**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**: John Roylance

**Position/Company**:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not applicable | Poor | Fair | Good | Excellent |
| **Overall Quality of Portfolio Website** |  |  |  |  |  |
| Looks very well put together, professional in appearance |  |  |  |  | x |
| Shows creativity in design |  |  |  |  | x |
| Body of work shows required skills for employment |  |  |  |  | x |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  |  |  |
| Navigation clear and consistent |  |  | x |  |  |
| All links and buttons work properly |  |  |  |  | x |
| Media plays without problems |  |  |  |  | x |
| Images are optimized for the web |  |  |  |  | x |
| Website opens quickly and media displays quickly |  |  |  |  | x |
|  |  |  |  |  |  |
| **Appearance** |  |  |  |  |  |
| Background colors/texture |  |  |  |  | x |
| Color scheme |  |  |  |  | x |
| Concept/theme/unified look |  |  |  |  | x |
| Layout - position of page elements, alignment, white space |  |  |  |  | x |
| Typography – fonts, text size, other formatting |  |  |  |  | x |
| Images are high quality |  |  |  |  | x |
| Projects are presented in an attractive manner |  |  |  |  | x |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  |  |  |
| Home page provides good first impression and introduction to portfolio website |  |  |  | x |  |
| About me page |  |  |  |  | x |
| Portfolio gallery (thumbnails & captions) |  |  |  |  | x |
| Portfolio reflections/description pages |  |  |  |  | x |
| Contact page |  |  |  |  | x |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  |  |
| Content of reflections appropriate |  |  |  |  | x |
| Project images are high quality |  |  |  |  | x |
| Spelling and grammar are correct |  |  |  |  | x |

**What was your overall first impression of the website?**

Really good but took me a minute to navigate the buttons.

**Did you have any technical difficulties as you navigated through the pages and displayed the projects?**

No not with its functionality just finding the navigation. The down arrow to move was hard to find and I would never have known it was there had I not been shown.

**What do you feel are the most effective design elements of this web portfolio?**

I really enjoyed the layout of the portfolio because it is calm on the eyes and provides a smooth user experience.

**What would you suggest be changed with the design or content of this web portfolio?**

Make the buttons indicate a click here or something to catch the eye and show that they are there.