**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**: Jenny Cox

**Position/Company**: Nurse/Mom

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not applicable | Poor | Fair | Good | Excellent |
| **Overall Quality of Portfolio Website** |  |  |  |  | X |
| Looks very well put together, professional in appearance |  |  |  |  | X |
| Shows creativity in design |  |  |  |  | X |
| Body of work shows required skills for employment |  |  |  |  | X |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  |  |  |
| Navigation clear and consistent |  |  |  |  | X |
| All links and buttons work properly |  |  |  |  | X |
| Media plays without problems |  |  |  |  | X |
| Images are optimized for the web |  |  |  |  | X |
| Website opens quickly and media displays quickly |  |  |  |  | X |
|  |  |  |  |  |  |
| **Appearance** |  |  |  |  |  |
| Background colors/texture |  |  |  |  | X |
| Color scheme |  |  |  |  | X |
| Concept/theme/unified look |  |  |  |  | X |
| Layout - position of page elements, alignment, white space |  |  |  |  |  |
| Typography – fonts, text size, other formatting |  |  |  | X |  |
| Images are high quality |  |  |  |  | X |
| Projects are presented in an attractive manner |  |  |  |  | X |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  |  |  |
| Home page provides good first impression and introduction to portfolio website |  |  |  |  | X |
| About me page |  |  |  |  | X |
| Portfolio gallery (thumbnails & captions) |  |  |  |  | X |
| Portfolio reflections/description pages |  |  |  |  | X |
| Contact page |  |  |  |  | X |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  |  |
| Content of reflections appropriate |  |  |  |  | X |
| Project images are high quality |  |  |  |  | X |
| Spelling and grammar are correct |  |  |  | X |  |

What was your overall first impression of the website?

It is very well done. There are some minor grammatical errors but these are easily overlooked. The color scheme is nice and looks professional. All functions work well with no errors. The pages are responsive and it’s easy to switch between them.

Did you have any technical difficulties as you navigated through the pages and displayed the projects? No

What do you feel are the most effective design elements of this web portfolio?

Layout is well done as well is the color scheme. It looks clean and professional.

What would you suggest be changed with the design or content of this web portfolio?

The only thing I would change is that the dynamic effect only should work when hovering over buttons that are interactive. Looks great!