WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Cody Squadroni

Position/Company: Web/UX Instructor

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together, professional in appearance				x	
Shows creativity in design				x	
Body of work shows required skills for employment			x		
Navigation/Functionality					
Navigation clear and consistent					x
All links and buttons work properly					x
Media plays without problems					x
Images are optimized for the web			x		
Website opens quickly and media displays quickly					x
Appearance					
Background colors/texture				x	
Color scheme				x	
Concept/theme/unified look			x		
Layout - position of page elements, alignment, white space			x		
Typography – fonts, text size, other formatting				x	
Images are high quality					x
Projects are presented in an attractive manner				x	
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website				x	
About me page			x		
Portfolio gallery (thumbnails & captions)				x	
Portfolio reflections/description pages				x	
Contact page				x	
Reflections (description of portfolio pieces)					

Content of reflections appropriate				x	
Project images are high quality					x
Spelling and grammar are correct					x

What was your overall first impression of the website?

Pretty good, overall! When I first came to the homepage I noticed it was unusual to have white text with a hero image. I would suggest you integrate the hero with the text.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

No.

What do you feel are the most effective design elements of this web portfolio?

The consistent layout and the modern theme.

What would you suggest be changed with the design or content of this web portfolio?

Sizing, for instance how you have your elements in cards on your home page, I would maybe be a little more consistent with your gallery and projects as well. For instance, your projects don't line up so you could put those in cards so they are the same size and are lined up. On the about me page, I would add a little bit more separation between the about me and your experience. I would also fix the resume image because it is not working. I would throw in some more contrast and images with your experience, user logos, things like that. Create a more flashy part to this page.