Web Portfolio Evaluation Criteria

	Unsure n/a	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					☑
Looks very well put together, professional in appearance					☑
Shows creativity in design					☑
Body of work shows required skills for employment					☑
Navigation/Functionality					
Navigation clear and consistent					☑
All links and buttons work properly					☑
Media plays without problems					☑
Images are optimized for the web					☑
Website opens quickly and media displays quickly					☑
Appearance					
Background colors/texture					☑
Color scheme					☑
Concept/theme/unified look					☑
Layout - position of page elements, alignment, white space					☑
Typography – fonts, text size, other formatting					☑

Images are high quality					☑
Projects are presented in an attractive manner					☑
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					☑
About me page					☑
Portfolio gallery (thumbnails & captions)					☑
Portfolio reflections/description pages					☑
Contact page					☑
Reflections **(description of portfolio pieces)**					
Content of reflections appropriate					☑
Project images are high quality					☑
Spelling and grammar are correct					☑

What was your overall first impression of the website?
Response: It was very clean and organized. Felt fresh to scroll through and simplistic yet informational.

Did you have any technical difficulties as you navigated through the pages and displayed the projects? No, I did not have any technical difficulties when going through Julie's website. It felt like I was on a professional page for a company or something of that caliber.

What do you feel are the most effective design elements of this web portfolio? What would you suggest be changed with the design or content of this web portfolio? I feel as though the ability to jump to the parts that you want to learn about makes for a very easy going experience and reduces confusion or annoyance when scrolling through this website. I think the website gives you everything you know in a very user-friendly manner so I have no complaints overall about the Design or content.

Name of Person Providing Critique: Logan Abney

Position/Company: BIM Associate For Weber State University