**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**: Michael Smith

**Position/Company**: Project Change Engineer

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not applicable | Poor | Fair | Good | Excellent |
| **Overall Quality of Portfolio Website** |  |  |  | x |  |
| Looks very well put together, professional in appearance |  |  | x |  |  |
| Shows creativity in design |  |  | x |  |  |
| Body of work shows required skills for employment |  | x |  |  |  |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  | x |  |
| Navigation clear and consistent |  |  |  | x |  |
| All links and buttons work properly |  |  |  | x |  |
| Media plays without problems |  |  |  | x |  |
| Images are optimized for the web |  |  |  | x |  |
| Website opens quickly and media displays quickly |  |  |  | x |  |
|  |  |  |  |  |  |
| **Appearance** |  |  |  | x |  |
| Background colors/texture |  | x |  |  |  |
| Color scheme |  |  |  | x |  |
| Concept/theme/unified look |  |  |  |  | x |
| Layout - position of page elements, alignment, white space |  | x |  |  |  |
| Typography – fonts, text size, other formatting |  |  |  |  | x |
| Images are high quality |  |  | x |  |  |
| Projects are presented in an attractive manner |  |  |  | x |  |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  |  |  |
| Home page provides good first impression and introduction to portfolio website |  | x |  |  |  |
| About me page |  |  | x |  |  |
| Portfolio gallery (thumbnails & captions) |  |  | x |  |  |
| Portfolio reflections/description pages |  |  |  | x |  |
| Contact page |  |  |  |  | x |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  |  |
| Content of reflections appropriate |  |  | x |  |  |
| Project images are high quality |  |  |  | x |  |
| Spelling and grammar are correct |  |  |  | x |  |

What was your overall first impression of the website?

The website does what it is supposed to do. Its pleasant and gets to the point, content is easily

Accessible and easy to find. Pages load quickly and links take me to where I expect to go

I like the big thumbnails.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

Logo links take you to a new unfinished page, the text in the Recent Projects are the same color as background and the learn more links don’t work on that site. HOME title on about me page should be about me instead. Didn’t understand what the NG meant in the logo. It is mentioned over and over, add NG = Nicole Gabor.

White space on about me page, logos page needs to be longer add breaks before the footer, the last bit of the logo is covered.

Toolbar could use more space , don’t like the home page it is bland

Ng logo takes you to case study page instead of the actual page

What do you feel are the most effective design elements of this web portfolio?

The tool bar and the recent projects page are clear

What would you suggest be changed with the design or content of this web portfolio?

White space in about me, breaks in the text on that page, clean it up – about me should say about me no background image or color. Could add a blurred picture as background.[;’p//////////////////