**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**: Marrie Mack

**Position/Company**: Instructor at Weber State University

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not applicable | Poor | Fair | Good | Excellent |
| **Overall Quality of Portfolio Website** |  |  |  |  |  |
| Looks very well put together, professional in appearance |  |  |  | X |  |
| Shows creativity in design |  |  |  | X |  |
| Body of work shows required skills for employment |  |  |  | X |  |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  |  |  |
| Navigation clear and consistent |  |  |  |  | X |
| All links and buttons work properly |  |  |  | X |  |
| Media plays without problems | X |  |  |  |  |
| Images are optimized for the web |  |  |  | X |  |
| Website opens quickly and media displays quickly |  |  |  |  | X |
|  |  |  |  |  |  |
| **Appearance** |  |  |  |  |  |
| Background colors/texture |  |  |  | X |  |
| Color scheme |  |  |  |  | X |
| Concept/theme/unified look |  |  |  |  | X |
| Layout - position of page elements, alignment, white space |  |  |  | X |  |
| Typography – fonts, text size, other formatting |  |  |  | X |  |
| Images are high quality |  |  | X – One missing |  |  |
| Projects are presented in an attractive manner |  |  |  |  | X |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  |  |  |
| Home page provides good first impression and introduction to portfolio website |  |  |  | X |  |
| About me page |  |  |  | X |  |
| Portfolio gallery (thumbnails & captions) |  |  |  | X |  |
| Portfolio reflections/description pages |  |  |  | X |  |
| Contact page |  |  |  |  | X |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  |  |
| Content of reflections appropriate |  |  |  | X |  |
| Project images are high quality |  |  |  | X |  |
| Spelling and grammar are correct |  |  |  | X |  |

1. What was your overall first impression of the website?

The website gives off a clean, professional, and friendly vibe. The use of a structured layout, soft colors, and thoughtful typography gives off a calm and approachable feel. It clearly communicates that Brinlee is focused on web design and UX, and the content is easy to digest. The navigation is intuitive, and the site gives a good first impression of someone detail-oriented and organized. Possibly making it a bit more interactive with hover effects to draw attention to different elements could give it a little more personality and help highlight your creativity, making the experience even more engaging for visitors.

1. Did you have any technical difficulties as you navigated through the pages and displayed the projects?

One of the images was not loading: <img src="[images/byBrinleeRose.jpg](https://unrivaled-basbousa-28eebc.netlify.app/images/byBrinleeRose.jpg)" class="card-img-top" alt="a family with a mom. dad, and young baby">

1. What do you feel are the most effective design elements of this web portfolio?

I really liked the visual consistency and the grid, it made it look organized and professional. The icons really went well with overall site as well and helped to highlight elements about the portfolio.

1. What would you suggest be changed with the design or content of this web portfolio?

Make sure to update all your social media links when is it live.

Also, just because I saw some of the alt text on a picture that did not work you could possibly add a bit more specifics to the alt text.

Another item I didn’t find that could be helpful would be a return to top arrow.

You could also add some animation to the cards in My Work to make them stand out as they are hovered over and make it a bit more interactive.