WEB 2890 Project Feedback Form

Name of Student being Reviewed: Alex Hadfield

Name of Reviewer: Amber Rust

Company/Position: Two Color Photography, Owner

Contact information (phone, email): 435-720-3801, amber@twocolorphotography.com

Relation to Student (check one):   Client [X]   Friend [X]

Acquaintance [   ]   Professional [   ]

Web/UX professor [   ]   Weber State professor [   ]

Weber State staff [   ]   Other, please specify: _____

Part 1 - Questions for Client Only:

1. Were the requirements/objectives of the project met by the student?

   [X] All requirements were met

   [   ] Most requirements were met

   [   ] Some requirements were met

   [   ] No requirements were met

   Add Comment:

2. How satisfied were you with the communication during your project's completion?

   [X] Very Satisfied   [   ] Satisfied   [   ] Neutral   [   ] Dissatisfied   [   ] Very Dissatisfied

   Add Comment:

3. What is your impression of the student's knowledge and skill level based on your experience working with him/her?

   [X] 5 (High)   [   ] 4   [   ] 3   [   ] 2   [   ] 1 (Low)

   Add Comment:

4. How effective was the student in solving problems and making decisions during the completion of the project?

   [X] Very Effective   [   ] Somewhat Effective   [   ] Not sure   [   ] Ineffective   [   ] Very Ineffective

   Add Comment:

5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?

[X] Very Likely   [ ] Somewhat Likely   [ ] Not Sure   [ ] Unlikely   [ ] Very Unlikely

Add Comment:

6. How likely are you to ask this student to complete another project for you?

[X] Very Likely   [ ] Somewhat Likely   [ ] Not Sure   [ ] Unlikely   [ ] Very Unlikely

Add Comment:

Comments from All Reviewers

Please provide ratings and comments on the following project criteria (1 = low and 5 = high):

1 2 3 4 5   Overall project quality

Comments:

1 2 3 4 5   Level of creativity and originality demonstrated in the project

Comments:

1 2 3 4 5   Project contains an appropriate amount of information to meet its objectives.

Comments:

1 2 3 4 5   Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)

Comments:

1 2 3 4 5   Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.

Comments:

Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?

Comments: I believe so. It's very easy to navigate through all the pages. The pages included are the most important pages for my needs for a website. The blog is a great addition, especially for a photography site. The colors and themes throughout are uniform and cohesive. I love the grid on the home page. Great job!

Did you experience any technical difficulties as you navigated through the website or displayed the project?

Comments: No technical difficulties.

What are the main strengths of the project?

Comments: The blog and the photo grid on the home page. The ease of navigation and finding all the important information without having to hunt it down.

What are the main things that could be improved with the project?

Comments: I think the one improvement could be a softer color palette. When I think of babies I think of pastels. The yellow/golds are great in the page but bringing them more to a pastel yellow might fit the feel of babies a bit more!