

WEB 2890 Portfolio Website Feedback

Evaluation Criteria

Name of Person Providing Critique: Carson Hyatt

Position/Company: Asst. Controller / Segal & Hyatt Holdings

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					X
Looks very well put together, professional in appearance					X
Shows creativity in design					X
Body of work shows required skills for employment					X
Navigation/Functionality					
Navigation clear and consistent					X
All links and buttons work properly				X	
Media plays without problems	X				
Images are optimized for the web					X
Website opens quickly and media displays quickly					X
Appearance					
Background colors/texture					X
Color scheme					X
Concept/theme/unified look					X
Layout - position of page elements, alignment, whitespace					X
Typography – fonts, text size, other formatting					X
Images are high quality					X
Projects are presented in an attractive manner					X
					X
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					X
About me page					X
Portfolio gallery (thumbnails & captions)					X
Portfolio reflections/description pages					X
Contact page					X
Reflections (description of portfolio pieces)					
Content of reflections appropriate					X
Project images are high quality					X
Spelling and grammar are correct					X

What was your overall first impression of the website?

Simple & pleasing to the eyes

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

The Facebook & LinkedIn icons navigate to the same place

What do you feel are the most effective design elements of this web portfolio?

The website looks & feels natural/
easy to navigate

What would you suggest be changed with the design or content of this web portfolio?

Fix the Facebook icon
or just include LinkedIn.