WEB 2890 Project Feedback Form

Name of Student being Reviewed: Alex Hadfield

Name of Reviewer: Amber Rust

Company/Position: Two Color Photography, Owner

Contact information (phone, email): 435-720-3801, amber@twocolorphotography.com

Relation to Student (check one):   Client [X]   Friend [X]
                                Acquaintance [   ]   Professional [   ]
                                Web/UX professor [   ]   Weber State professor [   ]
                                Weber State staff [   ]   Other, please specify: _____

Part 1 - Questions for Client Only:

1. Were the requirements/objectives of the project met by the student?

[X] All requirements were met

[   ] Most requirements were met

[   ] Some requirements were met

[   ] No requirements were met

Add Comment:

2. How satisfied were you with the communication during your project's completion?

[X] Very Satisfied   [   ] Satisfied   [   ] Neutral   [   ] Dissatisfied   [   ] Very Dissatisfied

Add Comment:

3. What is your impression of the student's knowledge and skill level based on your experience working with him/her?

[X] 5 (High)   [   ] 4   [   ] 3   [   ] 2   [   ] 1 (Low)

Add Comment:

4. How effective was the student in solving problems and making decisions during the completion of the project?

[X] Very Effective   [   ] Somewhat Effective   [   ] Not sure   [   ] Ineffective   [   ] Very Ineffective

Add Comment:

5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?

[X] Very Likely   [ ] Somewhat Likely   [ ] Not Sure   [ ] Unlikely   [ ] Very Unlikely

Add Comment:

6. How likely are you to ask this student to complete another project for you?

[X] Very Likely   [ ] Somewhat Likely   [ ] Not Sure   [ ] Unlikely   [ ] Very Unlikely

Add Comment:

Comments from All Reviewers

Please provide ratings and comments on the following project criteria (1 = low and 5 = high):

1 2 3 4 5   Overall project quality

Comments:

1 2 3 4 5   Level of creativity and originality demonstrated in the project

Comments:

1 2 3 4 5   Project contains an appropriate amount of information to meet its objectives.

Comments:

1 2 3 4 5   Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)

Comments:

1 2 3 4 5   Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.

Comments:

Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?

Comments: I believe so. It's very easy to navigate through all the pages. The pages included are the most important pages for my needs for a website. The blog is a great addition, especially for a photography site. The colors and themes throughout are uniform and cohesive. I love the grid on the home page. Great job!

Did you experience any technical difficulties as you navigated through the website or displayed the project?

Comments: No technical difficulties.

What are the main strengths of the project?

Comments: The blog and the photo grid on the home page. The ease of navigation and finding all the important information without having to hunt it down.

What are the main things that could be improved with the project?

Comments: I think the one improvement could be a softer color palette. When I think of babies I think of pastels. The yellow/golds are great in the page but bringing them more to a pastel yellow might fit the feel of babies a bit more!

WEB 2890 Project Feedback Form

Name of Student being Reviewed: Alex Hadfield

Name of Reviewer: Kolten Nay

Company/Position: Freeus/Software Engineer

Contact information (phone, email): koltennay@gmail.com

Relation to Student (check one):   Client [   ]   Friend [x]

Acquaintance [   ]   Professional [x]

Web/UX professor [   ]   Weber State professor [   ]

Weber State staff [   ]   Other, please specify: _____

Comments from All Reviewers

Please provide ratings and comments on the following project criteria (1 = low and 5 = high):

1 2 3 4 5   Overall project quality

Comments: This was a quality job! I wouldn't expect any less from Alex. The color theme works well. The text contrasts well with the appropriate backgrounds and high-quality assets were used. It captures the spirit of the business owner. It looks very professional.

1 2 3 4 5   Level of creativity and originality demonstrated in the project

Comments: There isn't anything groundbreaking design/creativity wise in the project, but there is no need for it. The quality is high and the design was well thought out.

1 2 3 4 5   Project contains an appropriate amount of information to meet its objectives.

Comments: You can tell Alex took care in interfacing with the business client to get all the needed business information, background info about the owner, and sample photography. It has a way to contact the business owner after choosing a plan and should work great for sourcing business.
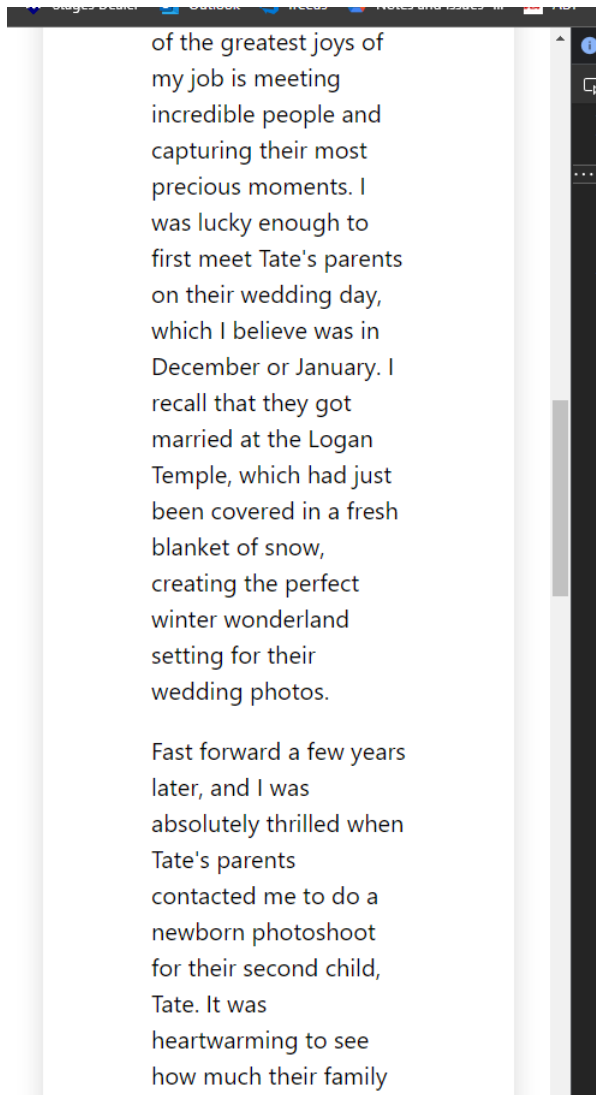
1 2 3 4 5   Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)

Comments: Quality here is fantastic. I especially loved the Google Maps plugin, which adds a professional flair to the website. Elements are responsive, though I noticed the home page images are very high resolution and took a moment to load on my internet connection. Those could likely be downscaled without a hit to the user experience.

I also noticed that the Contact form did not disable the submit button when the forms were empty. I understand that this class might not include any JavaScript and so this could be an unfair hit.

1 2 3 4 5   Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.

Comments: Typography, layout, and colors work well. Everything is mobile responsive and well thought out. My only nitpick is that longer text on most pages (contact us and blog pages stick out to me) got compressed by the padding in the cards while in mobile view. Smaller text and/or less padding would be good:

Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?

Comments: Yes. I think this does a fantastic job at displaying Alex's ability to interface with a business and produce professional work that provides value to the business.

Did you experience any technical difficulties as you navigated through the website or displayed the project?

Comments: None at all.

What are the main strengths of the project?

Comments: The organized and clean design stood out. I would also commend Alex's ability to display the business/business owner's personality in his work. If I was a small business owner looking for a similar website, I would be pleased with the work.

What are the main things that could be improved with the project?

Comments: As listed above, I would suggest:

- Downscaling the sample photography (if possible). I understand how important it is to have high quality assets for a photography business, but if they can be downscaled while retaining most of their original sharpness, it may be a good idea.
- Reducing padding on longer text passages, such as the blog posts while in mobile screen size.
- Disable the Submit button on the Contact Form when forms are empty.

WEB 2890 Project Feedback Form

Name of Student being Reviewed: Alex Hadfield

Name of Reviewer: Brady Haviland

Company/Position: Amazon Associate

Contact information (phone, email): (435)339-9543 bradyhaviland@gmail.com

Relation to Student (check one):   Client [   ]   Friend [X]
                                                    Acquaintance [   ]   Professional [   ]
                                                    Web/UX professor [   ]   Weber State professor [   ]
                                                    Weber State staff [   ]   Other, please specify: _____

Comments from All Reviewers

Please provide ratings and comments on the following project criteria (1 = low and 5 = high):

1 2 3 4 **5**   Overall project quality

Comments: Overall project quality is a 5 because it's very appealing and you can find easily what you're looking for.

1 2 3 4 **5**   Level of creativity and originality demonstrated in the project

Comments: I'd give this a 5 because I like that when I click on a specific bundle it generates a message. To send to the owner of the business that includes what I want without having to type it out myself. I also like the blog. It makes it more personal about things the photographer has done, and I like how he pulled it together.

1 2 3 4 **5**   Project contains an appropriate amount of information to meet its objectives.

Comments: 5. Yes, I feel there is no confusion and meets all my needs.

1 2 3 **4** 5   Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)

Comments: 4. The quality of elements are excellent. I love all the photos; I especially love the part that generates a message about the bundle I want to the photographer. I think it would be cool if there was a video or animation of some sort.

1 2 3 **4** 5   Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.

Comments: This receives a 4. I think that the logo of the company is too small on the homepage. I think it should be bigger. Other than that, it is overall pleasant and effective.

Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?

Comments: Yes.

Did you experience any technical difficulties as you navigated through the website or displayed the project?

Comments: I didn't experience any problems or technical difficulties. It was a very smooth experience.

What are the main strengths of the project?

Comments: The blog, the generated messages from the selected bundle, and the photos.

What are the main things that could be improved with the project?

Comments: I think it would be cool if there was a photo or animation in the project. I believe it would make the website more engaging and personal. Though clearly, it's not necessary, that's just what I could think of that could improve the project. I think that the logo on the homepage should be bigger. Logos for companies are important.