**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**: Luke

**Position/Company**: IRS Contact Representative

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not applicable | Poor | Fair | Good | Excellent |
| **Overall Quality of Portfolio Website** |  |  |  | Good |  |
| Looks very well put together, professional in appearance |  |  |  | Good |  |
| Shows creativity in design |  |  |  |  | Excellent |
| Body of work shows required skills for employment |  |  | Fair |  |  |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  |  | Excellent |
| Navigation clear and consistent |  |  |  |  | Excellent |
| All links and buttons work properly |  |  |  |  | Excellent |
| Media plays without problems |  |  |  |  | Excellent |
| Images are optimized for the web |  |  |  |  | Excellent |
| Website opens quickly and media displays quickly |  |  |  | Good |  |
|  |  |  |  |  |  |
| **Appearance** |  |  |  |  | Excellent |
| Background colors/texture |  |  |  |  | Excellent |
| Color scheme |  |  |  |  | Excellent |
| Concept/theme/unified look |  |  |  |  | Excellent |
| Layout - position of page elements, alignment, white space |  |  |  |  | Excellent |
| Typography – fonts, text size, other formatting |  |  |  |  | Excellent |
| Images are high quality |  |  |  |  | Excellent |
| Projects are presented in an attractive manner |  |  |  |  | Excellent |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  | Good |  |
| Home page provides good first impression and introduction to portfolio website |  |  |  | Good |  |
| About me page |  |  |  |  | Excellent |
| Portfolio gallery (thumbnails & captions) |  |  |  |  | Excellent |
| Portfolio reflections/description pages |  |  | Fair |  |  |
| Contact page |  |  |  |  | Excellent |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  | Excellent |
| Content of reflections appropriate |  |  |  | Good |  |
| Project images are high quality |  |  |  |  | Excellent |
| Spelling and grammar are correct |  |  |  |  | Excellent |

What was your overall first impression of the website?

It looked good but a little basic, there could be more information added to describe the projects.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

At first the images on the portfolio page took a little bit of time to load, but everything else seemed good.

What do you feel are the most effective design elements of this web portfolio?

The organization of the information on the pages looks good.

What would you suggest be changed with the design or content of this web portfolio?

Add more information to the projects.