

WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Lewis powell

- Position/Company: Owner L@KAAS LLC____

	Not applicable	Poor	Fair	Good	Excellent	
Overall Quality of Portfolio Website				Looks very well put together, professional in appearance		
Shows creativity in design				Yes		
Body of work shows required skills for employment					Yes, had great examples of past work	
Navigation/Functionality						
Navigation clear and consistent					Was easy to navigate.	
All links and buttons work properly			One's intended to work worked.			
Media plays without problems	N/A					
Images are optimized for the web					Was very good.	
Website opens quickly and media displays quickly					Yes	
Appearance						
Background colors/texture					Was very good.	
Color scheme					Very good	
Concept/theme/unified look				Good		

				flowed well	
Layout - position of page elements, alignment, white space					Very good
Typography – fonts, text size, other formatting				Good	
Images are high quality					
Projects are presented in an attractive manner				Good	
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					Very good
About me page					
Portfolio gallery (thumbnails & captions)					Very good
Portfolio reflections/description pages					Very good
Contact page					Very good
Reflections (description of portfolio pieces)				Good	Very good
Content of reflections appropriate				Yes	
Project images are high quality				Yes	
Spelling and grammar are correct					Very good

What was your overall first impression of the website?

The site was very easy to use.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

No difficulty and the links responded very fast.

What do you feel are the most effective design elements of this web portfolio?

Having the images of what your Webb page would look like.

What would you suggest be changed with the design or content of this web portfolio?

Change some of the images on the portfolio page. They seemed to be stretched out.