

WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Taylor Park

Position/Company: Security Engineer / Edward Jones

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional in appearance					X
Shows creativity in design					X
Body of work shows required skills for employment					X
Navigation/Functionality					
Navigation clear and consistent					X
All links and buttons work properly					X
Media plays without problems			X		
Images are optimized for the web					X
Website opens quickly and media displays quickly					X
Appearance					
Background colors/texture					X
Color scheme					X
Concept/theme/unified look					X
Layout - position of page elements, alignment, whitespace					X
Typography - fonts, text size, other formatting					X
Images are high quality					X
Projects are presented in an attractive manner					X
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					X

About me page					X
Portfolio gallery (thumbnails & captions)					X
Portfolio reflections/description pages					X
Contact page				X	
Reflections (description of portfolio pieces)					
Content of reflections appropriate					X
Project images are high quality					X
Spelling and grammar are correct					X

What was your overall first impression of the website?

The site feels clean, clear and usable. Simple and elegant.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

Clicking on the thumbnails of the projects was supposed to play a gif but wasn't working appropriately.

What do you feel are the most effective design elements of this web portfolio?

- *I liked the dynamic menu that goes to the top bar when you scroll past the landing page, that was nice.*
- *I like that clicking the navigation buttons doesn't just instantly port you to the anchor, but smoothly scrolls you there.*
- *I like the gentle animation on the social media icons when you mouseover*

What would you suggest be changed with the design or content of this web portfolio?

Something trivial most users won't notice is the light/dark mode icon doesn't scale to retina resolutions as nicely as the other three. On the light mode perhaps a different drop shadow color would be more effective on the images? Not really sure what would do better though. Perhaps a very subtle mouseover effect on the images?