## WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Michael Dansie (Peer Reviewer)

Position/Company: Tech Lead / AllenComm

|  | Not<br>Applicable | Poor | Fair | Good     | Excellent    |  |  |  |
|--|-------------------|------|------|----------|--------------|--|--|--|
| Overall Quality of Portfolio Website                       |                   |      |      |          |              |  |  |  |
| Looks very well put together, professional in appearance.  |                   |      |      | <b>✓</b> |              |  |  |  |
| Shows creativity in design.                                |                   |      |      |          | V            |  |  |  |
| Body of work shows required skills for employment.         |                   |      |      |          | V            |  |  |  |
|  |                   |      |      |          |              |  |  |  |
| Navigation/Functionality                                   |                   |      |      |          |              |  |  |  |
| Navigation clear and consistent.                           |                   |      | V    |          |              |  |  |  |
| All links and buttons work properly.                       |                   |      |      |          | V            |  |  |  |
| Media plays without problems.                              |                   |      |      |          |              |  |  |  |
| Images are optimized for the web.                          |                   |      |      | V        |              |  |  |  |
| Website opens quickly and media displays quickly.          |                   |      |      | V        |              |  |  |  |
|  |                   |      |      |          |              |  |  |  |
| Appearance   |                   |      |      |          |              |  |  |  |
| Background colors/texture                                  |                   |      |      |          | $\checkmark$ |  |  |  |
| Color scheme   |                   |      |      | V        |              |  |  |  |
| Concept/theme/unified look                                 |                   |      |      | V        |              |  |  |  |
| Layout - position of page elements, alignment, white space |                   |      | Y    |          |              |  |  |  |

| Typography - fonts, text size, other formatting                                 |  |   | <b>✓</b> |   |          |  |  |
|---|--|---|----------|---|----------|--|--|
| Images are high quality   |  |   |          | K |          |  |  |
| Projects are presented in an attractive manner.                                 |  |   |          |   | V        |  |  |
|   |  |   |          |   |          |  |  |
| Content/Design of Pages   |  |   |          |   |          |  |  |
| Home page provides good first impression and introduction to portfolio website. |  |   |          |   | <b>▽</b> |  |  |
| About me page   |  |   | K        |   |          |  |  |
| Portfolio gallery (thumbnails & captions)                                       |  |   |          |   |          |  |  |
| Portfolio reflections/description pages   |  |   |          | K |          |  |  |
| Contact page  |  |   |          | K |          |  |  |
|   |  |   |          |   |          |  |  |
| Reflections (description of portfolio pieces)                                   |  |   |          |   |          |  |  |
| Content of reflections appropriate  |  |   |          |   |          |  |  |
| Project images are high quality   |  |   |          | K |          |  |  |
| Spelling and grammar are correct  |  |   |          | V |          |  |  |
|   |  | • |          |   |          |  |  |

### What was your overall first impression of the website?

I got the initial impression that this would be a Web Designer and Developer that's focused on building the vibrant and creative aspects of a site. I liked the type of branding defined by the hero section. The variety of portfolio pieces provided enough things to interest me without being overwhelmed by where to start browsing. In the About Me section, Full-Stack is listed, but the skills are mostly Front-End related, so expanding on your Back-End/Database skillset is important.

# Did you have any technical difficulties as you navigated through the pages and displayed the projects?

Everything seemed to work as intended.

#### What do you feel are the most effective design elements of this web portfolio?

I liked the portfolio pieces and that aspects of the mobile and desktop design were highlighted. The projects felt meaningful and that they had more substance than a lot of side projects I usually see on early-career portfolio sites. In the case study, highlighting problems and solutions was a good way to communicate how you look at web design and shows the type of value you could bring to a potential client. I really liked the neon dark theme color palette.

The contact form was succinct and contained relevant information you'd want for an initial contact. Make sure to validate form fields though, since that's a key part of data collection. I liked that each project page contained a CTA for the contact page so that at any point I could reach out if I was interested in a particular project.

I liked the variety of technologies that were outlined in the portfolio since it made each one feel like it contributed to the overall package. Each project looked like it had a cohesive theme that was distinct from the others which gave off a personalized touch. I like that a lot rather than each website being a reskin of the others.

### What would you suggest be changed with the design or content of this web portfolio?

On mobile, the DANSIE DESIGN header runs off the page. I liked the bold font and color design, but sometimes they clashed. The bold fonts made the basic ones feel too basic and vice versa. The neon font color on the light theme fails WCAG accessibility contrast standards, so adjusting that will communicate that you design sites with accessibility in mind. The home page felt like it had too many different font sizes, so it took a second to process the meaning for each.

The About Me page mentioned your last name, but that felt odd since the first name was excluded. I felt like the content could be more fleshed out with your personal brand. The section felt tame compared to the rest of the bold design elements in the site.

Make sure to check casing, spelling, and content for correctness; the header and button casing felt a bit off. I was expecting to navigate to the portfolio when I clicked Get Started, but it went directly to the contact page before I'd really seen anything. The Portfolio option in the menu takes me out of the portfolio projects back to the home page, and I'd expect to just get a menu for navigating between the projects. I feel like the arrows on a project page should float on the sides of the page. Seeing them twice felt like the top ones were for navigating projects and the bottom ones would be a mini gallery for the project. Some of the portofolio images looked distorted, and that will distract potential clients.