## WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Dr. Alton

Position/Company: WEB/UX Instructor

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website					
Looks very well put together,					x
professional in appearance					
Shows creativity in design					X
Body of work shows required skills for employment			X		
Navigation/Functionality					
Navigation clear and consistent			х		
All links and buttons work properly			х		
Media plays without problems					x
Images are optimized for the web					x
Website opens quickly and media displays quickly					Х
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Appearance					
Background colors/texture					X
Color scheme					X
Concept/theme/unified look					X
Layout - position of page elements, alignment, white space				X	
Typography – fonts, text size, other formatting					X
Images are high quality					X
Projects are presented in an attractive manner				Х	
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website				х	
About me page				X	
Portfolio gallery (thumbnails & captions)					X
Portfolio reflections/description pages			X		
Contact page				Х	
Reflections (description of portfolio pieces)					

Content of reflections appropriate		Х	
Project images are high quality	·		х
Spelling and grammar are correct			х

What was your overall first impression of the website?

It looks really good overall, some of the layout could be fixed though.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

The links on the bottom of the page all only go to instagram.

What do you feel are the most effective design elements of this web portfolio?

The colors and layout look good overall.

What would you suggest be changed with the design or content of this web portfolio?

The project portion could be touched up by making the cards all even and the footer could be fixed by making them go to different links.