

# WEB 2890 Portfolio Website Feedback

## Evaluation Criteria

**Name of Person Providing Critique:** Ryan Hoopes

**Position/Company:** Framer

	Not applicable	Poor	Fair	Good	Excellent
<b>Overall Quality of Portfolio Website</b>					
Looks very well put together, professional in appearance					x
Shows creativity in design					x
Body of work shows required skills for employment					x
<b>Navigation/Functionality</b>					
Navigation clear and consistent				x	
All links and buttons work properly			x		
Media plays without problems					x
Images are optimized for the web				x	
Website opens quickly and media displays quickly					x
<b>Appearance</b>					
Background colors/texture					x
Color scheme					x
Concept/theme/unified look					x
Layout - position of page elements, alignment, white space				x	
Typography – fonts, text size, other formatting				x	
Images are high quality				x	
Projects are presented in an attractive manner					x
<b>Content/Design of Pages</b>					
Home page provides good first impression and introduction to portfolio website					x
About me page					x
Portfolio gallery (thumbnails & captions)				x	
Portfolio reflections/description pages				x	
Contact page				x	
<b>Reflections</b> (description of portfolio pieces)					
Content of reflections appropriate				x	

Project images are high quality			x		
Spelling and grammar are correct					x

What was your overall first impression of the website?

The website seems very well made, and immediately conveyed that this is about Cameron and his general accomplishments that are related to his portfolio. The website made its purpose clear from the very first time I opened the page.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

The links at the bottom of the website do not seem to function for me. Namely Home, Projects, Case Study, About Me, and Contact do not work from the bottom of the page. The ones on the top and everything else that I encountered seems to function perfectly fine.

What do you feel are the most effective design elements of this web portfolio?

The initial page while simplistic made for a very clear idea of what the website is about and allowed for me to understand what it is and how to navigate it very fast.

What would you suggest be changed with the design or content of this web portfolio?

The orangish tan color used on some of the letting and at the bottom of the pages is not my favorite and I would prefer a cool gray color. The contact info at the bottom of the page is slightly redundant with the contact button right next to it, either one could be changed and this wouldn't be an issue.