**WEB 2890 Project Feedback Form**

**Name of Student being Reviewed**: Cameron Carter

**Name of Reviewer**: Ryan Hoopes

**Company/Position**: Framer

**Contact information (phone, email)**: 385-775-3472 Hoopesry@gmail.com

**Relation to Student (check one)**: Client [ ] Friend [ ]

Acquaintance [ X ] Professional [ ]

Web/UX professor [ ] Weber State professor [ ]

Weber State staff [ ] Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Part 1 - Questions for Client Only:

**1. Were the requirements/objectives of the project met by the student?**

[ ] All requirements were met

[ ] Most requirements were met

[ ] Some requirements were met

[ ] No requirements were met

**Add Comment**:

**2. How satisfied were you with the communication during your project’s completion?**

[ ] Very Satisfied [ ] Satisfied [ ] Neutral [ ] Dissatisfied [ ] Very Dissatisfied

**Add Comment**:

**3. What is your impression of the student’s knowledge and skill level based on your experience working with him/her?**

[ ] 5 (High) [ ] 4 [ ] 3 [ ] 2 [ ] 1 (Low)

**Add Comment**:

**4. How effective was the student in solving problems and making decisions during the completion of the project?**

[ ] Very Effective [ ] Somewhat Effective [ ] Not sure [ ] Ineffective [ ] Very Ineffective

**Add Comment**:

**5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?**

[ ] Very Likely [ ] Somewhat Likely [ ] Not Sure [ ] Unlikely [ ] Very Unlikely

**Add Comment**:

**6. How likely are you to ask this student to complete another project for you?**

[ ] Very Likely [ ] Somewhat Likely [ ] Not Sure [ ] Unlikely [ ] Very Unlikely

**Add Comment**:

# Comments from All Reviewers

**Please provide ratings and comments on the following project criteria (1 = low and 5 = high):**

1 2 3 4 5 **Overall project quality**

**Comments**: 4 Project seems very well put together, I had zero issues navigating it and it was very clear where I needed to go depending on what I intended to so.

1 2 3 4 5 **Level of creativity and originality demonstrated in the project**

**Comments**: 3 The project is very well put together and does everything I want a website to do. I don’t see much need for a website to be “creative” so long as it serves the correct purpose and this definitely does.

1 2 3 4 5 **Project contains an appropriate amount of information to meet its objectives.**

**Comments**: 4 I know much more about the Utah Empowerment Initiative than I did prior to even opening the website. It gives a succinct and easily digestible amount of information about the Initiative right at the start which serves as a basis for the entire website.

1 2 3 4 5 **Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)**

**Comments**: 4 I thought the website was well designed and allowed for pictures and backgrounds to be used as a method of communication rather than just to get the viewers attention.

1 2 3 4 5 **Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.**

**Comments**: 4 The design definitely makes me think of Utah, specifically in Autumn. I would have appreciated a bit of a lighter tone on the background but the color used was still effective.

**Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?**

**Comments**: Yeah, this project shows the ability to create a website and to consolidate data about the company into a easy to use website.

**Did you experience any technical difficulties as you navigated through the website or displayed the project?**

**Comments**: Some pictures took a while to load but that may be a problem with my computer rather than the website itself

**What are the main strengths of the project?**

**Comments**: The easily understandable menu is a great guide into learning about the company and donating if you wish.

**What are the main things that could be improved with the project?**

**Comments**: My main issue was the color profile the tan background color looks too yellow after looking at the website for more than a couple minutes.