

# WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Luke

Position/Company: IRS Contact Representative

	Not applicable	Poor	Fair	Good	Excellent
<b>Overall Quality of Portfolio Website</b>				Good	
Looks very well put together, professional in appearance				Good	
Shows creativity in design					Excellent
Body of work shows required skills for employment			Fair		
<b>Navigation/Functionality</b>					Excellent
Navigation clear and consistent					Excellent
All links and buttons work properly					Excellent
Media plays without problems					Excellent
Images are optimized for the web					Excellent
Website opens quickly and media displays quickly				Good	
<b>Appearance</b>					Excellent
Background colors/texture					Excellent
Color scheme					Excellent
Concept/theme/unified look					Excellent
Layout - position of page elements, alignment, whitespace					Excellent
Typography – fonts, text size, other formatting					Excellent
Images are high quality					Excellent
Projects are presented in an attractive manner					Excellent
<b>Content/Design of Pages</b>				Good	
Home page provides good first impression and introduction to portfolio website				Good	
About me page					Excellent
Portfolio gallery (thumbnails & captions)					Excellent
Portfolio reflections/description pages			Fair		
Contact page					Excellent
<b>Reflections</b> (description of portfolio pieces)					Excellent
Content of reflections appropriate				Good	
Project images are high quality					Excellent
Spelling and grammar are correct					Excellent

What was your overall first impression of the website?

It looked good but a little basic, there could be more information added to describe the projects.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

At first the images on the portfolio page took a little bit of time to load, but everything else seemed good.

What do you feel are the most effective design elements of this web portfolio?

The organization of the information on the pages looks good.

What would you suggest be changed with the design or content of this web portfolio?

Add more information to the projects.