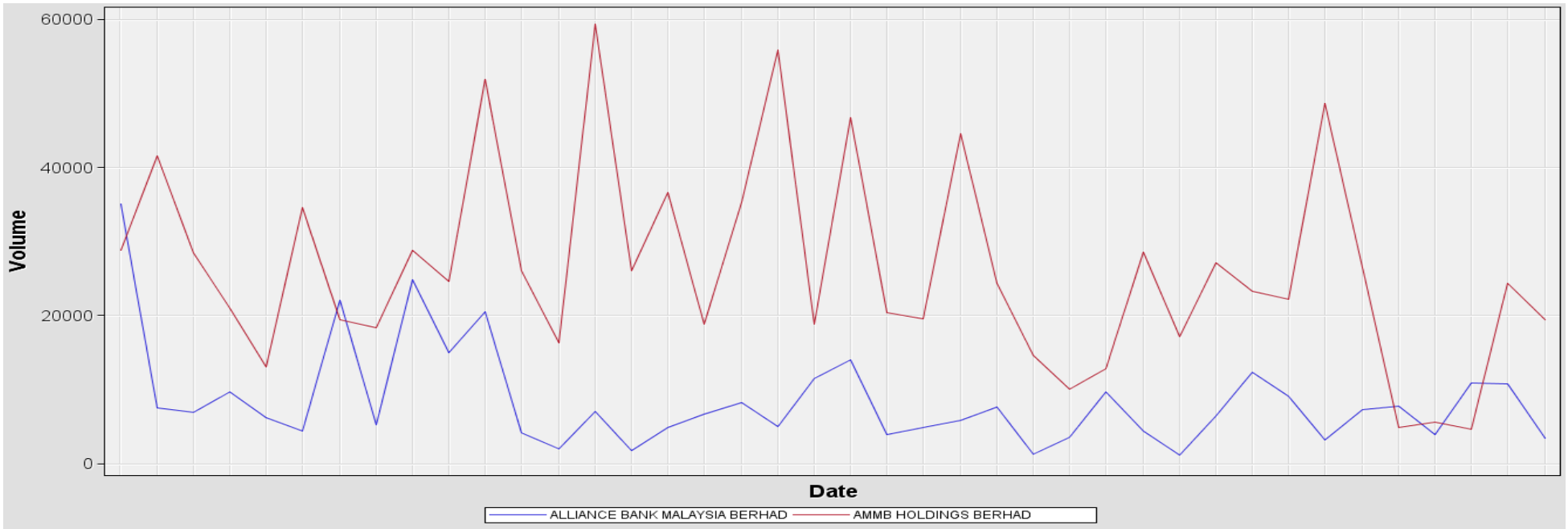
Volume Traded of Ambank and Alliance Bank with Date

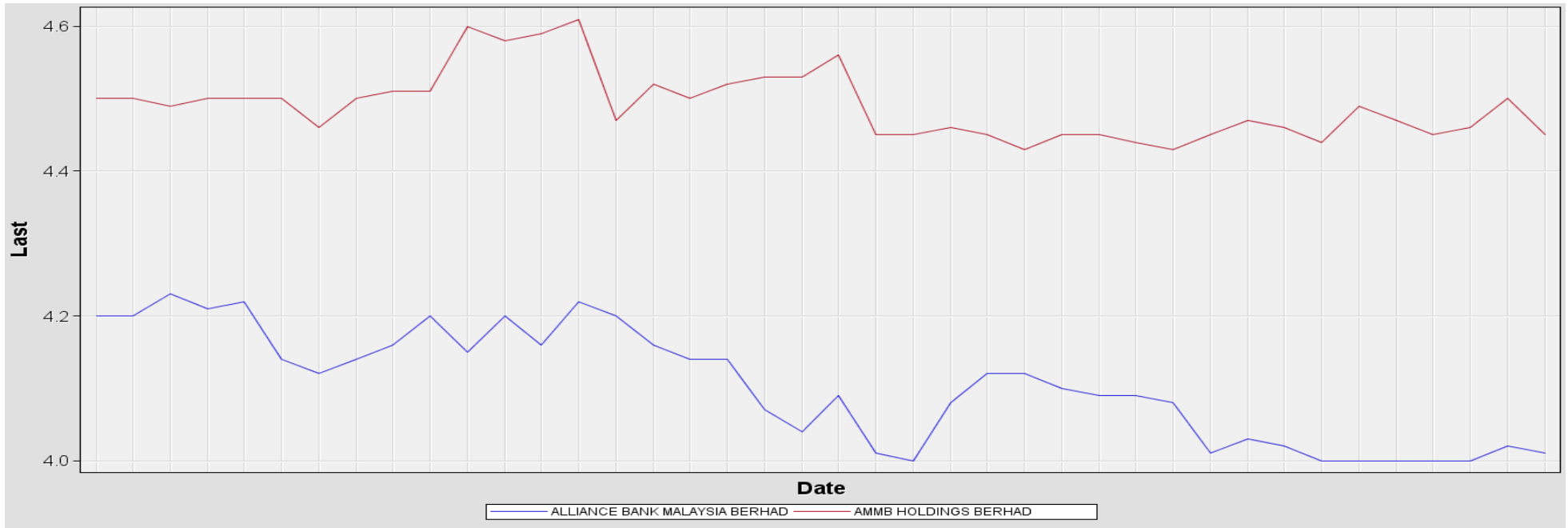


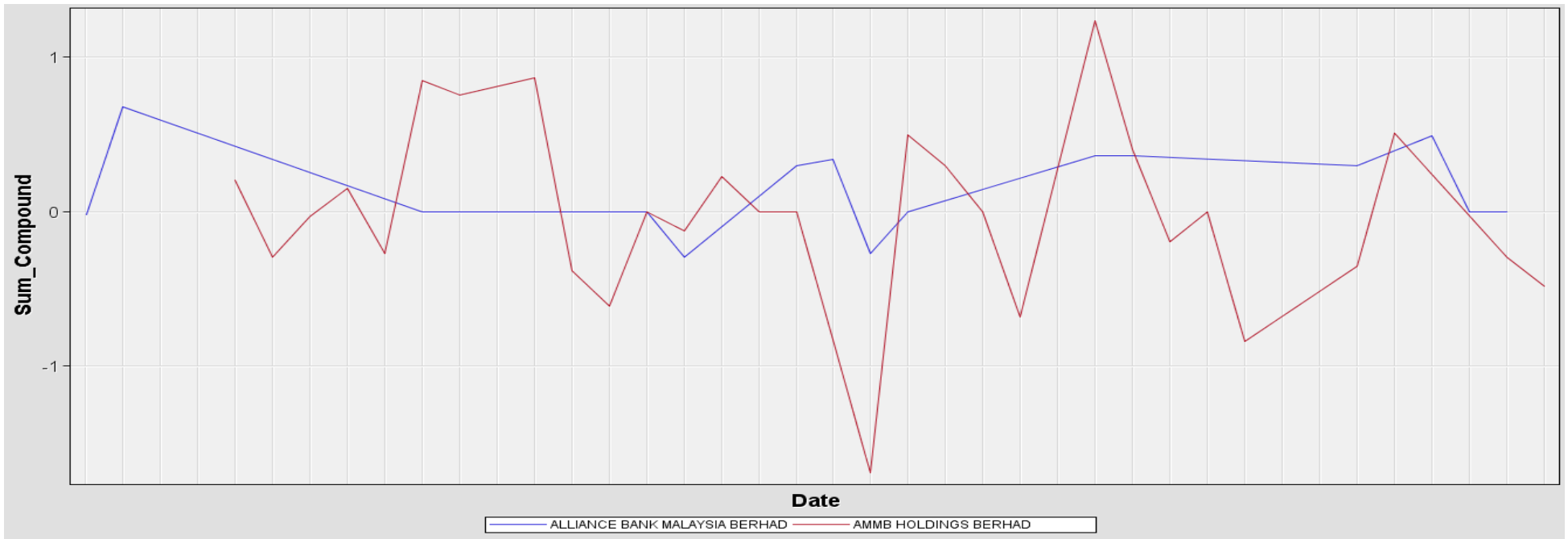
News Sentiment Score of Ambank and Alliance Bank with Date



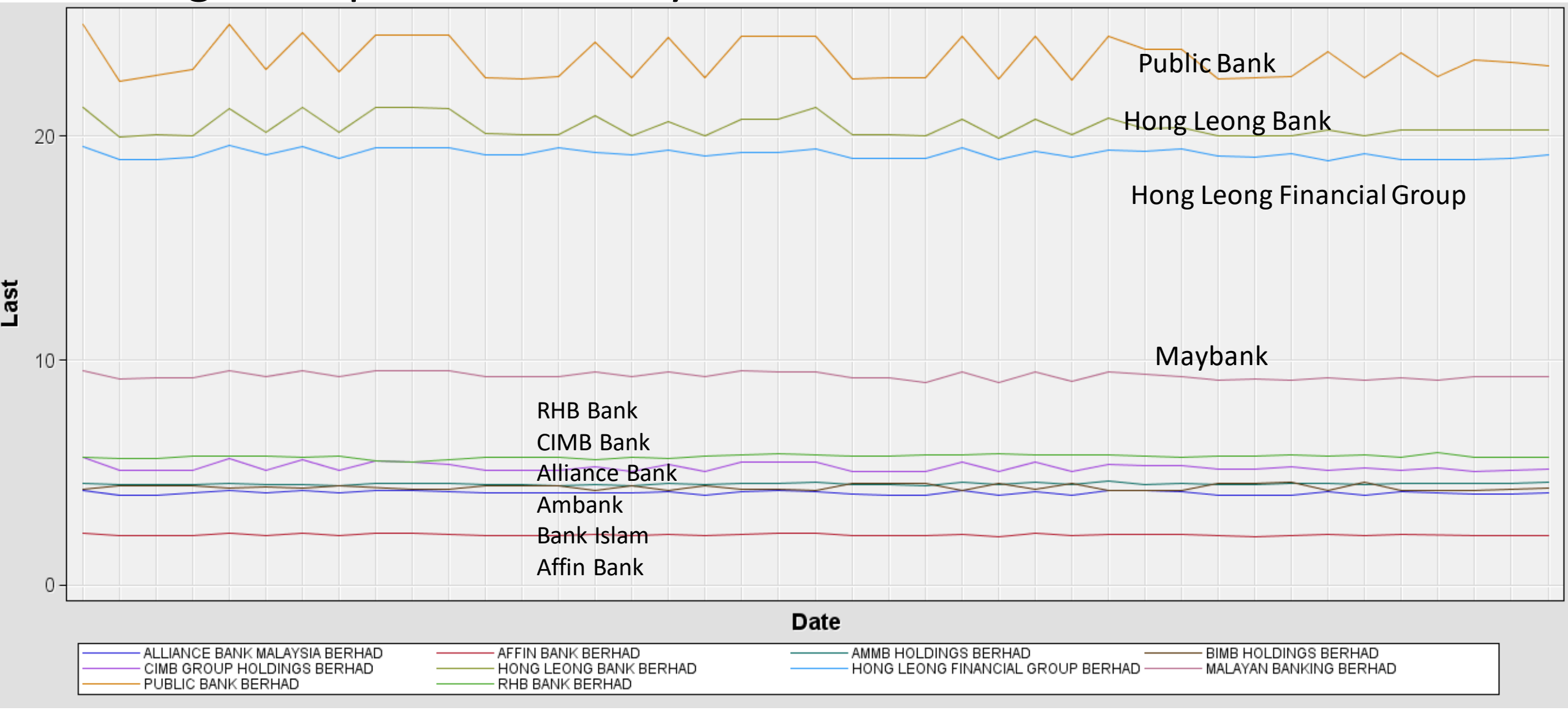

4.6
4.4
4.2
4.0
Last
Date
ALLIANCE BANK MALAYSIA BERHAD
AMMB HOLDINGS BERHAD


60000
40000
20000
0
Volume
Date
ALLIANCE BANK MALAYSIA BERHAD
AMMB HOLDINGS BERHAD

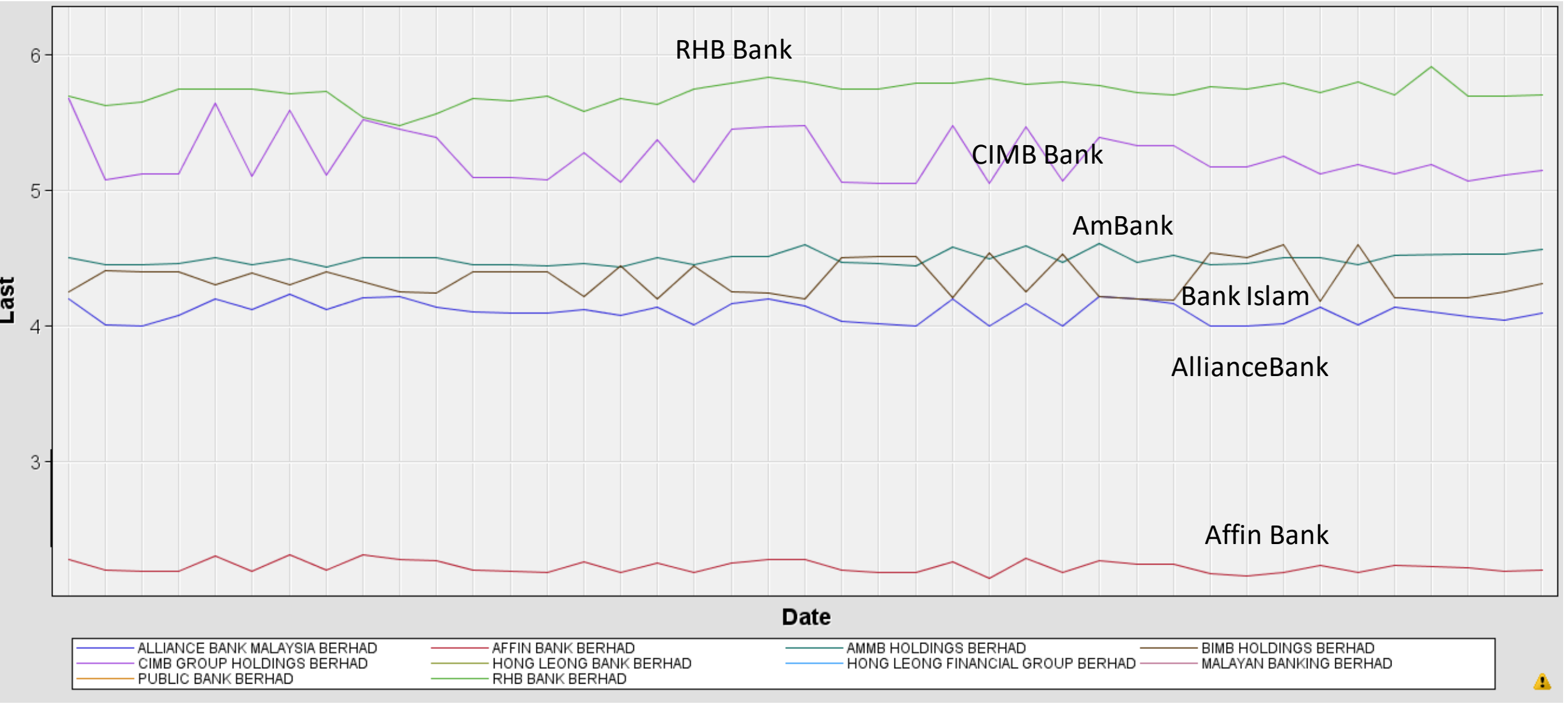

4.6
4.4
4.2
4.0
Last
Date
ALLIANCE BANK MALAYSIA BERHAD
AMMB HOLDINGS BERHAD


1
0
-1
Sum_Compound
Date
ALLIANCE BANK MALAYSIA BERHAD
AMMB HOLDINGS BERHAD

Closing Stock prices for Malaysian Banks



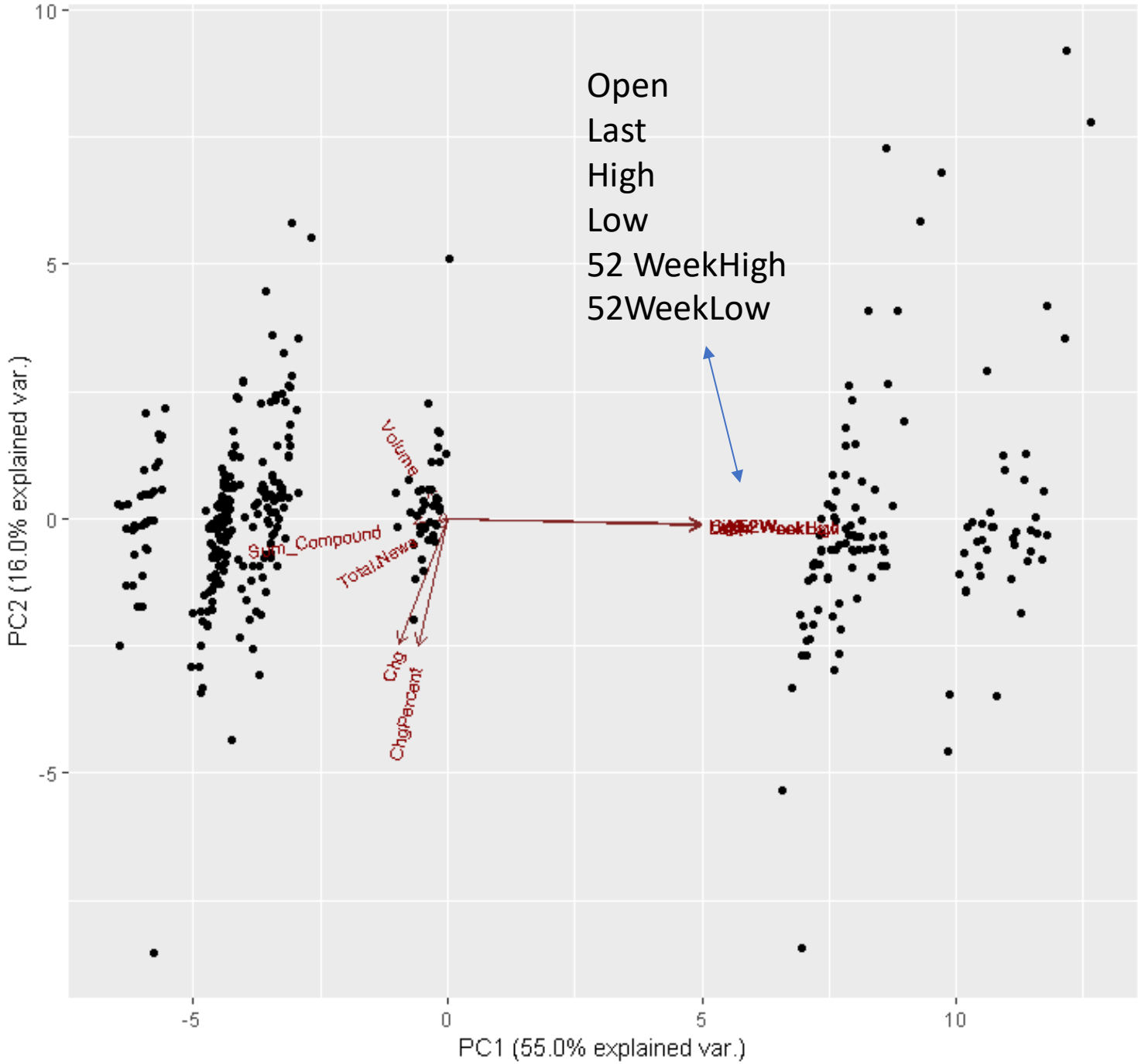
Closing Stock prices for Malaysian Banks



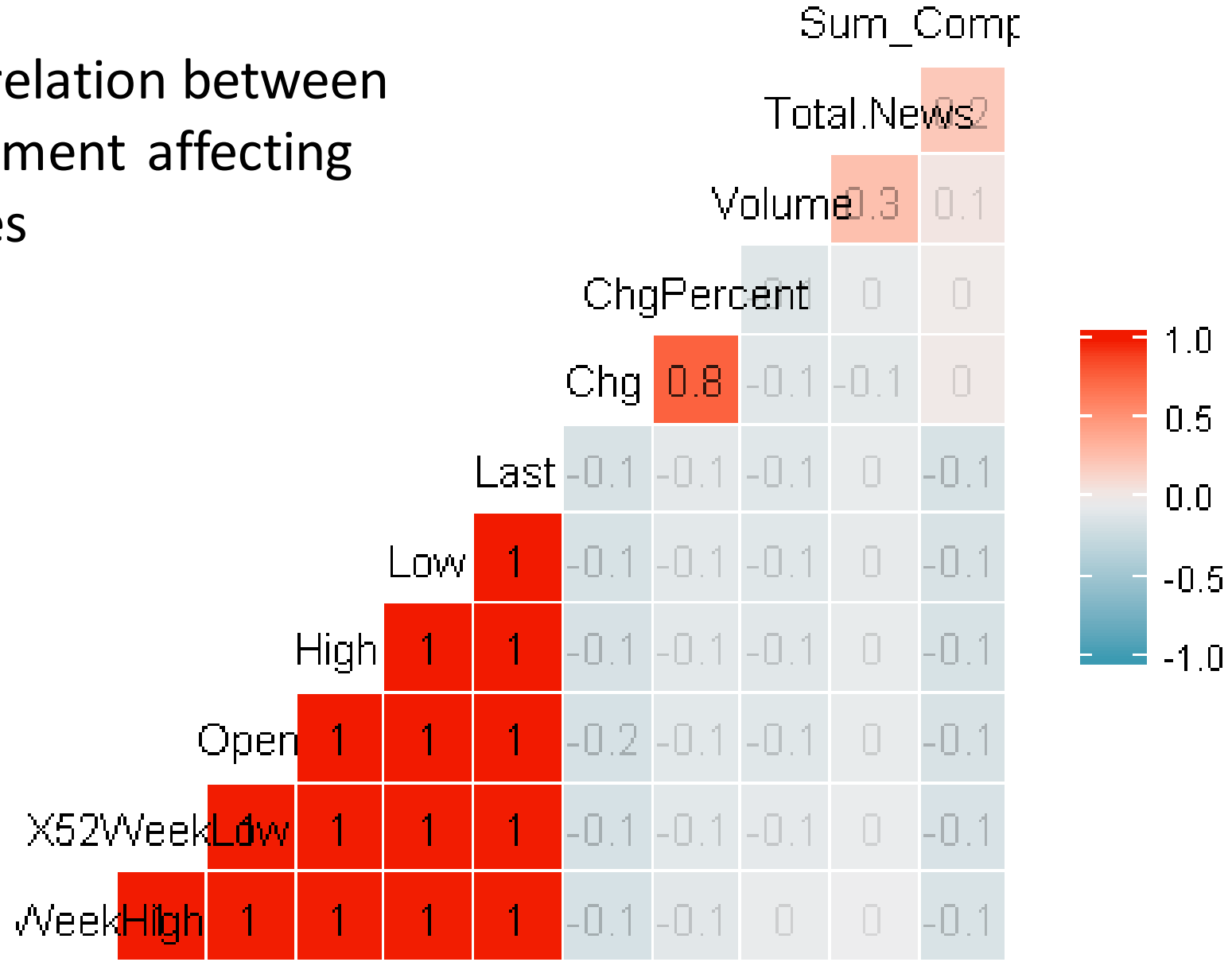
PCA Analysis

Study the correlation between the attributes

```
Importance of components:
                          PC1    PC2    PC3     PC4     PC5     PC6     PC7     PC8
Standard deviation     2.4590 1.3266 1.1092 0.98393 0.86952 0.47972 0.08437 0.03694
Proportion of Variance 0.5497 0.1600 0.1119 0.08801 0.06873 0.02092 0.00065 0.00012
Cumulative Proportion  0.5497 0.7097 0.8216 0.90956 0.97830 0.99922 0.99986 0.99999
                           PC9     PC10     PC11
Standard deviation     0.008908 0.006014 0.004107
Proportion of Variance 0.000010 0.000000 0.000000
Cumulative Proportion  1.000000 1.000000 1.000000
```


Open
Last
High
Low
52 WeekHigh
52WeekLow
Volume
Sum_Compound
Total.News
Chg
ChgPercent
PC2 (16.0% explained var.)
PC1 (55.0% explained var.)
10
5
0
-5
-5
0
5
10

Weak Correlation between news sentiment affecting stock prices



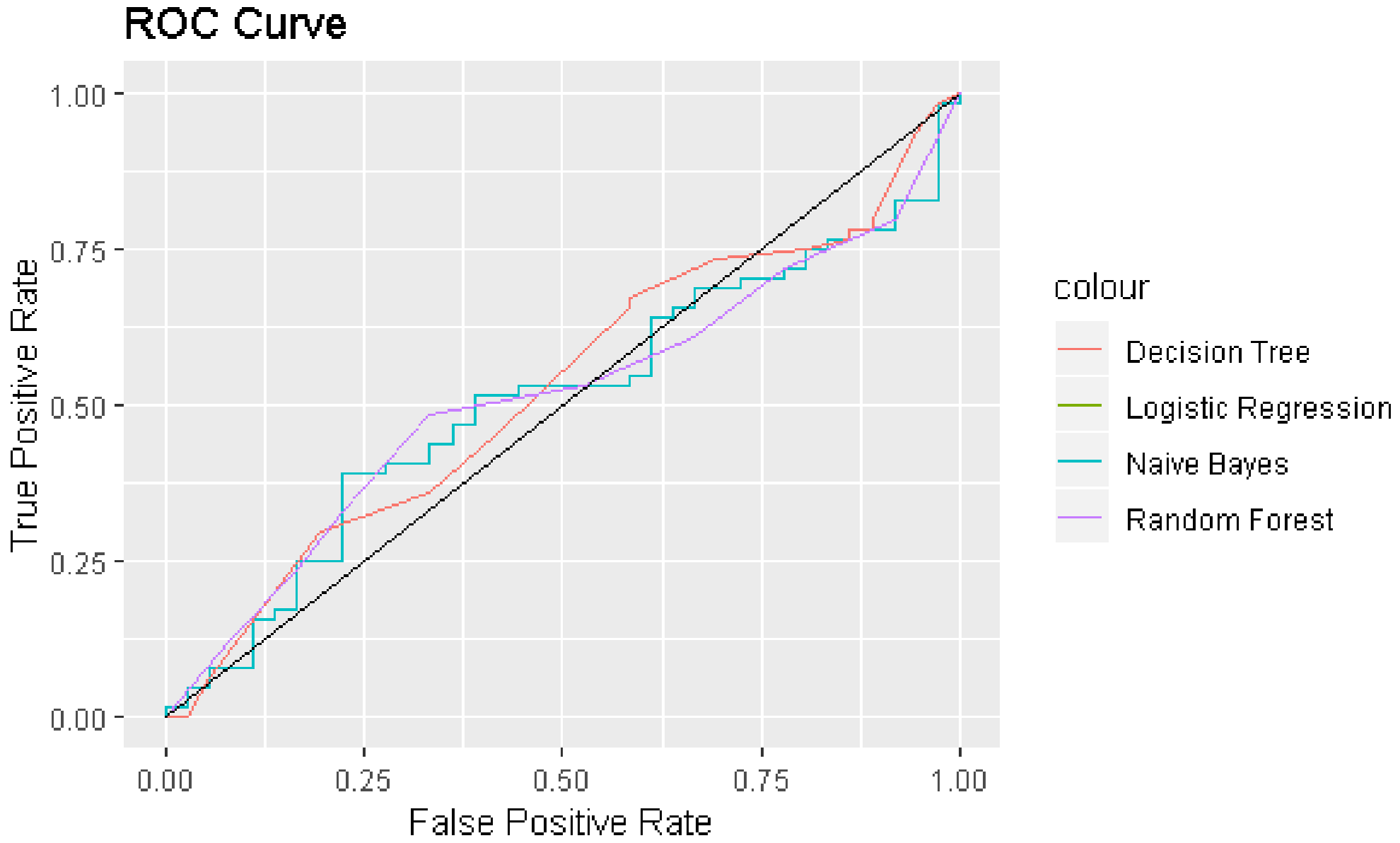
Modelling

R programming Languange

Logistic Regression
Naïve Bayes
Decision Tree
Random Forest

The 'last price', 'price change' and 'percentage of price change' are removed from the dataset, the target variable is the 'PriceLabel'.

Evaluation


ROC Curve
True Positive Rate
False Positive Rate
0.00
0.25
0.50
0.75
1.00
colour
Decision Tree
Logistic Regression
Naive Bayes
Random Forest

Results

Model	Accuracy	Area Under Curve
Logistic Regression	46%	0.5128
Naïve Bayes	54%	0.4918
Decision Tree	58%	0.4755
Random Forest	57%	0.5130