WEB 2890 Project Feedback Form

Name of Student being Reviewed: Rick Smith

Name of Reviewer: Noël Alton

Company/Position: Assistant Professor, Weber State University

Contact information (phone, email): noelalton@weber.edu

Relation to Student (check one):   Client [   ]   Friend [   ]

Acquaintance [   ]   Professional [   ]

Web/UX professor [X]   Weber State professor [   ]

Weber State staff [   ]   Other, please specify: _____

Part 1 - Questions for Client Only:

1. Were the requirements/objectives of the project met by the student?

[   ] All requirements were met

[   ] Most requirements were met

[   ] Some requirements were met

[   ] No requirements were met

Add Comment:

2. How satisfied were you with the communication during your project's completion?

[   ] Very Satisfied   [   ] Satisfied   [   ] Neutral   [   ] Dissatisfied   [   ] Very Dissatisfied

Add Comment:

3. What is your impression of the student's knowledge and skill level based on your experience working with him/her?

[   ] 5 (High)   [   ] 4   [   ] 3   [   ] 2   [   ] 1 (Low)

Add Comment:

4. How effective was the student in solving problems and making decisions during the completion of the project?

[   ] Very Effective   [   ] Somewhat Effective   [   ] Not sure   [   ] Ineffective   [   ] Very Ineffective

Add Comment:

5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?

[ ] Very Likely   [ ] Somewhat Likely   [ ] Not Sure   [ ] Unlikely   [ ] Very Unlikely

Add Comment:

6. How likely are you to ask this student to complete another project for you?

[ ] Very Likely   [ ] Somewhat Likely   [ ] Not Sure   [ ] Unlikely   [ ] Very Unlikely

Add Comment:

Comments from All Reviewers

Please provide ratings and comments on the following project criteria (1 = low and 5 = high):

1 2 3 4 **5**   Overall project quality

Comments:

Love it.

1 2 3 **4** 5   Level of creativity and originality demonstrated in the project

Comments:

1 2 3 4 **5**   Project contains an appropriate amount of information to meet its objectives.

Comments:

1 2 3 4 **5**   Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)

Comments:

1 2 3 4 **5**   Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.

Comments:

Really thoughtful design choices here. You capture the vibe of the client really well.

Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?

Comments:

I do feel like it is appropriate for a portfolio. It's clean and well done over all.

Did you experience any technical difficulties as you navigated through the website or displayed the project?

Comments:

No technical difficulties.

What are the main strengths of the project?

Comments:

Cohesive design elements. I'm really impressed with what you've done here.

CTAs are clearly defined in the design. I'm wondering though if "tickets" should be more like "upcoming events" I'm good if not, but they both feel like the things you want noticed more than "meet the performers"

What are the main things that could be improved with the project?

Comments:

Do Instagram/Facebook need to be two different buttons? Why can't you just have them both outlined (leave the non-outlined version for the CTAs only)

Watch contrast on your links. On the main page (for example) the email address in the Book Chaos Circus Co is hard to read. The footer has a few issues, too.