By Brinlee Rose

A website where individual photographers can showcase their photography and connect with fans

Overview

Problem

Photographers are affordable, high quality photographer whose work is hard to access. They are needed to be comfortable and confident about their experience hiring and working with the photographer.

Goal

The goal of this project was to provide a place for individual to learn about photographers, pricing, and experience of the photographer and her work.

Audience

Scope & Constraints

Project specifications, using current technologies and tools, students will create a basic web or mobile application that includes a UX/UI design, a functional design and prototype that facilitate a user experience. Students will work in teams and be assisted over time based on user feedback.

Time: 8 hours
Budget: $ 15,000.00 (25 hours of service)
Timeline

Week 1	Research
Week 2	Design
Week 3	Design
Week 4	Design
Week 5	Design
Week 6	Design
Week 7	Design
Week 8	Design
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Design

Research

An initial survey was done to understand the greatest challenges photographers face when hiring a photographer. The survey showed that people are most interested in a photographer's work, pricing, and the ability to book online and fill their style. Clear expectations and communication were also important. The survey also showed that people are most concerned about being comfortable and confident.

Design

Hand Drawn Landing Page: this allowed for experimenting to think of specific ways to address user needs.

Hero
Text
Text
Text