

# WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Taylor Morgan

Position/Company: UX Designer

	Not applicable	Poor	Fair	Good	Excellent
<b>Overall Quality of Portfolio Website</b>					
Looks very well put together, professional in appearance				X	
Shows creativity in design				X	
Body of work shows required skills for employment				X	
<b>Navigation/Functionality</b>					
Navigation clear and consistent					X
All links and buttons work properly					X
Media plays without problems				X	
Images are optimized for the web				x	
Website opens quickly and media displays quickly				x	
<b>Appearance</b>					
Background colors/texture				X	
Color scheme					x
Concept/theme/unified look				X	
Layout - position of page elements, alignment, whitespace				X	
Typography – fonts, text size, other formatting				X	
Images are high quality				X	
Projects are presented in an attractive manner				x	
<b>Content/Design of Pages</b>					
Home page provides good first impression and introduction to portfolio website				X	
About me page				X	
Portfolio gallery (thumbnails & captions)			X		
Portfolio reflections/description pages			x		
Contact page				X	
<b>Reflections</b> (description of portfolio pieces)					
Content of reflections appropriate				x	
Project images are high quality				x	
Spelling and grammar are correct					x

What was your overall first impression of the website?

The website immediately conveys a professional and polished feel, demonstrating strong design skills and attention to detail. It's clear that a lot of thought went into a creative and visually appealing portfolio, which effectively showcases your abilities. While the desktop experience is strong, it's apparent that optimizing different screen sizes could support the site further, ensuring that the first impression is consistently excellent across all devices.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

The navigation worked perfectly, but the page design appears optimized for a single perspective. It doesn't adapt well to larger screens or mobile devices, which limited the overall experience.

What do you feel are the most effective design elements of this web portfolio?

The color scheme and organized layout are effective in presenting a professional tone, and the typography choices are visually appealing!

What would you suggest be changed with the design or content of this web portfolio?

Consider expanding the responsiveness of the design to ensure it works well on both larger monitors and mobile devices. This improvement will make the portfolio accessible and engaging for a wider audience. You've built a strong foundation, now it's about refining the adaptability for all users!