



FULL SAIL
UNIVERSITYSM

Designing for Web Standards 1
WDD 242

Course Director
Chris Vincze
407.679.0100 x8492
cvincze@fullsail.com

TABLE OF CONTENTS

Course Introduction..... 2

Contact Information 2

Text Book..... 2

Short Form Syllabus 2

Course Goals/Competencies 2

Class Policies 3

Accessing FSO 3

Academic Integrity..... 3

Assignments..... 4

Quizzes 4

Professionalism..... 5

Course Introduction

Designing for Web Standards I examines the process of creating functional, standards-based content for the Internet. Students will learn how to use HTML along with other standards to develop websites, and will explore the correct usage of semantic markup elements to ensure that Web page content is well-formed and easily understood.

Contact Information

Course Director
Chris Vincze
407.679.0100 x8492
cvincze@fullsail.com

Text Book

HTML and CSS: Design and Build Websites by Jon Duckett

Short Form Syllabus

Day	Topics	Assignments
1	Web Standards, Tools, Introduction to HTML, Structural Markup, Semantic Markup, Lists, Validation, Extra Markup	Semantic and Structural Markup, Validation
2	Links, Directory Structure, Images	Links, Images
3	Introducing CSS, Applying CSS, CSS Selectors, The Cascade in CSS	Applying CSS, CSS Zen Garden
4	CSS Color, CSS 3 Opacity, CSS 3 HSL Colors, Styling Text, CSS 3 Text Shadow, Styling Links, Styling Lists	CSS Color, Styling Text

5	Box Model, Centering Content, Change Inline / Block, CSS 3 Box Shadow, CSS 3 Rounded Corners	Box Model
6	Floating Elements, Multi-Column Layouts, Fixed Width Layouts, Liquid Layouts	Layout
7	Background Images, Image Rollovers and Sprites, CSS 3 Multiple Backgrounds, CSS 3 Gradients	Backgrounds
8	HTML5 Layout, Tables, Styling Tables	Tables
9	Forms, HTML5 Form Features, Styling Forms	Forms
10	Final Project	
11		

Course Goals/Competencies

Upon successful completion of this course, the student will be able to:

- Understand what Web Standards are and why they are important
- Install and use a plain text editor
- Understand the uses of the DOCTYPE
- Create valid HTML documents
- Optimize and add images to an HTML document
- Understand how to link multiple web pages
- Understand hierarchy and how to store files
- Create valid CSS documents
- Understand how to apply CSS to HTML documents
- Understand and use CSS typography
- Understand the CSS Box Model
- Understand CSS background, page layout, and navigation styling properties
- Create and style table elements
- Create and style forms elements
- Troubleshoot errors in code

Class Policies

You are responsible for all content, assignments, deadlines, announcements and policies from the Full Sail Student Handbook, the Course Manual, your Full Sail email account, and any information on Full Sail Online (FSO). Please remember that, although technical challenges sometimes occur, it is your responsibility to ensure that all assignments are completed and submitted within the timeframes allotted. **Late work will incur deductions to both Activity and Professionalism (GPS) grades!!! Notification of impending late work will not be considered an acceptable excuse for noncompliance with deadlines.** I recommend that you allow extra time for any unforeseen circumstances.

If you experience a technical challenge with FSO, you must contact FSO Support immediately and provide the support ticket number to your Course Director. Deadline extensions will only be granted for documented FSO technical issues with a ticket number, provided no later than the date the assignment is due. Check the course page for announcements regarding the alternative submission policy.

Accessing FSO

- Students must use a Mac in order to access FSO.
- Instructors only correspond with students via their Full Sail student email accounts.

Academic Integrity

The Full Sail Code of Conduct will be in effect in its entirety throughout all aspects of this course. Full Sail takes seriously all aspects of academic integrity, and it is each student's responsibility to understand and uphold these policies in every course. Penalties for violating policies are severe, due to the serious nature of the offense.

Activities in this course are considered individual activities and must be completed solely by the student unless otherwise specified as a group activity. The submission of an activity that is not the student's own work constitutes academic dishonesty. Academic dishonesty can be cheating on tests, projects, papers, and homework. This includes, but is not limited to plagiarism, misrepresentation, and unauthorized (not cited) use or possession of material. Students are not permitted to use prewritten papers from external sources or databases, in whole or in part.

Students may not e-mail, copy, share, or otherwise distribute documents that contain original ideas, grammar, formatting, or any other unique content, nor shall students submit plagiarized content for credit as their own. A student may not share his or her work on an assignment or quiz with the intention of helping another student to cheat. This type of collaboration is not allowed, and this student is subject to the same penalties as the person who plagiarized.

Students are required to use their own language when writing papers or submitting other media assignments. The purpose of assignments is for each student to demonstrate his or her own analysis, ideas, and synthesized information – not to just copy and paste what has been published on a particular topic. While research is encouraged for some assignments, research entails reading and synthesizing information with one's own ideas, and citing sources used during research, to give credit to those whose ideas or language are utilized. Quoted materials should be clearly identified and woven into a longer paper that consists primarily of the student's ideas. Quotations must be punctuated as quotations per APA format, must be cited, and must not represent the majority of the assignment.

Plagiarism is using another author's ideas, words, or language without putting those words in quotation marks and citing the reference, giving proper credit to the author. Plagiarism also includes changing the words from a third party source while maintaining the same sentence structure and not providing proper citation and reference. It is not permissible to copy a passage and then just change a few words. These actions are considered plagiarism, regardless of whether or not the intention was to plagiarize.

To avoid plagiarism, students should adhere to the following guidelines:

- If you are using words that were written or spoken by someone else, you must put quotation marks around the words and insert the citation in parentheses at the end of the quote. Any quote over 40 words must be in indented block paragraph style, per APA guidelines.

- Even brief phrases of four words or more must be included in quotation marks if those words are not your own and were taken from another source.

- If the information or ideas you are using come from another source—even if it is paraphrased and contains your own words—you must cite the source at the end of the passage (in parentheses) and in the “References” section at the end of the paper. Please refer to the APA style guide for examples on how to cite various types of references (www.apastyle.org).

- No more than 10% of your paper should be directly quoted material, unless the Course Director indicates otherwise within the assignment instructions. For helpful information on how to avoid plagiarism, refer to www.plagiarism.org. Plagiarism is considered Academic Dishonesty and is subject to the penalties outlined in the Full Sail Student Manual.

In addition, **students may not reuse identical or near-identical work that they created and submitted for the same or a previous course in WDDBS or any other Full Sail degree program.** Each student is expected to create original work addressing the criteria for each individual course assignment. An assignment identified as resubmitted work from a previous class will receive a grade of “0,” whether it was previously submitted in that class, another course, or another degree program. A second occurrence will be considered Academic Dishonesty and subject to the penalties outlined in the Student Manual.

Please refer to your Student Manual for the complete Full Sail Code of Conduct and Standards of Behavior, including the consequences of academic dishonesty. Consequences of academic dishonesty on a first occurrence may include receiving a failing grade for the course, suspension from all courses for that month plus an additional month, having to pay to retake the course, and/or being placed on conduct probation. A second violation usually results in termination from Full Sail University.

As you can see, Full Sail takes academic integrity very seriously, for the benefit of our students and the communities and companies with whom we work, and who employ our graduates. Please make sure you understand the proper way to utilize and cite references. If you have any questions, please contact your Course Director, who can provide further information.

Assignments

Detailed information -- such as specific goals, requirements, specifications, and grading criteria -- is provided in each online assignment posting. Be sure to review these assignments at the beginning of each week so you have adequate time to complete them with a high degree of quality.

All assignments are due by 11:59 EST, the night they are due, unless announced differently by the instructor. **Assignments submitted late will have deductions to the Activity grade and your Professionalism (GPS) grade**, unless for extenuating reasons stipulated in Full Sail’s Student Manual. Individual technical difficulties or notification of impeding late work are not considered acceptable excuses for noncompliance with deadlines.

Graded assignments will include a Grading Rubric for your information. Other assignments will be not be graded or submitted. However, you will need to have completed all of the previous research and instructional assignments to accomplish each of the graded assignments. You should always keep a backup copy of all your work.

Quizzes

The quizzes will contain questions related to learning objectives for that week covered in videos, screen-casts, required readings or assignments. All Quizzes will consist of true, false and/or multiple-choice questions based on the learning objectives. Questions may cover the assigned book chapters, and any additional sources provided. All quizzes are due by 11:59 (EST), the night they are due, unless otherwise announced by the instructor. It is the responsibility of the student to ensure the quiz is completed and submitted prior to the close date for each exam.

Professionalism

All students start with 100% in professionalism, based on Full Sail's Global Professionalism Standards (GPS) policy. Deductions are made based upon attitude or performance that do not exemplify the Full Sail GPS standards. Professional communication is critical to projecting a professional image and establishing positive professional relationships. **All projects, as well as written and verbal correspondence, should be appropriate for a professional setting in content, tone, and format.**

Please keep in mind that GPS is worth a total of 10% of your final grade in this class. Timeliness, Respectfulness, Preparation, Attentiveness, and Compliance with school policies are some of the factors that are taken into consideration when your final GPS score is calculated.

All Full Sail University policies regarding the GPS system will be strictly adhered to and enforced. Please refer to GPS documentation for a refresher on these policies.

Note: The specifics in this course manual may be changed at any time, and you will be responsible for adhering to any changes that are announced. Check the course page regularly for announcements

