

WEB 2890 Portfolio Website Feedback

Evaluation Criteria

Name of Person Providing Critique: Avery McEwen

Position/Company: Weber State Student

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional in appearance					✓
Shows creativity in design					✓
Body of work shows required skills for employment					✓
Navigation/Functionality					
Navigation clear and consistent					✓
All links and buttons work properly					✓
Media plays without problems					✓
Images are optimized for the web					✓
Website opens quickly and media displays quickly					✓
Appearance					
Background colors/texture					✓
Color scheme					✓
Concept/theme/unified look					✓
Layout - position of page elements, alignment, whitespace					✓
Typography – fonts, text size, other formatting					✓
Images are high quality					✓
Projects are presented in an attractive manner					✓
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					✓
About me page					✓
Portfolio gallery (thumbnails & captions)					✓
Portfolio reflections/description pages				✓	
Contact page					✓
Reflections (description of portfolio pieces)					
Content of reflections appropriate					✓
Project images are high quality					✓
Spelling and grammar are correct					✓

What was your overall first impression of the website?

Initially I was drawn to the different colors on the landing page. They work really well together. I was also immediately drawn to the get to know me section on the homepage, which intrigued me to visit more of the website.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

I had no technical difficulties overall. The only thing I noticed was that to view the different projects implemented, they opened in the same tab through the browser which made it a little hard to keep browsing the website and still check out each individual project. The only thing I might change is having each of them open into a new tab.

What do you feel are the most effective design elements of this web portfolio?

All of the main elements are large and are centered in the middle of the website. I believe this does a good job of drawing the user's attention immediately to the projects on the website. Everything is well spaced and is easy on the eyes.

What would you suggest be changed with the design or content of this web portfolio?

The only part I noticed is that the captions/descriptions for each of the projects were located at the bottom of the pages, which could be a little hard to find for some users. I think having it next to the screenshots would make it more likely that users would see it and read that section. Other than this I think everything looks perfect.