

About Me Page Content and Design

The About Me page is one of the most important pages of your portfolio website. It's where potential employers and clients learn who you are and what you can do. Use it to describe your credentials and expertise. Also add information about your hobbies and personal qualities so that people can get to know you as a person. You should include a link to your resume on this page as well.

Content of About Me Page

The content for the About Me page can include personal information that you want to share as well as typical résumé/cover letter content. Below is a list of topics that are commonly included:

- Why you chose the field of web development. What road you took to get to your chosen career.
- What you currently are doing in regards to your education/career and how you got there. Point out how your background makes you unique.
- Summarize your skills and abilities.
- What you are most passionate about in terms of the work that you have done and why.
- What you consider to be some of your biggest professional and personal accomplishments. How your personal attributes contributed to those accomplishments.
- Insights into who you are as a designer/developer. Promote yourself in a way that sets you apart from others in the field.
- What processes, techniques, or design elements you tend to favor when completing projects.
- Personal information: hobbies, interests, family .
- Testimonials from clients, employers, professionals, etc.
- Action button that links to your resume in PDF format

Decide if you want to use first or third person when writing the content for the About Me page. First person involves the use of "I" statements such as "I manage teams..." whereas third person uses "he/him" or "she/her" as in "She manages teams ..." You will find About Me statements written both ways. Most important is that you choose one and remain consistent, rather than alternating between the two.

Attached PDF Resume

You should link to your resume from the About Me page. The resume information may overlap what you have mentioned in your About Me webpage and that is fine. The resume should be in PDF format so that it can be downloaded and printed.

Resumes often cover the following: career objective, list of skills and areas of expertise, education, work experience, personal qualities, interests, hobbies, extra-curricular achievements, community involvement, contact information, and references.

You should establish a unified look between your website and your resume for strong personal branding. Include your personal logo, and establish a common color scheme and fonts. Kourken Kasbarian at <https://www.kkasbarian.com> has a good website and resume with a unified look. An example of a web developer resume with good content is shown below.

WEB DEVELOPER RESUME SAMPLE

from Resume Genius

RESUME OBJECTIVE

Web Developer with 5+ years of experience in designing and developing user interfaces, testing, debugging, and training staff within eCommerce technologies. Proven ability in optimizing web functionalities that improve data retrieval and workflow efficiencies.

EXPERIENCE

WEB DEVELOPER

Grooming Technologies, Fullerton, CA / September 2016 - Present

- Revamped web application security applications, minimizing hacker attacks from 2.3% to 0.02%
- Designed and developed user-friendly website, including optimized check-out page that increased user clicks, and subsequently customer purchases by 20%
- Trained over 50 staff members in internal web functions, including steps on how to independently make minor updates and changes
- Fixed bugs from existing websites and implemented enhancements that significantly improved web functionality and speed

WEB DEVELOPER

Focus Solutions, Fullerton, CA / June 2013 - August 2016

- Developed dynamic and interactive website that ensured high traffic, page views, and user experience, resulting in 40% increase in sales revenue
- Oversaw full lifecycle of software development for 9 projects with 100% on-time delivery while staying 5% under budget
- Implemented server that expedited document generation and search functionality by 20%, earning commendation and award from upper management
- Designed processes for cleanup and performance improvement that minimized downtime by 13%

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📍 4397 Aaron Smith Drive
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in linkedin.com/in/yourprofile

SKILLS

PHP / PERL / Access

Oracle / .NET / CSS

ASP / SQL / JavaScript

Visual Basic

XML / C# / Ajax / HTML

WordPress

Dreamweaver

Photoshop

EDUCATION

B.S. WEB DEVELOPMENT

California State University
Fullerton, CA / 2013

A.A. PROGRAMMING

Fullerton College
Fullerton, CA / 2010

CERTIFIED JAVA PROGRAMMER

2010

Design of About Me Page

The trend is to present the About Me information more creatively using images, icons, charts, timeline diagram, and infographics. Try to maintain a consistent overall style with the visuals. For example, with icons go with all pixel art, line icons, glyph icons, flat icons, sketch icons, or circular icons. A good source for downloading free icons is flaticon.com or freepik.com.



amp

Here are examples from the About Me sections of several online web developer portfolios

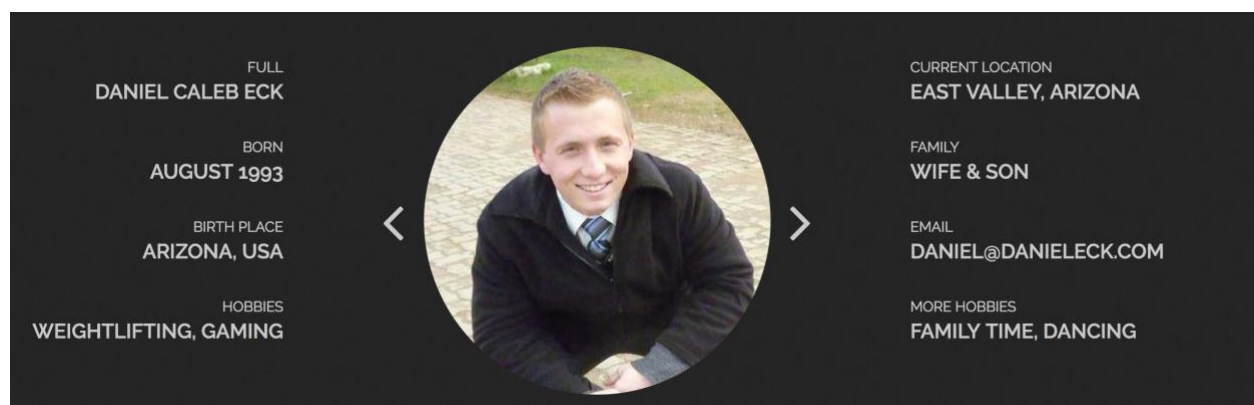
1) Personal picture, drawing, or caricature of yourself

Include a professional photo of yourself on the About Me page. People trust a smiling face much more than a logo or “about me” paragraph. Overall, a photo on your portfolio makes you “real” to potential clients or employers. And that goes a long way.

A headshot is all that you need, although a picture of you working on your computer is one of many other options. Be thoughtful in choosing the picture. It should give a good impression of you and bring out your good character traits such as being positive, friendly or confident.



In the example below a carousel was used so that a professional image could be featured first followed with additional images of the web developer with his wife and son and other informal pics.



2) chart representing your process for completing projects



1. let's talk and plan

Tell me a little about your project and I will get back to you ASAP. We'll discuss the best plan of action and solution for you. Fancy a cupper? We can sit and discuss your web design around Middlesbrough or Stockton if you'd prefer.



2. research and ideas

Once we're on the same page I'll look into your competition and get back to you with what I can do for you, to set your business apart and more importantly stand above the crowd. This will include website design concepts and ideas.



3. design and approval

Now we've settled on an initial concept and you have sent me all of the information I need, I'll begin designing your bespoke, responsive website. You can then provide your feedback and we'll continue making changes until you're happy.



4. build and launch

Based on the **approved designs**, I'll proceed to develop your website, coding from the ground up. I'll then proceed to get your website online, or send you the files to do with as you please. I can also manage and update your site once live.

How I put design thinking into action

Design Thinking is essentially a problem-solving approach, crystalized in the field of design, which combines a user-centered perspective with rational and analytical research with the goal of creating innovative solutions.

[LEARN MORE](#)



Empathise

Conduct research to develop an understanding of your users.



Define

Combine all your research and determine your business needs.



Ideate

Generate a range of creative ideas.



Prototype

Build real, tactile representations for a range of your ideas.



Test

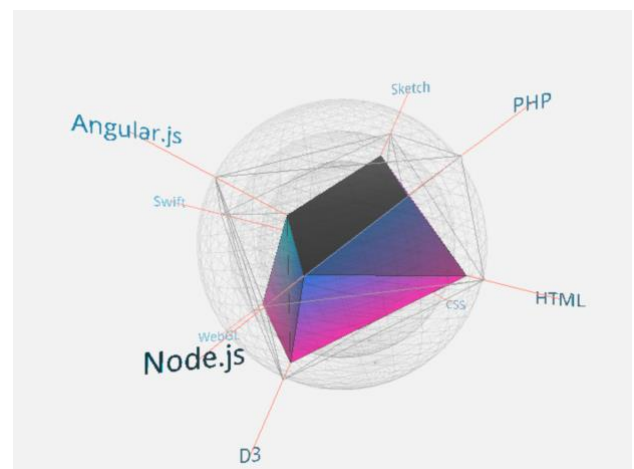
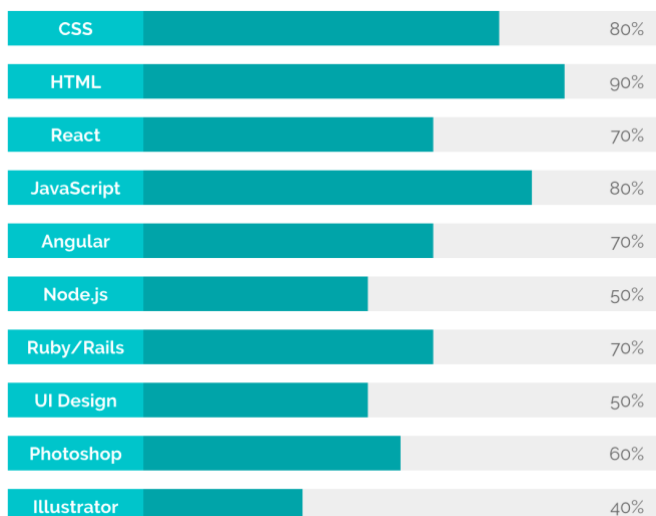
Return to your users for feedback.

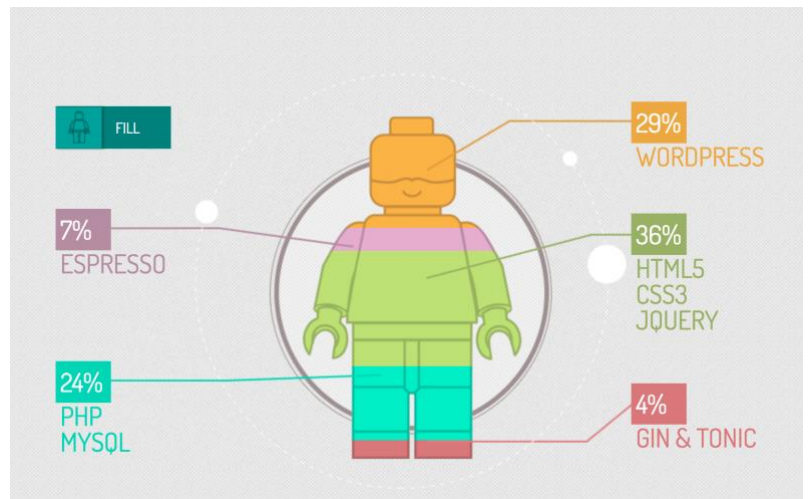
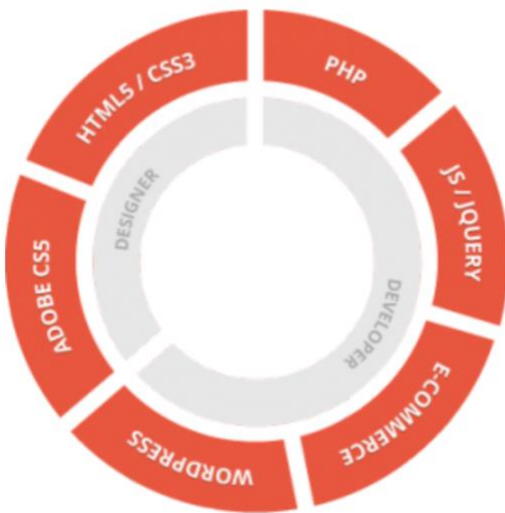
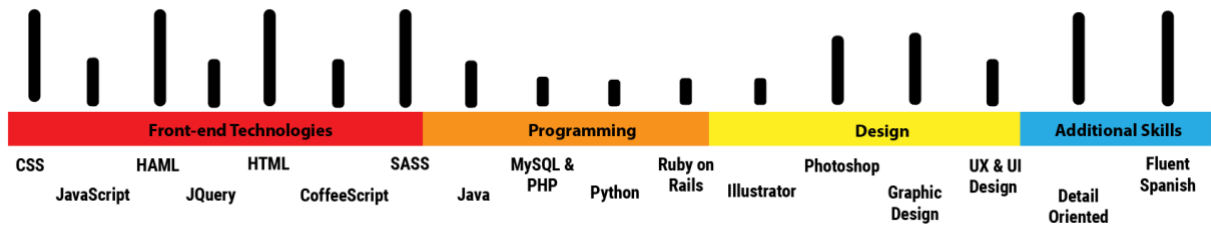


Implement

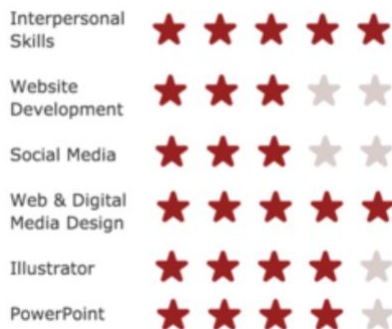
Put the version into effect.

3) Skills, services, or areas of expertise presented in a visual format





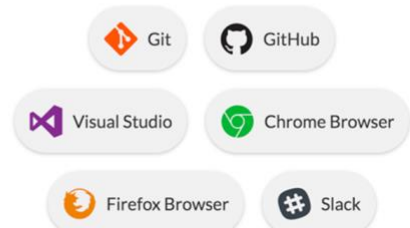
SKILLS & EXPERTISE



Front End:



Tools:



Back End:



Frameworks:



⚡ Skills	✓ html	✓ css	✓ sass
✓ javascript	✓ php	✓ mysql	✓ wordpress
✓ git	✓ svn	✓ coldfusion	✓ jquery
✓ xslt	✓ xml	✓ db2	✓ iis
✓ apache	✓ linux	✓ java	✓ postgresql

 <h3>User Experience</h3> <hr/> <p>UX design is all about empathy. I design for the user with a bit of love and personality.</p>	 <h3>Interaction Design</h3> <hr/> <p>Making interactions engaging and purposeful is the next step to a great user experience.</p>	 <h3>Web Development</h3> <hr/> <p>Let's watch this thing come alive with thoughtful interactions and clean HTML</p>
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FULL STACK DEVELOPER
SPECIALISING IN...



PHP, NODE.JS, MYSQL

I have used **PHP (Laravel)** and **Node.js** to develop custom APIs for large scale websites, applications and Facebook games.



HTML / CSS 3

Keeping up with the latest trends with HTML and CSS is important to me. I am able to make **responsive cross-browser** designs using clean CSS3 (LESS/SASS) and HTML.

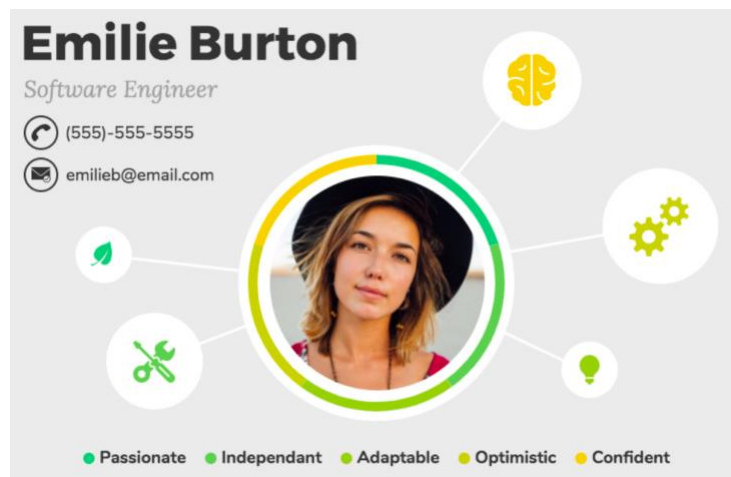
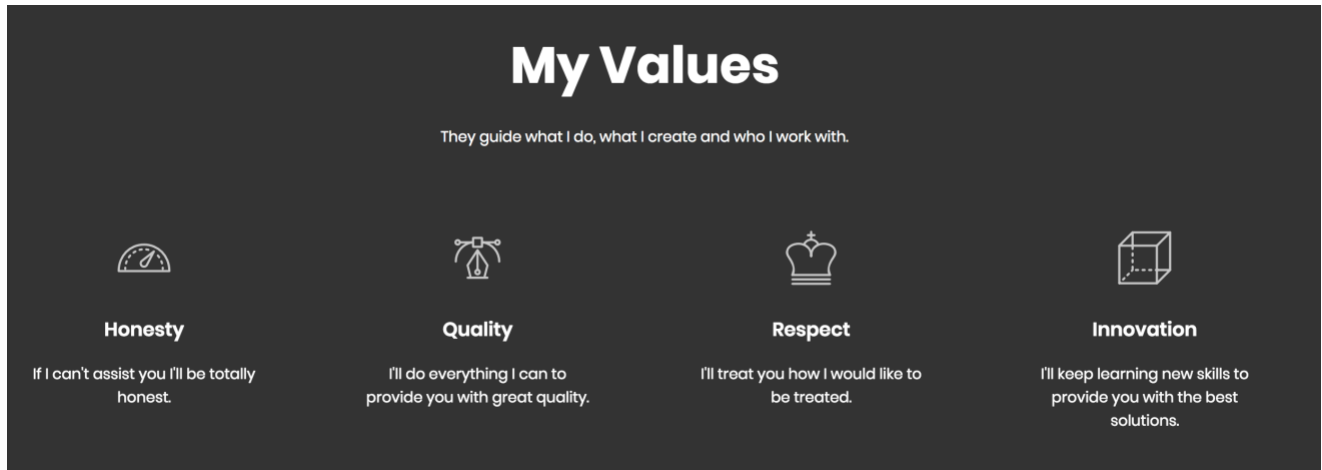


JAVASCRIPT

By utilising the front end tech, such as **React & Redux, AngularJS** I am able to make robust, testable and responsive web apps.

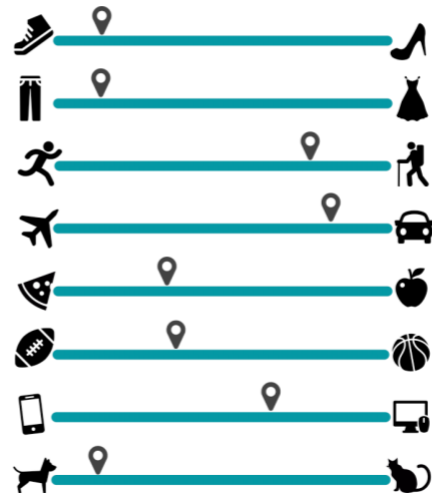
4) Personal qualities, interests, & hobbies presented with an infographic or icons.

A good source for icons to represent hobbies and personal qualities would be flaticon.com or freepik.com.



Getting a Little Personal

I would rather:



In my free time, I enjoy...



Music

Enjoy listening and playing music. I play guitar and bass, as well as the saxophone.



Running

Training for adventure runs like **The Zombie Run** and **Warrior Dash**.



Soccer

Participating/managing recreational soccer leagues and coaching.

LIFE'S ESSENTIALS



CAN BE FOUND DOING...

WORKING ON PROJECTS



55%

SNACKING ON CHEESY STUFF



05%

PERFORMING WITH KANYE WEST



00%

FINDING DESIGN INSPIRATION



25%

NETWORKING/SOCIALIZING



10%

KICKING BUTT IN SCRABBLE



05%

Allen Tan is...

thinking, reading,
collecting, *designing*,
editing, writing, making,
and playing around

in Brooklyn, New
York. [+More about me?](#)

5) Timeline highlighting events in your life (i.e., education & employment)

