WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: <u>Allison Bernhardt</u>

Position/Company: <u>Friend</u>

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional inappearance					X
Shows creativity in design					X
Body of work shows required skills for employment					X
Navigation/Functionality					
Navigation clear and consistent					X
All links and buttons work properly					X
Media plays without problems	X				
Images are optimized for the web					X
Website opens quickly and media displays quickly					X
Appearance					
Background colors/texture					X
Color scheme					X
Concept/theme/unified look					X
Layout - position of page elements, alignment, whitespace					X
Typography – fonts, text size, other formatting					X
Images are high quality					X
Projects are presented in an attractive manner					X
Content/Design of Pages					
Home page provides good first impression andintroduction to portfolio website					X
About me page					X
Portfolio gallery (thumbnails & captions)					X
Portfolio reflections/description pages					X
Contact page					X
Reflections (description of portfolio pieces)					
Content of reflections appropriate					X
Project images are high quality					X
Spelling and grammar are correct					X

What was your overall first impression of the website?

I thought it looked really clean and professional. Everything was unified in design and the descriptions for the projects were informative and straight to the point which I liked. I love the casual little pride flag at the bottom.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

No, I did not. The website was easy to navigate and very user friendly and everything displayed as it should.

What do you feel are the most effective design elements of this web portfolio?

I thought the App images were the most effective design element. I liked how there were clear images of the app being used on the phone and I liked how you could scroll through the phone images and get a quick overview of all the features of the app. This was effective in showing all aspects of the app created while still maintaining a professional design on the website and following the uniform website layout. I also thought the squiggle line that was used to separate projects was very effective. It simply separated one project from another on the website while still maintaining a professional look and not distracting from the website contents.

What would you suggest be changed with the design or content of this web portfolio?

One thing I wish the website had was, when you clicked on the gallery button, I wish another list opened with the names of specific projects so I could click and navigate to a specific project on the website. Currently you can navigate to the project gallery but then you have to scroll down until you reach the specific project you want to learn about. It isn't that much of an issue to scroll but having an option to click a button to navigate to a specific project could be beneficial especially as more projects get added.