WEB 2890 Project Feedback Form

Name of Student being Reviewed: Alex Hadfield

Name of Reviewer: Brady Haviland

Company/Position: Amazon Associate

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Relation to Student (check one):   Client [   ]   Friend [X]
                                                Acquaintance [   ]   Professional [   ]
                                                Web/UX professor [   ]   Weber State professor [   ]
                                                Weber State staff [   ]   Other, please specify: _____

Comments from All Reviewers

Please provide ratings and comments on the following project criteria (1 = low and 5 = high):

1 2 3 4 **5**   Overall project quality

Comments: Overall project quality is a 5 because it's very appealing and you can find easily what you're looking for.

1 2 3 4 **5**   Level of creativity and originality demonstrated in the project

Comments: I'd give this a 5 because I like that when I click on a specific bundle it generates a message. To send to the owner of the business that includes what I want without having to type it out myself. I also like the blog. It makes it more personal about things the photographer has done, and I like how he pulled it together.

1 2 3 4 **5**   Project contains an appropriate amount of information to meet its objectives.

Comments: 5. Yes, I feel there is no confusion and meets all my needs.

1 2 3 **4** 5   Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)

Comments: 4. The quality of elements are excellent. I love all the photos; I especially love the part that generates a message about the bundle I want to the photographer. I think it would be cool if there was a video or animation of some sort.

1 2 3 **4** 5   Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.

Comments: This receives a 4. I think that the logo of the company is too small on the homepage. I think it should be bigger. Other than that, it is overall pleasant and effective.

Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?

Comments: Yes.

Did you experience any technical difficulties as you navigated through the website or displayed the project?

Comments: I didn't experience any problems or technical difficulties. It was a very smooth experience.

What are the main strengths of the project?

Comments: The blog, the generated messages from the selected bundle, and the photos.

What are the main things that could be improved with the project?

Comments: I think it would be cool if there was a photo or animation in the project. I believe it would make the website more engaging and personal. Though clearly, it's not necessary, that's just what I could think of that could improve the project. I think that the logo on the homepage should be bigger. Logos for companies are important.