**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**:

**Position/Company**:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not applicable | Poor | Fair | Good | Excellent |
| **Overall Quality of Portfolio Website** |  |  |  |  | X |
| Looks very well put together, professional in appearance |  |  |  | X |  |
| Shows creativity in design |  |  |  |  | X |
| Body of work shows required skills for employment |  |  |  |  | X |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  |  |  |
| Navigation clear and consistent |  |  |  |  | X |
| All links and buttons work properly |  |  | X |  |  |
| Media plays without problems | X |  |  |  |  |
| Images are optimized for the web |  |  |  | X |  |
| Website opens quickly and media displays quickly |  |  |  |  | X |
|  |  |  |  |  |  |
| **Appearance** |  |  |  |  |  |
| Background colors/texture |  |  |  | X |  |
| Color scheme |  |  |  |  | X |
| Concept/theme/unified look |  |  |  |  | X |
| Layout - position of page elements, alignment, white space |  |  |  |  | X |
| Typography – fonts, text size, other formatting |  |  |  |  | X |
| Images are high quality |  |  |  | X |  |
| Projects are presented in an attractive manner |  |  |  |  | X |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  |  |  |
| Home page provides good first impression and introduction to portfolio website |  |  |  | X |  |
| About me page |  |  |  |  | X |
| Portfolio gallery (thumbnails & captions) |  |  |  |  | X |
| Portfolio reflections/description pages |  |  |  |  | X |
| Contact page |  |  |  |  | X |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  |  |
| Content of reflections appropriate |  |  |  |  | X |
| Project images are high quality |  |  |  |  | X |
| Spelling and grammar are correct |  |  |  |  | X |

What was your overall first impression of the website?

Website feel, layout, colors look great. I would change the dog pic and font for something less playful.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

Minor things like some links don’t go anywhere. For example, under the CarDeal website, the About Us link doesn’t redirect to About Us page.

What do you feel are the most effective design elements of this web portfolio?

Latest SPA feel which is really nice. Really good layout and use of colors.

What would you suggest be changed with the design or content of this web portfolio?

Under “My latest work” would be nice if the links opened a new tab rather than redirecting the page to the new site. Some of the images could be resized to look better.