

# WEB 2890 Portfolio Website Feedback

## Evaluation Criteria

Name of Person Providing Critique: Evgenia Boldina

Position/Company: Advertising Sales Representative

	Not applicable	Poor	Fair	Good	Excellent
<b>Overall Quality of Portfolio Website</b>					
Looks very well put together, professional in appearance					V
Shows creativity in design					V
Body of work shows required skills for employment					V
<b>Navigation/Functionality</b>					
Navigation clear and consistent					V
All links and buttons work properly					V
Media plays without problems					V
Images are optimized for the web				V	
Website opens quickly and media displays quickly					V
<b>Appearance</b>					
Background colors/texture					V
Color scheme					V
Concept/theme/unified look					V
Layout - position of page elements, alignment, white space					V
Typography – fonts, text size, other formatting					V
Images are high quality				V	
Projects are presented in an attractive manner					V
<b>Content/Design of Pages</b>					
Home page provides good first impression and introduction to portfolio website					V
About me page					V
Portfolio gallery (thumbnails & captions)					V
Portfolio reflections/description pages					V
Contact page					V
<b>Reflections</b> (description of portfolio pieces)					
Content of reflections appropriate					V
Project images are high quality				V	
Spelling and grammar are correct					V

What was your overall first impression of the website?

The website appears to be efficiently designed and fully functional.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

I didn't have any technical difficulties navigating through the website.

What do you feel are the most effective design elements of this web portfolio?

Portfolio gallery

What would you suggest be changed with the design or content of this web portfolio?

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