**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**: Richard Fry

**Position/Company**: Professor, Weber State University

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not applicable | Poor | Fair | Good | Excellent |
| **Overall Quality of Portfolio Website** |  |  |  |  |  |
| Looks very well put together, professional in appearance |  |  |  |  | X |
| Shows creativity in design |  |  |  |  | X |
| Body of work shows required skills for employment |  |  |  |  | X |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  |  |  |
| Navigation clear and consistent |  |  |  |  | X |
| All links and buttons work properly |  |  |  | X |  |
| Media plays without problems |  |  |  |  | X |
| Images are optimized for the web |  |  |  | X |  |
| Website opens quickly and media displays quickly |  |  |  |  | X |
|  |  |  |  |  |  |
| **Appearance** |  |  |  |  |  |
| Background colors/texture |  |  |  |  | X |
| Color scheme |  |  |  |  | X |
| Concept/theme/unified look |  |  |  |  | X |
| Layout - position of page elements, alignment, white space |  |  |  |  | X |
| Typography – fonts, text size, other formatting |  |  |  |  | X |
| Images are high quality |  |  |  |  | X |
| Projects are presented in an attractive manner |  |  |  |  | X |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  |  |  |
| Home page provides good first impression and introduction to portfolio website |  |  |  |  | X |
| About me page |  |  |  |  | X |
| Portfolio gallery (thumbnails & captions) |  |  |  | X |  |
| Portfolio reflections/description pages |  |  |  |  | X |
| Contact page |  |  |  |  | X |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  |  |
| Content of reflections appropriate |  |  |  |  | X |
| Project images are high quality |  |  |  | X |  |
| Spelling and grammar are correct |  |  |  |  | X |

**What was your overall first impression of the website?**

See 10 min Video Feedback (<https://www.loom.com/share/537b2dba41a24d9e9cec248f568cb0fd?sid=86a88839-f95a-4098-8a29-db8dd4fdf4db>)

Here’s a summary of his video so you don’t have to watch it:

* Overall, I was very impressed with your website.

**Did you have any technical difficulties as you navigated through the pages and displayed the projects?**

No

What do you feel are the most effective design elements of this web portfolio?

See 10 min Video Feedback (<https://www.loom.com/share/537b2dba41a24d9e9cec248f568cb0fd?sid=86a88839-f95a-4098-8a29-db8dd4fdf4db>)

Here’s a summary of his video so you don’t have to watch it:

* The complementary colors and fonts were great
* The layout is good

**What would you suggest be changed with the design or content of this web portfolio?**

See 10 min Video Feedback (<https://www.loom.com/share/537b2dba41a24d9e9cec248f568cb0fd?sid=86a88839-f95a-4098-8a29-db8dd4fdf4db>)

Here’s a summary of his video so you don’t have to watch it:

* The home page jumbotron could have a little more something in it. Also the “professional websites” is colored, which makes it look like a link. Maybe instead, your name is colored and links to About Me page.
* The home page could use a back to top button since there’s more content
* The My Skills section feels like a big gap, something feels off, don’t know what but it’s not necessarily a bad way to represent the skills. Maybe include the skills in the jumbotron.
* Featured projects could be good to have description or some info about them
* Projects page could use some captions or more information about them, so people have a better idea what they want to click on.
* Projects page could be split into sections, such as websites and photos/graphics, etc.
* In project description, add technologies that were used for the project. Emphasize the skills I have that were used.
* Name the images better
* On the about page, maybe give more details or description about your hobbies
* Change resume format to .pdf
* Switch the Instagram and Facebook links, Instagram goes to Facebook right now and vice versa
* Logo in the footer seems like it should link back to the homepage