**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**: Dr. Noël Alton

**Position/Company**: Assistant Professor, School of Computer

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not applicable | Poor | Fair | Good | Excellent |
| **Overall Quality of Portfolio Website** |  |  |  |  |  |
| Looks very well put together, professional in appearance |  |  |  |  | X |
| Shows creativity in design |  |  |  | X |  |
| Body of work shows required skills for employment |  |  |  | X |  |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  |  |  |
| Navigation clear and consistent |  |  |  | X |  |
| All links and buttons work properly |  |  |  | X |  |
| Media plays without problems | X |  |  |  |  |
| Images are optimized for the web |  | X |  |  |  |
| Website opens quickly and media displays quickly |  | X |  |  |  |
|  |  |  |  |  |  |
| **Appearance** |  |  |  |  |  |
| Background colors/texture |  |  |  |  | X |
| Color scheme |  |  |  |  | X |
| Concept/theme/unified look |  |  |  | X |  |
| Layout - position of page elements, alignment, white space |  |  | X |  |  |
| Typography – fonts, text size, other formatting |  |  |  | X |  |
| Images are high quality |  |  |  | X |  |
| Projects are presented in an attractive manner |  |  | X |  |  |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  |  |  |
| Home page provides good first impression and introduction to portfolio website |  |  |  | X |  |
| About me page |  |  |  |  | X |
| Portfolio gallery (thumbnails & captions) |  |  | X |  |  |
| Portfolio reflections/description pages |  |  | X |  |  |
| Contact page |  |  |  | X |  |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  |  |
| Content of reflections appropriate |  |  |  | X |  |
| Project images are high quality | X |  |  |  |  |
| Spelling and grammar are correct |  |  |  | X |  |

What was your overall first impression of the website?

Bold color scheme that attracts my attention. Clean layouts with good use of spacing and great typography selections.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

Sadly, yes. The images on your gallery page loaded REALLY slowly on the school WIFI, and that was sad. Make sure you’ve compressed your images and are storing them at the appropriate size. They don’t need to be a large file when you’re displaying them to be so small.

What do you feel are the most effective design elements of this web portfolio?

Color selection. Font choice. Great use of space in your design. I think you do a great job explaining the projects that you did. I thought the details you gave about them were spot on. Similarly, your About Me page was able to not only show me your skills, but also was able to show me your personality.

What would you suggest be changed with the design or content of this web portfolio?

You don’t have any images of your projects after the thumbnail on the gallery. The way the page is laid out makes me think that there should be images on the right.

Your home link in the menu stays brighter than the rest of the links, so I always think I’m on the Home page and not on subpages. Find a way to have the home link stand out (bold text?) and have that brighter color indicate that page I’m on.

You have not snippets/captions on the gallery page (My Work) to help me know what the project is before I click through. Why does it open in a new window? Can you create a different menu that allows me to navigate to the projects through a dropdown? It feels like the experience of opening in a new window makes it not part of the site.