WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Cody Squadroni

Position/Company: Instructor/Weber State University

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together,				х	
professional in appearance					
Shows creativity in design			х		
Body of work shows required skills for employment				x	
Navigation/Functionality					
Navigation clear and consistent				x	
All links and buttons work properly				х	
Media plays without problems				х	
Images are optimized for the web				х	
Website opens quickly and media displays quickly			х		
Appearance					
Background colors/texture			х		
Color scheme			x		
Concept/theme/unified look			x		
Layout - position of page elements, alignment, white space		x			
Typography – fonts, text size, other formatting			х		
Images are high quality				х	
Projects are presented in an attractive manner			х		
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website			х		
About me page				х	
Portfolio gallery (thumbnails & captions)			х		
Portfolio reflections/description pages			х		
Contact page			х		
Reflections (description of portfolio pieces)					

Content of reflections appropriate		х	
Project images are high quality		х	
Spelling and grammar are correct		х	

What was your overall first impression of the website?

Overall, it has a good modern design but is very boilerplate like. Should try to shoot for more uniqueness to be more personal to you as it is your resume.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

N/A

What do you feel are the most effective design elements of this web portfolio?

I like the color scheme, but with the layout, things seem too close together, and it makes looking at the content difficult.

What would you suggest be changed with the design or content of this web portfolio? Make it more unique to you, fix the adding issues on the pages, and try to go away from basic cards to display your portfolio items.