

WEB 2890 Portfolio Website Feedback

Evaluation Criteria

Name of Person Providing Critique: Ashely Crowley

Position/Company: Shipping Associate

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional appearance					✓
Shows creativity in design				✓	✓
Body of work shows required skills for employment				✓	✓
Navigation/Functionality					
Navigation clear and consistent				✓	✓
All links and buttons work properly				✓	✓
Media plays without problems				✓	
Images are optimized for the web				✓	✓
Website opens quickly and media displays quickly				✓	✓
Appearance					
Background colors/texture				✓	✓
Color scheme				✓	✓
Concept/theme/unified look				✓	
Layout - position of page elements, alignment, whitespace				✓	✓
Typography – fonts, text size, other formatting				✓	✓
Images are high quality				✓	✓
Projects are presented in an attractive manner				✓	✓
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					✓
About me page					✓
Portfolio gallery (thumbnails & captions)					✓
Portfolio reflections/description pages					✓
Contact page					✓
Reflections (description of portfolio pieces)					✓
Content of reflections appropriate					✓
Project images are high quality					✓
Spelling and grammar are correct					✓

What was your overall first impression of the website?

The site was very impressive. I loved the sites colors.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

There wasn't technical difficulties when I navigated through the site

What do you feel are the most effective design elements of this web portfolio?

The overall color of the site was good.

The color scheme was perfect, matched the

What would you suggest be changed with the design or content of this web portfolio?

sun set picture

If I had to chose, it would have to be emptyness of the first portion of the site. If there was something more, it would be better.