

# WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Brady Haviland

Position/Company: Friend

	Not applicable	Poor	Fair	Good	Excellent
<b>Overall Quality of Portfolio Website</b>					x
Looks very well put together, professional in appearance				x	
Shows creativity in design			x		
Body of work shows required skills for employment					x
<b>Navigation/Functionality</b>					x
Navigation clear and consistent					x
All links and buttons work properly					x
Media plays without problems					x
Images are optimized for the web					x
Website opens quickly and media displays quickly					x
<b>Appearance</b>				x	
Background colors/texture				x	
Color scheme				x	
Concept/theme/unified look					x
Layout - position of page elements, alignment, whitespace				x	
Typography – fonts, text size, other formatting				x	
Images are high quality					x
Projects are presented in an attractive manner					x
<b>Content/Design of Pages</b>					x
Home page provides good first impression and introduction to portfolio website				x	
About me page				x	
Portfolio gallery (thumbnails & captions)					x
Portfolio reflections/description pages					x
Contact page					x
<b>Reflections</b> (description of portfolio pieces)					x
Content of reflections appropriate					x
Project images are high quality					x
Spelling and grammar are correct					x

What was your overall first impression of the website?

I thought it was cool and I liked seeing all the things that my friend did, I learned about a private tablet app that he made for Autoliv, so that's super cool. It was fun to scroll through the website.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

I didn't have any problems navigating through the pages.

What do you feel are the most effective design elements of this web portfolio?

The pictures, colors, icons and the links.

What would you suggest be changed with the design or content of this web portfolio?

Maybe add more color, or more places where the color scheme can be seen? Maybe a video or two?