

WEB 2890 Portfolio Website Feedback

Evaluation Criteria

Name of Person Providing Critique: Anthony Hernandez

Position/Company: Marketing Director UEI

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					X
Looks very well put together, professional in appearance				X	
Shows creativity in design				X	
Body of work shows required skills for employment					
Navigation/Functionality				X	
Navigation clear and consistent					X
All links and buttons work properly					
Media plays without problems				X	
Images are optimized for the web				X	
Website opens quickly and media displays quickly					X
Appearance					
Background colors/texture					X
Color scheme					X
Concept/theme/unified look					X
Layout - position of page elements, alignment, white space					X
Typography – fonts, text size, other formatting					X
Images are high quality					X
Projects are presented in an attractive manner					X
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					X
About me page				X	
Portfolio gallery (thumbnails & captions)				X	
Portfolio reflections/description pages					X
Contact page					X
Reflections (description of portfolio pieces)					

Content of reflections appropriate				X	X
Project images are high quality				X	X
Spelling and grammar are correct					X

What was your overall first impression of the website?

Was well put together and showed creative abilities.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

None

What do you feel are the most effective design elements of this web portfolio?

The cohesion and simplicity of the websites

What would you suggest be changed with the design or content of this web portfolio?

The text could be made slightly larger on the homepage

The main banner on the homepage could use more attention