WEB 2890 Project Feedback Form

Reviewer 1: Client/Professional

Name of Reviewer: donhickman
Company/Position: Finance Consultant/Coach
Relation to Student: Client

Part 1 - Questions for Client Only:

1. **Were the requirements/objectives of the project met by the student?**
   [✔] All requirements were met
   Comment: The redesigned website effectively improved usability, modern aesthetics, and overall navigation, making it easier for users to find information about Coach Hickman's services.

2. **How satisfied were you with the communication during your project's completion?**
   [✔] Very Satisfied
   Comment: Christian maintained clear and prompt communication throughout the project, providing updates and incorporating feedback effectively.

3. **What is your impression of the student's knowledge and skill level based on your experience working with him?**
   [✔] 5 (High)
   Comment: Demonstrated strong proficiency in Bootstrap, CSS, and responsive design. The implementation of hover effects and typography choices was excellent.

4. **How effective was the student in solving problems and making decisions during the completion of the project?**
   [✔] Very Effective
   Comment: Addressed usability challenges and design inconsistencies efficiently. Debugging and responsiveness adjustments were handled smoothly.

5. **How likely are you to use the project in its final format?**
   [✔] Very Likely
   Comment: The website is a substantial improvement and is ready to be launched as the official site.

6. **How likely are you to ask this student to complete another project for you?**
   [✔] Very Likely
   Comment: I would highly consider working with Christian again for future web projects.

Reviewer 2: WebUX or Weber State Professor/Staff

Name of Reviewer: Noël Alton
Company/Position: Weber State Professor, UX Design
Relation to Student: [✔] Web/UX professor

Project Ratings & Comments:

- **Overall project quality:** 5/5
  Comment: Strong understanding of UX principles with clear navigation and responsive design.

- **Level of creativity and originality:** 4/5
  Comment: The design is professional and modern, but some elements (e.g., CTA button styles) could be further customized to enhance uniqueness.

- **Project contains an appropriate amount of information:** 5/5
  Comment: Content is well-structured, concise, and easy to navigate.

- **Quality of elements (HTML/CSS, photos, graphics, animations):** 5/5
  Comment: Clean and efficient code. The use of Bootstrap and animations enhances the experience without overwhelming the user.

- **Project design (color, fonts, typography, layout):** 5/5
  Comment: Cohesive typography and color choices create a strong visual identity.

- **Is this project appropriate for the student's portfolio?**
  Comment: Absolutely. This project showcases a professional-level redesign that highlights both technical skills and UX design principles.

- **Did you experience any technical difficulties?**
  Comment: No issues encountered; everything functioned smoothly across devices.

- **Strengths of the project:**
  Comment: Clean, professional design; great responsiveness; intuitive user experience.

- **Areas for improvement:**
  Comment: Consider adding a subtle animation to the hero section to make the landing page more engaging.

Reviewer 3: Peer/Acquaintance/Friend

Name of Reviewer: Ismael Deme
Relation to Student: [✔] Friend

Project Ratings & Comments:

- **Overall project quality:** 4/5
  Comment: The site looks fantastic and professional.

- **Level of creativity and originality:** 4/5
  Comment: The layout is standard but clean. Could use more unique design touches.

- **Project contains an appropriate amount of information:** 5/5
  Comment: The content is well-organized and easy to read.

- **Quality of elements (HTML/CSS, photos, graphics, animations):** 5/5
  Comment: The site is well-optimized with smooth animations.

- **Project design (color, fonts, typography, layout):** 5/5
  Comment: Well-balanced and modern.

- **Is this project appropriate for the student's portfolio?**
  Comment: Absolutely. This is a great example of professional-level work.

- **Did you experience any technical difficulties?**
  Comment: None at all.

- **Strengths of the project:**
  Comment: Easy-to-use interface, clean layout, and strong usability.

- **Areas for improvement:**
  Comment: Maybe add more personalized branding elements to make it feel even more unique to Coach Hickman.