

# WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: MADISON CHRISTENSEN

Position/Company: STUDENT/PEER

	Not applicable	Poor	Fair	Good	Excellent
<b>Overall Quality of Portfolio Website</b>					
Looks very well put together, professional in appearance					X
Shows creativity in design					X
Body of work shows required skills for employment					X
<b>Navigation/Functionality</b>					
Navigation clear and consistent					X
All links and buttons work properly					X
Media plays without problems	X				
Images are optimized for the web					X
Website opens quickly and media displays quickly					X
<b>Appearance</b>					
Background colors/texture			X		
Color scheme				X	
Concept/theme/unified look				X	
Layout - position of page elements, alignment, whitespace					X
Typography – fonts, text size, other formatting					X
Images are high quality					X
Projects are presented in an attractive manner				X	
<b>Content/Design of Pages</b>					
Home page provides good first impression and introduction to portfolio website				X	
About me page					X
Portfolio gallery (thumbnails & captions)					X
Portfolio reflections/description pages					X
Contact page					X
<b>Reflections</b> (description of portfolio pieces)					
Content of reflections appropriate					X
Project images are high quality					X
Spelling and grammar are correct					X

What was your overall first impression of the website?

It looks very well done! You have a lot of interesting elements that keeps me engaged in learning about you and your projects.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

Nope! Everything worked great!

What do you feel are the most effective design elements of this web portfolio?

I liked your consistency in your font choices and sizing of elements. I liked the fun graphics you chose and the different shapes. I liked how the navigation is like an octagon shape! I also like how your buttons have an animation to them. The arrows to slide to the next page on your project pages is cool too. I liked the look of the cards on your "My Process" section on the Home page.

What would you suggest be changed with the design or content of this web portfolio?

The only thing I had trouble with was your choice of background colors, specifically the consistency. For example, the Home page's background is pretty dark, but then the rest of the pages are lighter. It made it feel like I opened up a new website. The image backgrounds for the About Me page and the Projects page were dark as well, so then when I navigated to the pages with lighter background colors (the Project Reflection pages and About Me page) it just threw me off a little bit. Also I wasn't entirely sure on the color scheme as most of the website seems to use shades of blue but then there's some highlights of pinks in text, buttons, and the footer but not on every page. That's the only things I would maybe change, but overall everything is really well designed so great job!