

WEB 2890 Project Feedback Form

Name of Student being Reviewed: Cameron Carter

Name of Reviewer: Anthony Hernandez

Company/Position: Board Member/Marketing

Contact information (phone, email): anthonyh@utahempowerment.org

Relation to Student (check one): Client ☐ Friend ☐
Acquaintance ☒ Professional ☐
Web/UX professor ☐ Weber State professor ☐
Weber State staff ☐ Other, please specify: Referral by Cathy Ailes

Part 1 - Questions for Client Only:

1. Were the requirements/objectives of the project met by the student?

- ☒ All requirements were met
☐ Most requirements were met
☐ Some requirements were met
☐ No requirements were met

Add Comment:

We created a list of features that we wanted to see on our webpage, Cameron Carter implemented them all.

2. How satisfied were you with the communication during your project's completion?

- ☒ Very Satisfied ☐ Satisfied ☐ Neutral ☐ Dissatisfied ☐ Very Dissatisfied

Add Comment:

Cameron was very attentive to our requests and responded in a timely manner.

3. What is your impression of the student's knowledge and skill level based on your experience working with him/her?

- ☐ 5 (High) ☒ 4 ☐ 3 ☐ 2 ☐ 1 (Low)

Add Comment:

Cameron was honest about what he could and couldn't do, but still met our expectations and did a great job.

4. How effective was the student in solving problems and making decisions during the completion of the project?

- ☒ Very Effective ☐ Somewhat Effective ☐ Not sure ☐ Ineffective ☐ Very Ineffective

Add Comment:

5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?

☐ Very Likely ☐ Somewhat Likely ☒ Not Sure ☐ Unlikely ☐ Very Unlikely

Add Comment:

This will have to go into review by the Marketing and Branding team before a final decision is made. However, we are definitely going to use this website as inspiration.

6. How likely are you to ask this student to complete another project for you?

☒ Very Likely ☐ Somewhat Likely ☐ Not Sure ☐ Unlikely ☐ Very Unlikely

Add Comment:

Comments from All Reviewers

Please provide ratings and comments on the following project criteria (1 = low and 5 = high):

1 2 3 4 **5** Overall project quality

Comments:

1 2 3 **4** 5 Level of creativity and originality demonstrated in the project

Comments:

1 2 3 4 **5** Project contains an appropriate amount of information to meet its objectives.

Comments:

1 2 3 4 **5** Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)

Comments:

1 2 3 **4** 5 Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.

Comments:

Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?

Comments:

Yes, I would be pleased if Cameron Carter were to use the website he created for his portfolio.

Did you experience any technical difficulties as you navigated through the website or displayed the project?

Comments:

The images on the “about” page took a bit longer to load than the others but this is because the file size and resolution of the images is massive (600 dpi resolution). That problem was on our end but he still implemented what we asked and it works great.

What are the main strengths of the project?

Comments:

The cohesion and layout of the elements was very pleasing to the eye. It was also easy to navigate. The layout on Desktop and Mobile were both amazing and reflected our vision well.

What are the main things that could be improved with the project?

Comments:

There is a little bit of pop in on some things, but I’m not sure if it is an internet/website host issue or the website.

The text could be a little larger for legibility but other than that Cameron Carter met our requirements and has caught the attention of the UEI board.