

Proposal

For this project I will be working on a landscaping website. There is a small company I know and I would like to make a website that is better than their current website. After I finish the website I would like to pitch it to them and see if they would be interested in having a new website for their business. This will involve a complete overhaul on their current website. They used Wix to make it and they have a lot of excess tabs and

The purpose of this website is to update the design trends and make a smoother cleaner website for the client. This will create a better customer experience when using the website. It will allow them to schedule a lawn care service.

Conner Healey is a professional sales major and entrepreneur. He is the club president for the Weber State Snowboarding club. In 2020 he started a landscaping business and it blew up. He created a very basic website on wix and has used that for a while. The goal is to revamp the website to the current design trends and make it more aesthetically pleasing to look at.

For this project I am planning on four different pages. There will be a home page. A services page. A contact page and a booking page. First, the home page will be similar to the one he has now. A big hero section introducing the company name. I would like to explain what the company is and who runs it. Then add buttons to link to contact or booking pages. Then a nice footer to help redirect around the website. Second, for the services page I would like to add what services are offered and add some reviews for each service under it. I would also like to get a service map to fully explain where the operation areas are so that it is clear for the client and so they are

sure of where the company operates. I would also like to have a section for all of his social media to show off what he likes to post. Third, for the contact page I would like to add a form for his clients to contact him. Fourth, a booking page where they can select what service is offered and collect payment and book for a time and place.

This website is important because I will already have to make this one day. The client has expressed concerns about getting his own website and I told him that I would like to make him one. Also, I don't know how to add everything I want to add to this website so It will push me out of my comfort zone with my skills and allow me to learn new ways of coding and how to add a form and collect payment.

I will have to use a lot of equipment for this project. I will want to collect data in a form so there will have to be a database to store the information and a place to send it too. I will use a software called Calendly to make appointments for the business and directly add it to a calendar. I will use bootstrap icons and google web fonts. I am planning on using bootstrap to help code the website efficiently. I will most likely find another software to help with the form.

This website will have a pretty good timeline. I want to include a lot of the UX planning steps that were used in WEB 2500. I want to include competitor analysis, create personas, and make a wireframe using Adobe XD. In my experience using these steps helps make coding a lot easier and more concise. It allows you to have a good visual of the website and provide all the images, colors, and styling. So instead of trying to come up with it as you are making it, it is right there for you. This project is planned to take 25 hours.

- Week one: user interviews and user personas (5hrs)

- Week two: Competitor analysis (3hrs)
- Week three: Make a style guide and an Adobe XD layout. (5hrs)
- Week four: Code the home page and Services page (6hrs)
- Week five: Code the Contact and the booking page (6hrs)