**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**: Kenny Gabor

**Position/Company**: Student at Weber State University (Majoring in Art )

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not applicable | Poor | Fair | Good | Excellent |
| **Overall Quality of Portfolio Website** |  |  |  |  |  |
| Looks very well put together, professional in appearance |  |  |  | X |  |
| Shows creativity in design |  |  |  |  | X |
| Body of work shows required skills for employment |  |  |  | X |  |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  |  |  |
| Navigation clear and consistent |  |  |  | X |  |
| All links and buttons work properly |  |  |  |  | X |
| Media plays without problems |  |  |  |  | X |
| Images are optimized for the web |  |  |  | X |  |
| Website opens quickly and media displays quickly |  |  |  |  | X |
|  |  |  |  |  |  |
| **Appearance** |  |  |  |  |  |
| Background colors/texture |  |  |  |  | X |
| Color scheme |  |  |  | X |  |
| Concept/theme/unified look |  |  |  |  | X |
| Layout - position of page elements, alignment, white space |  |  |  | X |  |
| Typography – fonts, text size, other formatting |  |  |  | X |  |
| Images are high quality |  |  | X |  |  |
| Projects are presented in an attractive manner |  |  |  |  | X |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  |  |  |
| Home page provides good first impression and introduction to portfolio website |  |  |  |  | X |
| About me page |  |  | X |  |  |
| Portfolio gallery (thumbnails & captions) |  |  | X |  |  |
| Portfolio reflections/description pages |  |  |  | X |  |
| Contact page |  |  |  |  | X |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  |  |
| Content of reflections appropriate |  |  |  |  | X |
| Project images are high quality |  |  |  | X |  |
| Spelling and grammar are correct |  |  |  |  | X |

What was your overall first impression of the website?

I’m a fan of the mountains as the homepage’s background and the custom font for “Welcome”, “Home” and the titles of each page. I thought all the text for the homepage’s navigation bar was a bit small, though.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

The only technical difficulty I noticed was the footer on the About Me page covering up a good portion of the text.

What do you feel are the most effective design elements of this web portfolio?

I think this is a very creative and attractive website. The background of the homepage paired with the big bright text does an excellent job of grabbing the viewer’s attention and encourages them to visit the other sections of the website.

What would you suggest being changed with the design or content of this web portfolio?

I don’t have a ton of complaints but if I was going to be nitpicky, I think you would benefit from making the title’s text in the top left corner larger. I hardly noticed it at all. Make the text bigger for the homepage’s navigation bar specifically, too. I would also suggest higher-quality thumbnails for all your recent projects.