

Web Portfolio Evaluation Criteria

	Unsure n/a	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional in appearance					x
Shows creativity in design					x
Body of work shows required skills for employment					x
Navigation/Functionality					
Navigation clear and consistent					x
All links and buttons work properly					x
Media plays without problems	x				
Images are optimized for the web			x		
Website opens quickly and media displays quickly					x
Appearance					
Background colors/texture					x
Color scheme					x
Concept/theme/unified look					x
Layout - position of page elements, alignment, white space					x
Typography – fonts, text size, other formatting					x
Images are high quality					x

Projects are presented in an attractive manner					x
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website					x
About me page					x
Portfolio gallery (thumbnails & captions)					x
Portfolio reflections/description pages					x
Contact page					x
Reflections (description of portfolio pieces)					
Content of reflections appropriate					x
Project images are high quality					x
Spelling and grammar are correct					x

What was your overall first impression of the website?

It's a bold design that presents itself with a high level of consistency across the pages

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

Nope. It even scales pretty seamlessly to a mobile layout without a loss of functionality!

What do you feel are the most effective design elements of this web portfolio?

The consistency in the initial site and then as you click through pages show a high level of attention to detail. The use of colors and borders effectively separates the page into discrete sections.

The content is clearly written.

What would you suggest be changed with the design or content of this web portfolio?

The images used are on the large side, and when using a slower connection take a minute to load. Sizing the thumbnail images down in the and/or using an srcset to target different display sizes should improve loading times.

For Julie—Something to file away for later: Firefox and Chrome can both simulate slower network speeds in the network tab of the developer tools if you don't have a slow connection at home to play with. It'll help highlight problematic areas.

On a real mobile device (vs just resizing the browser window), the text and buttons are a little on the smaller side of things.

Name of Person Providing Critique: Quinn Gale

Position/Company: Tech lead - Weber State University