**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**: Richard Stewart

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|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not applicable | Poor | Fair | Good | Excellent |
| **Overall Quality of Portfolio Website** |  |  |  |  |  |
| Looks very well put together, professional in appearance |  |  | X |  |  |
| Shows creativity in design |  |  |  | X |  |
| Body of work shows required skills for employment |  |  |  | X |  |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  |  |  |
| Navigation clear and consistent |  |  |  |  | X |
| All links and buttons work properly |  |  |  |  | X |
| Media plays without problems | X |  |  |  |  |
| Images are optimized for the web |  |  |  |  | X |
| Website opens quickly and media displays quickly |  |  |  |  | X |
|  |  |  |  |  |  |
| **Appearance** |  |  |  |  |  |
| Background colors/texture |  |  |  | X |  |
| Color scheme |  |  |  | X |  |
| Concept/theme/unified look |  |  |  | X |  |
| Layout - position of page elements, alignment, white space |  |  | X |  |  |
| Typography – fonts, text size, other formatting |  |  | X |  |  |
| Images are high quality |  |  | X |  |  |
| Projects are presented in an attractive manner |  |  |  | X |  |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  |  |  |
| Home page provides good first impression and introduction to portfolio website |  |  | X |  |  |
| About me page |  |  |  | X |  |
| Portfolio gallery (thumbnails & captions) |  |  |  | X |  |
| Portfolio reflections/description pages |  |  |  | X |  |
| Contact page |  |  |  |  | X |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  |  |
| Content of reflections appropriate |  |  |  | X |  |
| Project images are high quality |  |  |  | X |  |
| Spelling and grammar are correct |  |  |  |  | X |

**What was your overall first impression of the website?**

*My first impression of the website was that it is a static site with some basic styling. Additional captions or other details would create a better experience for browsing the portfolio pages.*

*The portfolio projects show a variety of skills, including the ability to use various design templates.*

**Did you have any technical difficulties as you navigated through the pages and displayed the projects?**

*I had no technical difficulties while navigating the site. The links worked as they should.*

**What do you feel are the most effective design elements of this web portfolio?**

*The organization of the site was intuitive. The navigation links worked, and the text descriptions represented what was on the site. The grid of past projects, with working links, made it easy to review various sites created by the author.*

*Each page had a heading in a handwritten style, which helps to tie the pages together.*

**What would you suggest be changed with the design or content of this web portfolio?**

*For initial impression, the styling of the site would give a better impression if it were more like the styling of the first project in the portfolio. The look and feel of that site (https://revassignment.netlify.app/) aligns more with the typical look and feel of sites on the web.*

*Making this change to the site would likely result in a Good to Excellent rating as far as initial impression goes.*

*Noting the design principles/elements you were studying and how those elements/principles are represented in your portfolio pages would add some context to the portfolio pages.*

*The navigation was consistent and functional, which is nice.*