

WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Alex Turner

Position/Company: Friend

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional in appearance					x
Shows creativity in design					x
Body of work shows required skills for employment				x	
Navigation/Functionality					
Navigation clear and consistent					x
All links and buttons work properly					x
Media plays without problems				x	
Images are optimized for the web				x	
Website opens quickly and media displays quickly				x	
Appearance					
Background colors/texture					x
Color scheme					x
Concept/theme/unified look					x
Layout - position of page elements, alignment, whitespace					x
Typography – fonts, text size, other formatting					x
Images are high quality					x
Projects are presented in an attractive manner					x
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					x
About me page				x	
Portfolio gallery (thumbnails & captions)				x	
Portfolio reflections/description pages				x	
Contact page				x	
Reflections (description of portfolio pieces)					
Content of reflections appropriate				x	
Project images are high quality				x	
Spelling and grammar are correct					x

What was your overall first impression of the website?

The website looks great and is user-friendly, which show some solid design skills.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

No major issues, but the site isn't really optimized for mobile, which impacted my experience.

What do you feel are the most effective design elements of this web portfolio?

The consistent layout and attractive project thumbnails are very effective.

What would you suggest be changed with the design or content of this web portfolio?

Add responsive design for better mobile accessibility and consider including interactive elements and more animations for greater engagement.