

WEB 2890 Project Feedback Form

Name of Student being Reviewed: Rick Smith

Name of Reviewer: Courtney Stevens

Company/Position: Owner of Chaos Circus Co

Contact information (phone, email): chaoscircusco@gmail.com

Relation to Student (check one): Client ☐ Friend ☒
Acquaintance ☐ Professional ☐
Web/UX professor ☐ Weber State professor ☐
Weber State staff ☐ Other, please specify: _____

Part 1 - Questions for Client Only:

1. Were the requirements/objectives of the project met by the student?

- ☒ All requirements were met
☐ Most requirements were met
☐ Some requirements were met
☐ No requirements were met

Add Comment:

2. How satisfied were you with the communication during your project's completion?

- ☒ Very Satisfied ☐ Satisfied ☐ Neutral ☐ Dissatisfied ☐ Very Dissatisfied

Add Comment:

Clear and concise

3. What is your impression of the student's knowledge and skill level based on your experience working with him/her?

- ☒ 5 (High) ☐ 4 ☐ 3 ☐ 2 ☐ 1 (Low)

Add Comment:

Very knowledgeable and offered other ideas I wouldn't have thought of.

4. How effective was the student in solving problems and making decisions during the completion of the project?

- ☒ Very Effective ☐ Somewhat Effective ☐ Not sure ☐ Ineffective ☐ Very Ineffective

Add Comment:

5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?

☐ Very Likely ☒ Somewhat Likely ☐ Not Sure ☐ Unlikely ☐ Very Unlikely

Add Comment:

Project is clean and well organized. Would want to dive deeper into branding and specifics to get project live.

6. How likely are you to ask this student to complete another project for you?

☒ Very Likely ☐ Somewhat Likely ☐ Not Sure ☐ Unlikely ☐ Very Unlikely

Add Comment:

Comments from All Reviewers

Please provide ratings and comments on the following project criteria (1 = low and 5 = high):

1 2 3 4 5 **Overall project quality**

Comments:

1 2 3 4 5 **Level of creativity and originality demonstrated in the project**

Comments:

1 2 3 4 5 **Project contains an appropriate amount of information to meet its objectives.**

Comments:

1 2 3 4 5 **Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)**

Comments:

1 2 3 4 5 **Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.**

Comments:

Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?

Comments: Yes

Did you experience any technical difficulties as you navigated through the website or displayed the project?

Comments: everything was functional and easy to navigate. I could not find any issues.

What are the main strengths of the project?

Comments: Very clean and organized. Rick has a good vision, and knows how to execute it, with ease of use and functionality of the customer at the forefront. He knows what functions to prioritize, and promotes marketing without needing to be told. He designs in a way to help set both the business and customer up for success.

What are the main things that could be improved with the project?

Comments: The project as is could absolutely be used as a live website. I would just want to dive deeper into the information side available for customers, as well as ensure continuity in our branding across all platforms. This is a fabulous jumping off point.