**WEB 2890 Project Feedback Form**

**Name of Student being Reviewed**: Niklas Kennedy

**Name of Reviewer**: Oliver L

**Company/Position**: UX Designer

**Relation to Student (check one)**: Client [ ] Friend [ ]

Acquaintance [ ] Professional [x]

Web/UX professor [ ] Weber State professor [ ]

Weber State staff [ ] Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please provide ratings and comments on the following project criteria (1 = low and 5 = high):**

1 2 3 4 5 **Overall project quality**

**Comments**:

A few points to mention, Firstly, I would add more content about the restaurant on the main page. Secondly, I’d like to add that you should add a menu page. Thirdly, separate out the contact and location pages. Fourthly, add more content to the

1 2 3 4 5 **Level of creativity and originality demonstrated in the project**

**Comments**:

I think the image layout was creative. Not much outside of that.

1 2 3 4 5 **Project contains an appropriate amount of information to meet its objectives.**

**Comments**:

Need more info in the main page like I mentioned and more information at the footer

1 2 3 4 5 **Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)**

**Comments**:

Overall the content is good. The pictures were low-resolution

1 2 3 4 5 **Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.**

**Comments**:

The colors had inconsistents. The font was off in the “Our story page” change it to be smaller.

**Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?**

**Comments**:

No, I would include it after massive improvements are made, it has potential be good, it just needs alot of work

**Did you experience any technical difficulties as you navigated through the website or displayed the project?**

**Comments**:

No

**What are the main strengths of the project?**

**Comments**:

The main strength comes from the concept of the website, it’s great your helping them a redesign a bad website, it has attributes that have strength like the images on the homepage.

**What are the main things that could be improved with the project?**

**Comments**:

Improve the homepage, navigation and add content to footer along with improving the our story page with a new font size and image.