

Utah Empowerment Initiative Site Redesign

Description and scope

I will be redesigning the site of the Utah Empowerment Initiative (UEI) as the current site is a little bland at parts and with some changes I believe it could come off as much more professional. Being professional is a big goal for this nonprofit as they are trying to catch the attention of local legislators and having a nicer looking site would go a long way to help with this goal. So my main goal is to make this site more visually compelling so people interested in this nonprofit will be more intrigued and more likely to get involved.

This website will have 5 pages. There will be a home page, an about page, a donation page, an events page, and a page about the school lunch debt issue in Utah. These will be titled as the following: Home, About, Donate, Events, and School Lunch Debt. Most of the pages of this website will have at least two sections with the only exceptions being the donation page which will only have the form for donations and the events page which will have at least four sections. In terms of images this site will have the following: a logo on all pages, one image on the homepage for the hero section, seven images on the about page for the members of the nonprofit, and eleven images on the events page for the sponsors.

This site needs a few main things fixed to make it more visually appealing to any visitors. The first aspect of this website that needs to be changed is the header. I plan on doing a full overhaul of the header by changing up the elements' positioning and tweaking the navbar. I will use the style guide that I was given to add more of a color scheme throughout the pages of this site. I also believe that the footer needs some work as it is very plain right now so I intend to add more content and change up the layout. I will also be moving around the content of a few of the pages and changing some page names so that the purpose of each page is clearer. Overall, I intend to add some more visual flair and make it a site that people are more likely to visit and then stick around to see what's being offered.

Significance

I chose this project because I want to expand my portfolio and the types of businesses that I make sites for. I have never done a site for a nonprofit before so I chose to work on this site so I could show a little more versatility in my portfolio.

This type of project relates to the goal of my portfolio because it helps to show future employers what I can do. I never want to end up looking like I can only do certain kinds of sites. So, through projects like this I will show that I can handle several different genres of website.

To make this page more advanced I will add a transition to the about and/or events page. This should be an overall pretty simple website so a transition should help add just a little bit of flare to help this site stand out.

I will be using Google Fonts to get the two main fonts that I will be using for this website. I will utilize Bootstrap to help with the styling of this page and Bootstrap Icons for the social media icons for the footer. For the hero image I will use Unsplash to get a picture of nature in Utah that fits the color scheme of the site.

I shouldn't have to create any resources for this project. I was provided with almost all of the photos that I will need and if any others are necessary then I will get those from Unsplash.

I will use Visual Studio Code for all HTML and CSS content. Once the project is finished I will deploy it using Netlify and Github. If image cropping becomes necessary then I will use my computer's onboard image editing software.

Timeline

- **Coding**

- 10/15: HTML skeleton - I will have the HTML skeleton with all semantic elements implemented. 2.5 hrs
- 10/17: HTML content - I will add all necessary content to the HTML skeleton. 3 hrs
- 10/19: Bootstrap content - I will add the bootstrap content that I will want to utilize on this site without extra styling. 2 hrs

- **Styling**

- 10/25: CSS/Sass styling of Homepage and About page - I will implement CSS and Sass styling for the homepage and about page. 5.5 hrs
- 10/30: CSS styling of Donate, Events, and Student Lunch Debt page - I will implement the CSS styling for the donation page, events page, and student lunch debt page. 7.5 hrs
- **Deployment**
 - 11/1: Final Checks - I will do my final quality checks to make sure everything looks and functions the way I want it to. 1 hr
 - 11/3: Deploy to Netlify - I will deploy my site to Netlify and make sure everything functions properly in the deployed site. 0.5 hrs