WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: ___Samantha Bell_____

Position/Company: ___WSU Student_____

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional inappearance					▉
Shows creativity in design					▉
Body of work shows required skills for employment					▉
Navigation/Functionality					
Navigation clear and consistent				▉	
All links and buttons work properly				▉	
Media plays without problems					▉
Images are optimized for the web					▉
Website opens quickly and media displays quickly					▉
Appearance					
Background colors/texture				▉	
Color scheme					▉
Concept/theme/unified look					▉
Layout - position of page elements, alignment, whitespace					▉
Typography – fonts, text size, other formatting				▉	
Images are high quality					▉
Projects are presented in an attractive manner				▉	
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website				▉	
About me page				▉	
Portfolio gallery (thumbnails & captions)					▉
Portfolio reflections/description pages				▉	
Contact page					▉
Reflections (description of portfolio pieces)					
Content of reflections appropriate					▉
Project images are high quality					▉
Spelling and grammar are correct				▉	

What was your overall first impression of the website?

It is clean and the information is easy to find and understand.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

Yes, I was unable to download and open the resume (also would be better if it were a pdf not a word doc).

What do you feel are the most effective design elements of this web portfolio?

I think the most effective design elements were the choice of font and font size. The font is bold, easy to read and not distracting from the other content.

What would you suggest be changed with the design or content of this web portfolio?

I would change the design of the skills section; the bars look like they might indicate skill level but not clearly also the order is random. In the summaries of the projects I would change some of the tenses used some of them switch from present to past tense when they shouldn't. Also make the resume downloadable and make it a PDF not a word document. There is also a "?" on one of the projects which is confusing and seems unprofessional. If you did the project you should know everything about it there shouldn't be any "?'s" on it.