

WEB 2890 Portfolio Website Feedback Evaluation Criteria

Name of Person Providing Critique: Calvin Smith

Position/Company: Friend

	Not applicable	Poor	Fair	Good	Excellent
Overall Quality of Portfolio Website				X	
Looks very well put together, professional in appearance					
Shows creativity in design					X
Body of work shows required skills for employment					X
Navigation/Functionality					
Navigation clear and consistent				X	
All links and buttons work properly					X
Media plays without problems					X
Images are optimized for the web					X
Website opens quickly and media displays quickly					X
Appearance					
Background colors/texture					X
Color scheme					X
Concept/theme/unified look					X
Layout - position of page elements, alignment, whitespace				X	
Typography – fonts, text size, other formatting				X	
Images are high quality					X
Projects are presented in an attractive manner					X
Content/Design of Pages					
Home page provides good first impression and introduction to portfolio website				X	
About me page				X	
Portfolio gallery (thumbnails & captions)				X	
Portfolio reflections/description pages				X	
Contact page					X
Reflections (description of portfolio pieces)					
Content of reflections appropriate					X
Project images are high quality					X
Spelling and grammar are correct			X		

What was your overall first impression of the website?

- Well designed, cohesive and pleasant.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

- Nope

What do you feel are the most effective design elements of this web portfolio?

- Color scheme and overall design cohesion

What would you suggest be changed with the design or content of this web portfolio?

- Proper letter casing for caption text. Some titles and sentences are entirely lower case.