

WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Katie Arner

Position/Company: Peer

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional in appearance					x
Shows creativity in design					x
Body of work shows required skills for employment					x
Navigation/Functionality					
Navigation clear and consistent					x
All links and buttons work properly			x		
Media plays without problems				x	
Images are optimized for the web			x		
Website opens quickly and media displays quickly				x	
Appearance					
Background colors/texture					x
Color scheme					x
Concept/theme/unified look					x
Layout - position of page elements, alignment, whitespace					x
Typography – fonts, text size, other formatting				x	
Images are high quality					x
Projects are presented in an attractive manner					x
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					
About me page					x
Portfolio gallery (thumbnails & captions)					x
Portfolio reflections/description pages					x
Contact page				x	
Reflections (description of portfolio pieces)					
Content of reflections appropriate					x
Project images are high quality					x
Spelling and grammar are correct					x

What was your overall first impression of the website?

I really liked the dark theme that Cooper chose. I think it matches the theme of all his images being black and white and overall has good contrast.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

I had no issues when navigating the site. The only thing that I noticed was that the images loaded slowly which I believe is due to the image sizing being too large.

What do you feel are the most effective design elements of this web portfolio?

I think that it is very clean from a design perspective, I really think it helps with the flow of the site as well.

What would you suggest be changed with the design or content of this web portfolio?

I think that the images would be better if the file sizes were smaller so that they would load faster. Everything else was really well done and very clean.