

WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: _____ Taylor Ferrin

Position/Company: _____ Area Manager / AWP Safety

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional in appearance				yes	
Shows creativity in design				yes	
Body of work shows required skills for employment				yes	
Navigation/Functionality					
Navigation clear and consistent				yes	
All links and buttons work properly				yes	
Media plays without problems	yes				
Images are optimized for the web			yes		
Website opens quickly and media displays quickly			yes		
Appearance					
Background colors/texture				yes	
Color scheme				yes	
Concept/theme/unified look				yes	
Layout - position of page elements, alignment, whitespace				yes	
Typography – fonts, text size, other formatting				yes	
Images are high quality			yes		
Projects are presented in an attractive manner				yes	
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					yes
About me page				yes	
Portfolio gallery (thumbnails & captions)				yes	
Portfolio reflections/description pages				yes	
Contact page				yes	
Reflections (description of portfolio pieces)					
Content of reflections appropriate				yes	
Project images are high quality				yes	
Spelling and grammar are correct				yes	

What was your overall first impression of the website?

It looked very good and professional

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

It didn't show up properly on mobile format

What do you feel are the most effective design elements of this web portfolio?

I liked the transitions between sections.

What would you suggest be changed with the design or content of this web portfolio?

Fix formatting for mobile devices